Perception of risk of disclosure of health information



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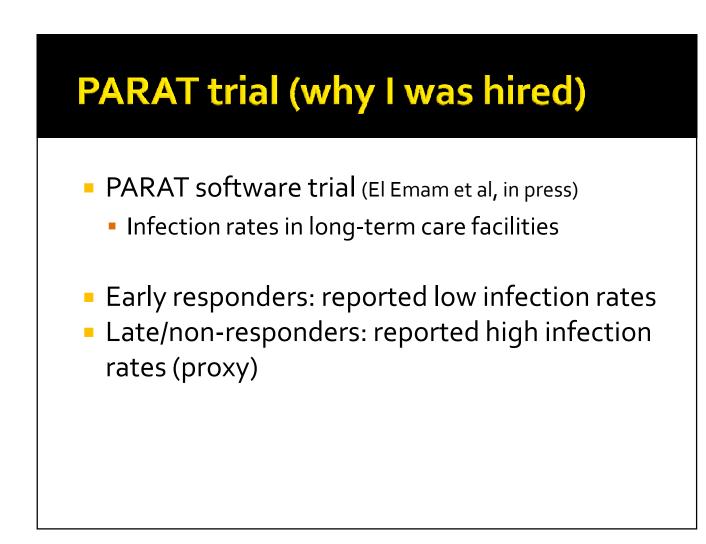
A bit about me/EHIL

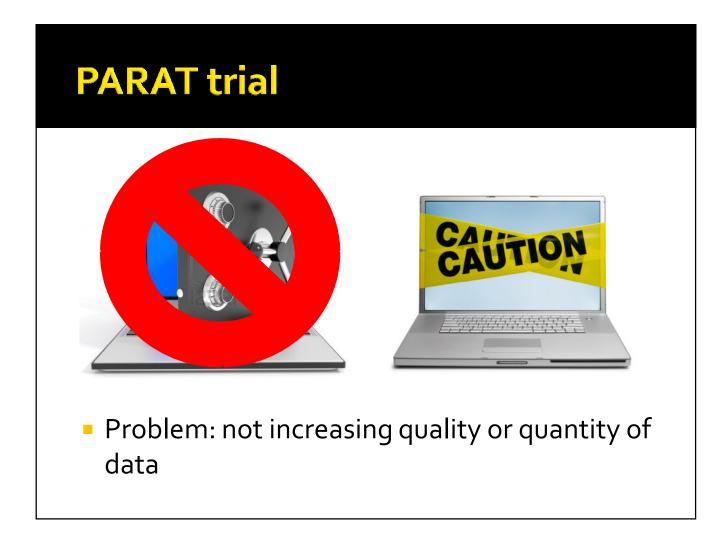
 EHIL lab: develop software to anonymize data



A bit about me/EHIL

- PARAT software
- Business benefits
 - Easier ethics applications
 - More security should improve data quality and quantity

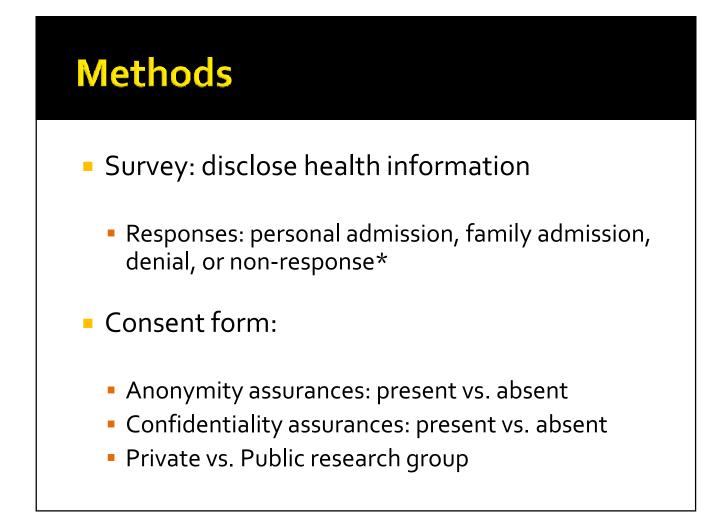




Q: Are assurances encouraging non-discosure?



