

A man with a surprised expression, wearing an orange tank top, is shown against a clear blue sky. The tank top has a logo that says "CLUB VASTY".

Triple-Lindy Protocols

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#SOUPS10

Degrees of difficulty

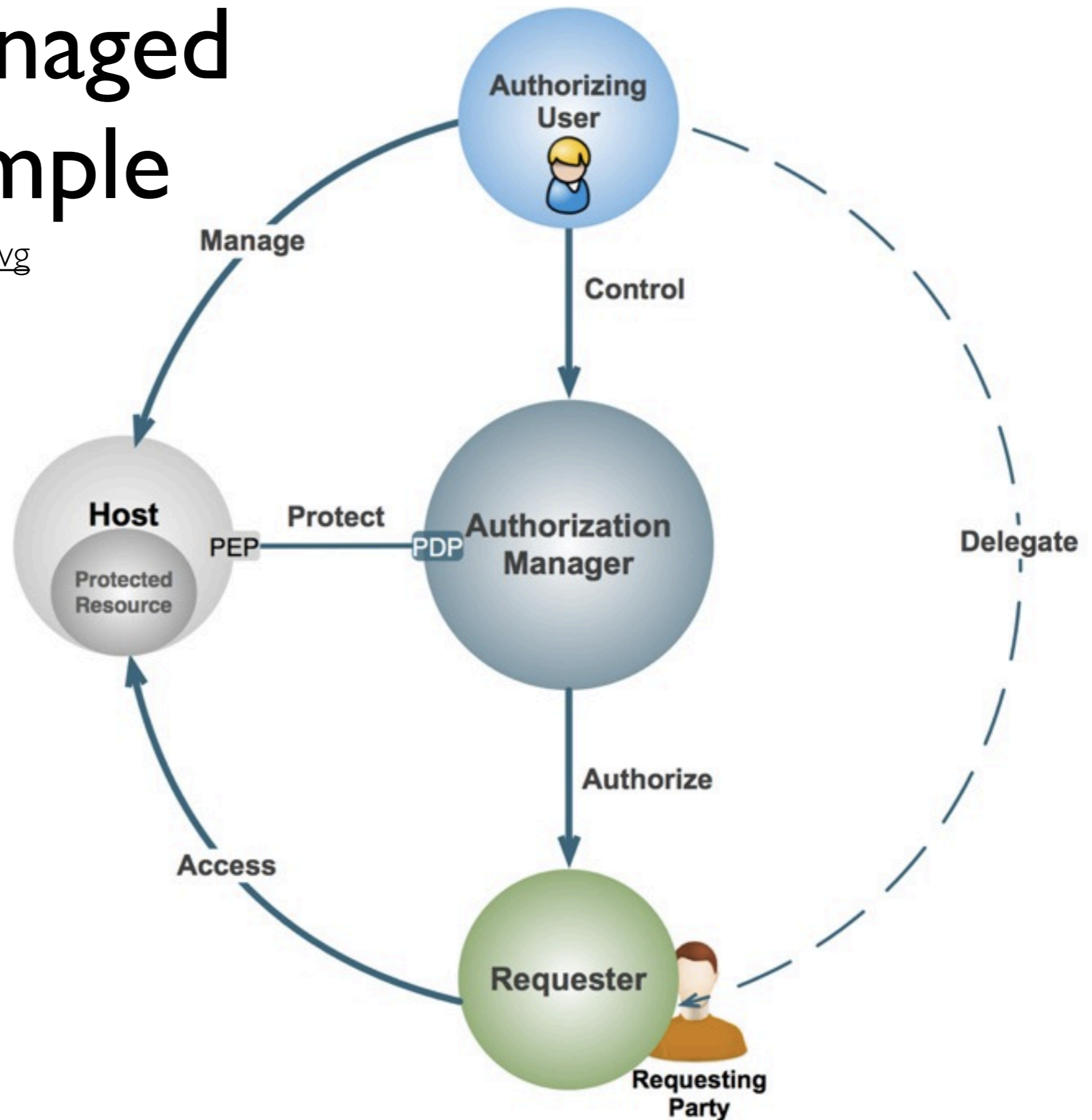
- Format vs. UX paradigm vs. protocol
- Codifying current practice vs. disruptive
- Product feature vs. ecosystem
- Vendor push vs. customer pull
- Influence over solution developers
- Normal time vs. Web-years
- Fewer vs. more protocol endpoints



thanks to [Trey Ratcliff](#) for photo / by-nc-sa-2.0

The User-Managed Access example

<http://tinyurl.com/umawg>



UMA The right design principles?

UMA The right base technologies?

UMA Education and persuasion?

UMA Specs, code, OSS, validators?

UMA Keystone deployers?