

# 13- Passwords

Lorrie Cranor

March 1, 2017

05-436 / 05-836 / 08-534 / 08-734 / 19-534 / 19-734  
*Usable Privacy and Security*

Carnegie  
Mellon  
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# Today's class

- Studying for the midterm
- The continuing quest for secure and usable passwords



# Studying for the midterm

- Review quizzes (and missed readings)
- Review lecture notes 2-8 and 10-13
  - Terminology and definitions
  - Questions, reasons, examples, etc., especially those discussed in class
- Review homeworks
- Midterm will be a mix of recognition, recall, and applying what you have learned

# The continuing quest for secure and usable passwords

Lorrie Faith Cranor



**The CMU passwords research team (2014)**



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US Edition

CNET > Security > Gates predicts death of the password

# Gates predicts death of the password

Traditional password-based security is headed for extinction, says Microsoft's chairman, because it cannot "meet the challenge" of keeping critical information secure.

## Security

February 25, 2004

1:27 PM PST

by *Munir Kotadia*



**SAN FRANCISCO--Microsoft Chairman Bill Gates predicted the demise of the traditional password because it cannot "meet the challenge" of keeping critical information secure.**

Gates, speaking at the **RSA Security conference** here on Tuesday, said: "There is no doubt that over time, people are going to rely less and less on passwords. People use the same password on different systems, they write them down and they just don't meet the challenge for anything you really want to secure."

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## Data and computer security

# Will increasing cyber attacks spell the end of username and password security?

Andy Meek in Memphis

Tuesday 10 February 2015 09.09 EST

[Save for later](#)[Comments](#)

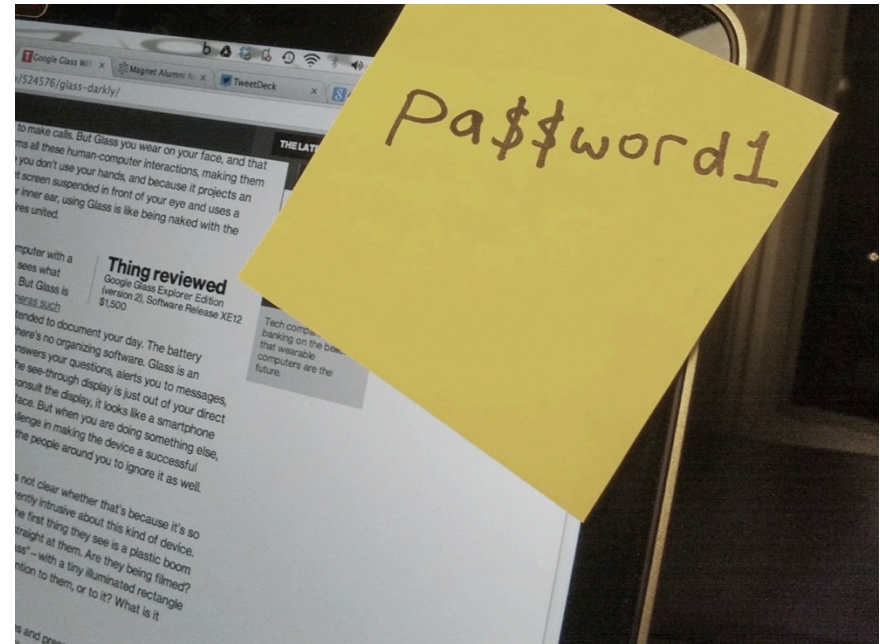
6

Paul Kocher, president and chief scientist at Cryptography Research, a division of Rambus, says the “reports of the death of passwords have been greatly exaggerated”.



# Password vulnerabilities

- Shoulder-surfing attacks
- Online attacks
- Offline attacks



# Recent password breaches

	Affected users	Date
Gawker	1,300,000	2010
Sony	25,000,000	2011
LivingSocial	50,000,000	2013
Sega	1,300,000	2011
Booz Allen Hamilton	90,000	2011
Evernote	50,000,000	2013
Drupal	1,000,000	2013
Ashley Madison	32,000,000	2015

# How offline attacks work

- Passwords are leaked hashed or encrypted
- Attackers guess, hash, see whether it matches
- Billions of guesses per second
- Good cracking algorithms guess high-probability passwords first
- Good hash/salt schemes slow guessing



# Guessing Strategy

## Dumb attacker

aaaaaaaaa

aaaaaaaaab

aaaaaaaaac

aaaaaaaad

aaaaaaaae

...