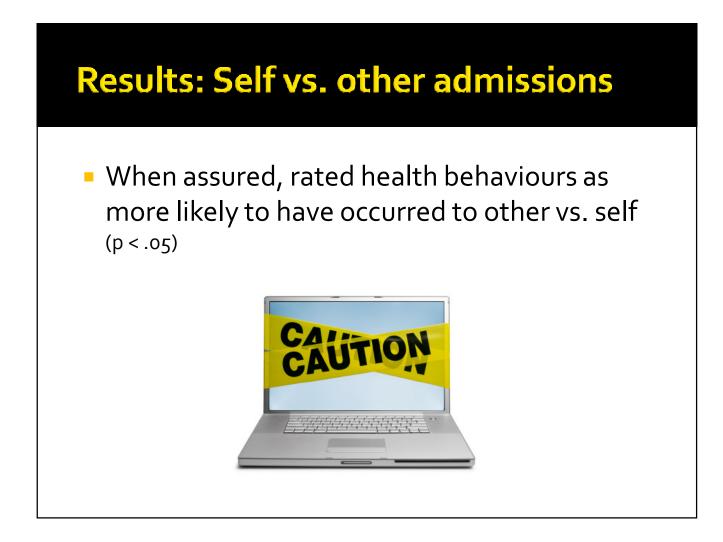


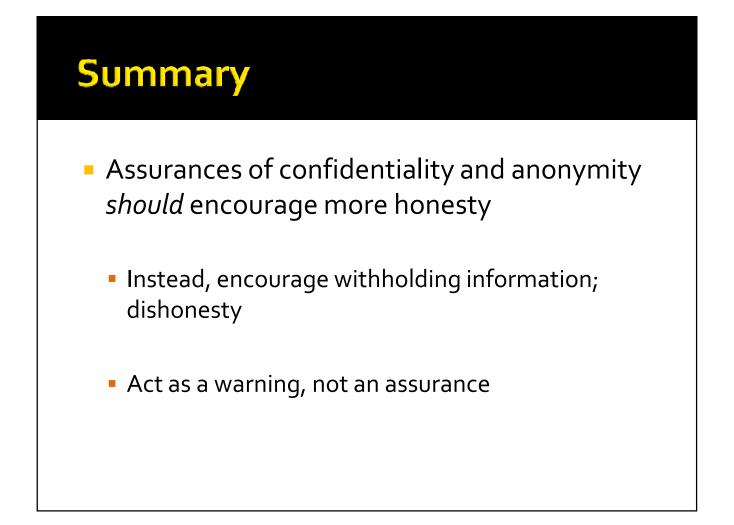


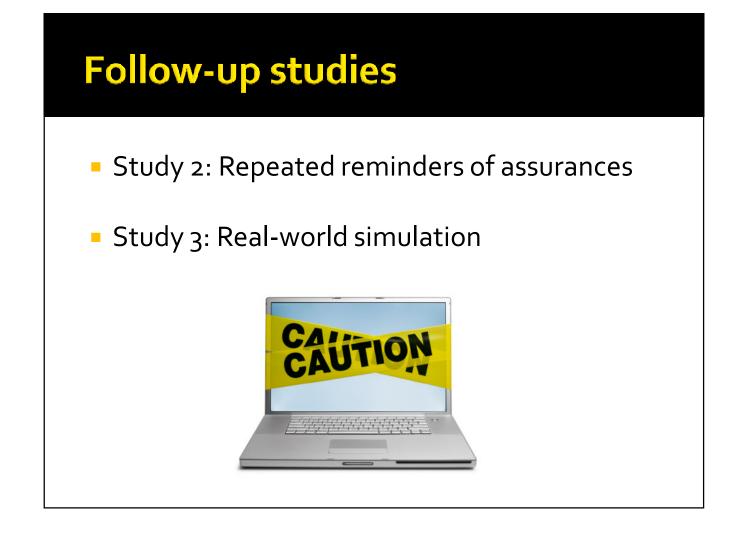
Results: Non-response

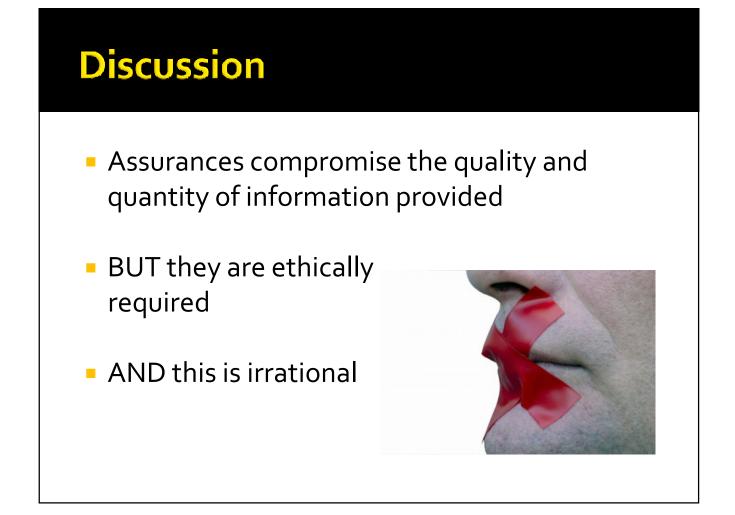
- When anonymous, confidentiality assurances increase non-response rates (p = .09)
 - Assurances increased suspicion (John et al, 2011)

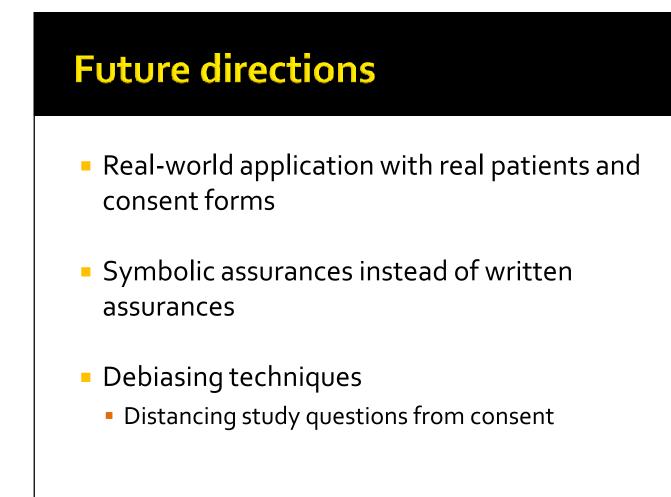














Thank you!



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