**Motivation**

Consumers don’t read the Terms & Conditions.

There are potential financial, privacy, and legal risks.

**Goals**

Develop tools to automatically extract important statements to consumers.

**Timeline**

1. Obtain policy.
2. Show people two random statements and ask them to select the more important one.
3. Rank order statements based on the number of times it was selected over other statements.

**Method Reliability**

- Crowd worker answers converge before all statements are compared with each other, at around 50% of all possible statement comparisons.
- Answers are consistent within the crowd (4 out of 5 statements were the same), regardless of the statements compared and the crowd workers participating.

**Results**

- **Amazon**
  - Top-Ranked Statement
    - If you use any Amazon Service, you are responsible for maintaining the confidentiality of your account and password and for restricting access to your computer, and you agree to accept responsibility for all activities that occur under your account or password.
  - Bottom-Ranked Statement
    - Welcome to Amazon.com.

- **Natural Green Cleansing**
  - Unless you cancel within 14 days from today, you will be automatically charged the full purchase fee ($88.92) 14 days from today and enrolled in our auto-ship program.

**Ongoing Work**

- Website
- Prediction Models:
  - Importance
  - Elo Rankings
  - Classification

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