Smart  
attacker  
uses data to  
crack  
passwords  
more  
quickly

## Smart attacker

123456789

password

iloveyou

princess

12345678

...

# Attackers exploit password reuse

- Guessing leaked passwords doesn't help attacker who already has access to system
- But people reuse passwords
- So attackers guess leaked passwords and try them on other systems

**How can we help users pick passwords that are easy to remember, but hard for an attacker to guess?**

## Password Requirements

Adhere to the following password requirements, when selecting your Andrew account password

### Must Contain

- At least 8-characters.
- At least one uppercase alphabetic character (e.g., A-Z).
- At least one lowercase alphabetic character (e.g., a-z).
- At least one number (e.g., 0-9).
- At least one special character (e.g., ~!@#\$%^&\*()\_~+=).

### Cannot Contain

- Known information (i.e., first name, last name, Andrew userID, date of birth, 9-digit Carnegie Mellon ID number, SSN, job title).
- Four or more occurrences of the same character (e.g., aaaa, 2222, a123a345a678a).\*
- A word that is found in a standard dictionary.\*  
**Note:** Verify that the letters within your password do not spell a word after you remove any non-alphabetical or special characters. The system checks all of the letters of the password together. [Details...](#)

***\*This requirement does not apply to Andrew account passwords that are more than 19 characters in length (e.g., passphrase).***

### Additional Policies

- Last five passwords cannot be used.
- Cannot be changed more than four times in a day.

Special Publication 800-63-1

Electronic Authentication Guideline

NIST Special Publication 800-63-1

**NIST**

**National Institute of  
Standards and Technology**

U.S. Department of Commerce

## Electronic Authentication Guideline

*Recommendations of the  
National Institute of  
Standards and Technology*

**William E. Burr  
Donna F. Dodson  
Elaine M. Newton  
Ray A. Perlner  
W. Timothy Polk  
Sarbari Gupta  
Emad A. Nabbus**

INFORMATION SECURITY

Computer Security Division  
Information Technology Laboratory  
National Institute of Standards and Technology  
Gaithersburg, MD 20899-8930

“Unfortunately, **we do not have much data** on the passwords users choose under particular rules.... NIST would like to obtain more data on the passwords users actually choose, but ... system administrators are understandably reluctant to reveal password data to others.”

# Outline

- **Password study methods  
(applied to CMU passwords) [CCS 2013]**
- Finding good password-composition policies
- Password meters, feedback, and guidance
- Passphrases
- Perceptions
- Expiry
- Conclusions

# How can you get passwords to study?

- Passwords created for experiments
  - Lab studies
  - Online studies
- Real passwords
  - Stolen passwords
  - Surveys
  - Legitimate access to actual passwords



# Large-scale online experiments

- Amazon MTurk for recruitment and payment
- Enabled study of 40,000+ participants
- Email participants without collecting personally identifiable information

The screenshot displays the Amazon Mechanical Turk homepage. At the top, there's a navigation bar with links for 'Your Account', 'HITS', and 'Qualifications'. A banner below the navigation bar states 'Mechanical Turk is a marketplace for work.' and mentions '476,446 HITS available'. The page is divided into two main sections: 'Make Money by working on HITS' for workers and 'Get Results from Mechanical Turk Workers' for requesters. The worker section lists benefits like working from home and choosing work hours, followed by a flowchart showing the process from finding a task to earning money. The requester section lists benefits like access to a global workforce and fast completion times, followed by a flowchart showing the process from funding an account to getting results. Both sections have 'Find HITS Now' and 'Get Started' buttons respectively.

**amazon mechanical turk**  
Artificial Intelligence

Already have an account?  
Sign in as a [Worker](#) | [Requester](#)

[Your Account](#) [HITS](#) [Qualifications](#)

[Introduction](#) | [Dashboard](#) | [Status](#) | [Account Settings](#)

**Mechanical Turk is a marketplace for work.**  
We give businesses and developers access to an on-demand, scalable workforce.  
Workers select from thousands of tasks and work whenever it's convenient.  
**476,446 HITS** available. [View them now.](#)

**Make Money**  
by working on HITS

HITS - Human Intelligence Tasks - are individual tasks that you work on. [Find HITS now.](#)

**As a Mechanical Turk Worker you:**

- Can work from home
- Choose your own work hours
- Get paid for doing good work

**Find an interesting task** → **Work** → **Earn money**

[Find HITS Now](#)

**Get Results**  
from Mechanical Turk Workers

Ask workers to complete HITS - Human Intelligence Tasks - and get results using Mechanical Turk. [Register Now](#)

**As a Mechanical Turk Requester you:**

- Have access to a global, on-demand, 24 x 7 workforce
- Get thousands of HITS completed in minutes
- Pay only when you're satisfied with the results

**Fund your account** → **Load your tasks** → **Get results**

[Get Started](#)

or [learn more about being a Worker](#)

# Methodology

- Participant tasks
  - Create password under a randomly assigned condition
  - Take a survey
  - Recall password
  - Return two days later to recall password and take another survey
- Data
  - Plaintext passwords
  - Self-reported data about sentiment
  - Measured and self-reported password behavior

# Usability metrics

- Creation attempts and time
- Recall attempts
- Reported sentiment
- Write-down rate
- Study drop-out rate



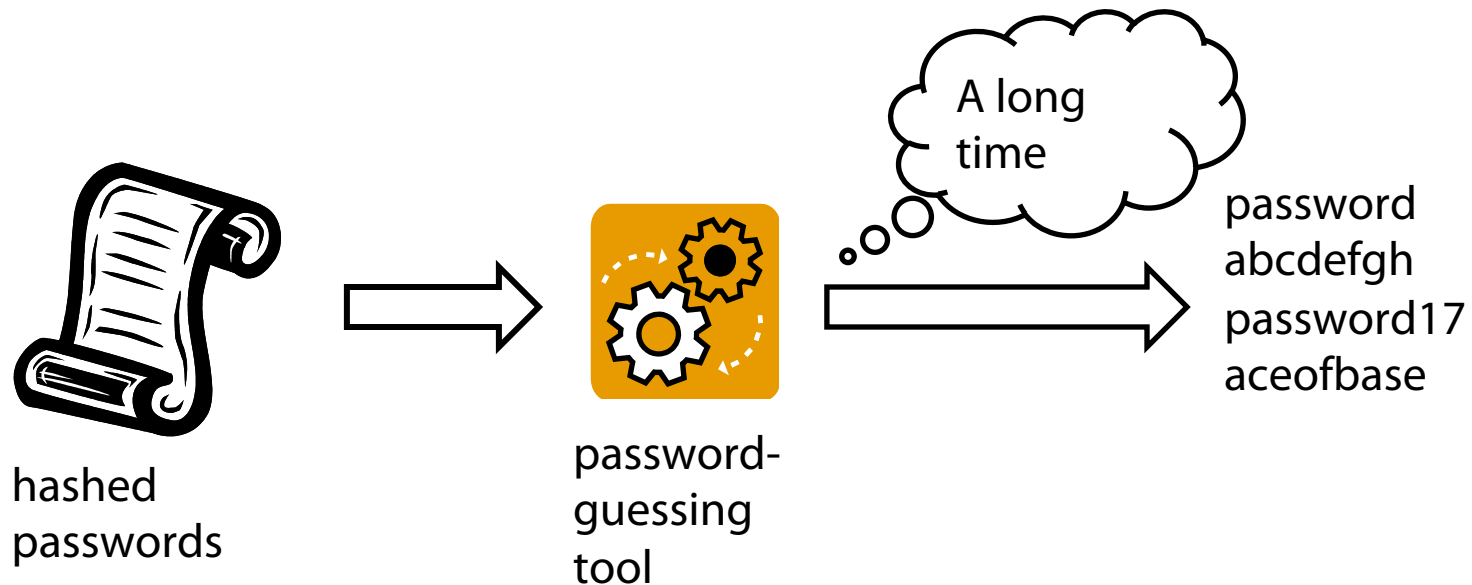
# Strength metric: Guessability

- How many guesses to reach each password?
  - Subject to guessing algorithm and training data
- Result: guess number or **beyond the cutoff**
  - Cutoff = 380 trillion guesses (runs in about 1 day)

**Example:**

Password	Guess number
12345678	4
Password178	$1.4 \times 10^6$
jn%fKXsl!8@Df	Beyond cutoff

# Measuring Guessability

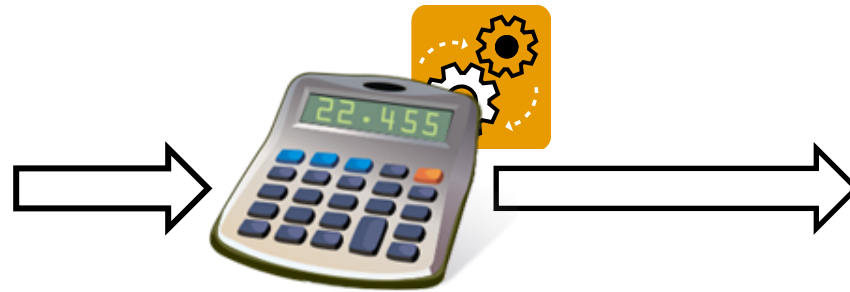


**Traditional approach: Run cracking tool**

# Measuring Guessability

password  
abcdefgh  
password17  
aceofbase  
jnfksl834df

*plaintext*  
passwords



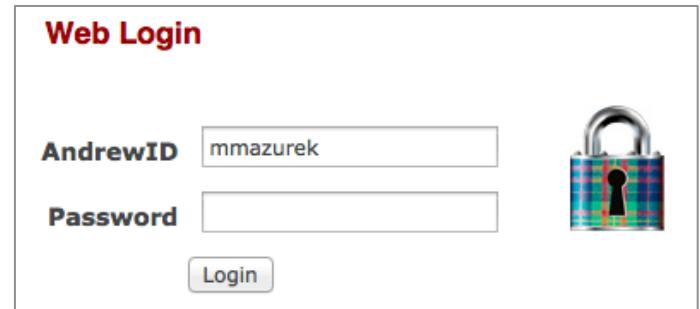
password-  
guessing  
*calculator*

password: 2  
abcdefgh: 19546  
password17:  $1.4 \times 10^6$   
aceofbase:  $3 \times 10^4$   
jnfksl834df: never

**Our approach:**  
**Calculate guess numbers directly**

# Passwords for an entire university

- 25k+ CMU faculty, staff, and student accounts
  - Plus 17,104 deactivated accounts
- Single-sign-on for email, financial, grades, registration, health, etc.
- Password requirements:
  - Minimum 8 characters
  - Upper, lower, digit, symbol
  - Dictionary check (241,497 words)

A screenshot of a web login interface. At the top, the text "Web Login" is displayed in red. Below this, there are two input fields. The first field is labeled "AndrewID" and contains the text "mmazurek". The second field is labeled "Password" and is empty. To the right of these fields is a colorful padlock icon. Below the password field is a "Login" button.

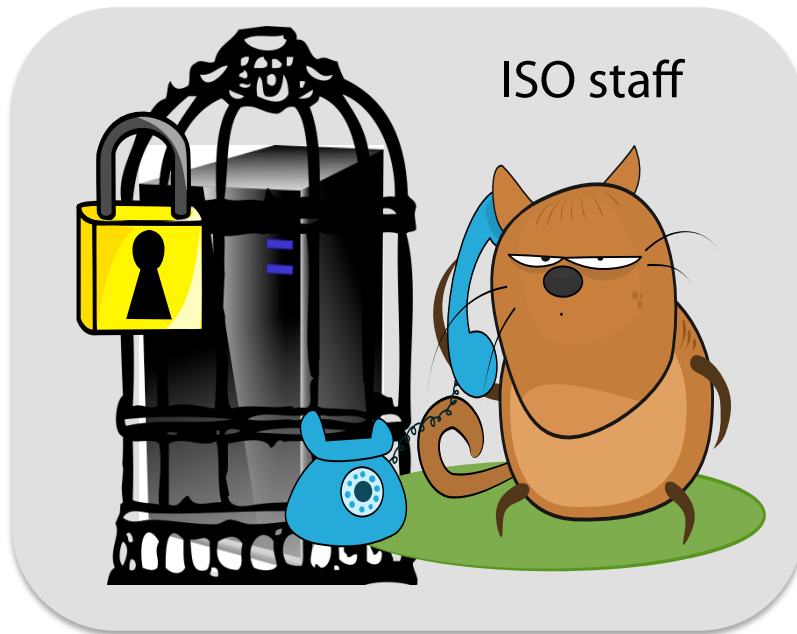
# Other CMU data

- Web authentication logs (7 months)
  - Login rate, error rate, etc.
  - 1 to 3,595 logins per user (median 55)
- Personnel records: age, gender, affiliation, etc.
- Survey administered after password change
  - Why did you change your password?
  - Password creation strategies
  - 694 participants

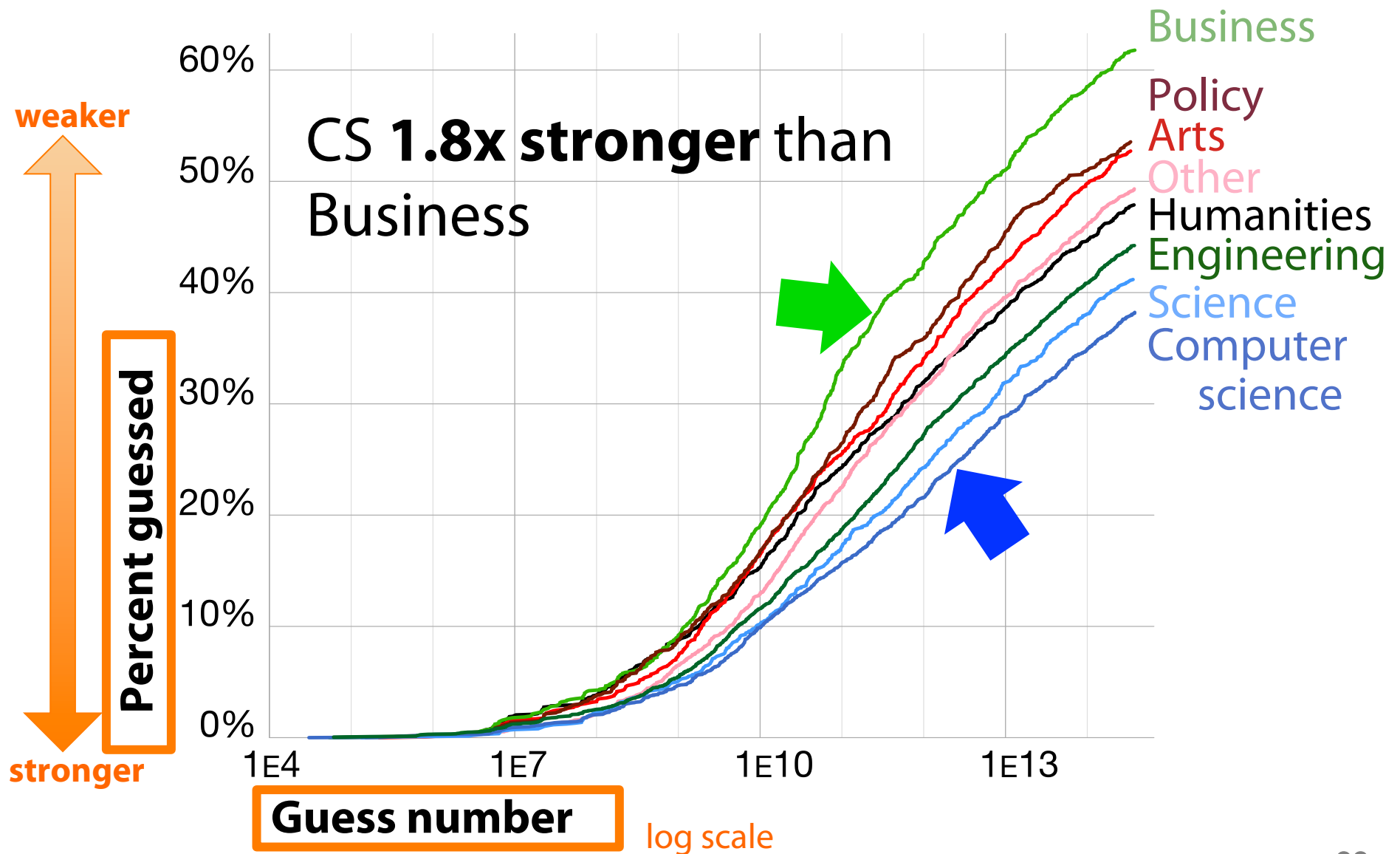


# Handling real data securely

- Legacy system stored passwords reversibly
- ISO personnel audited and ran code on isolated machine
- Aggregated outputs only, reviewed by ISO director



# College affiliation



# Other demographic results

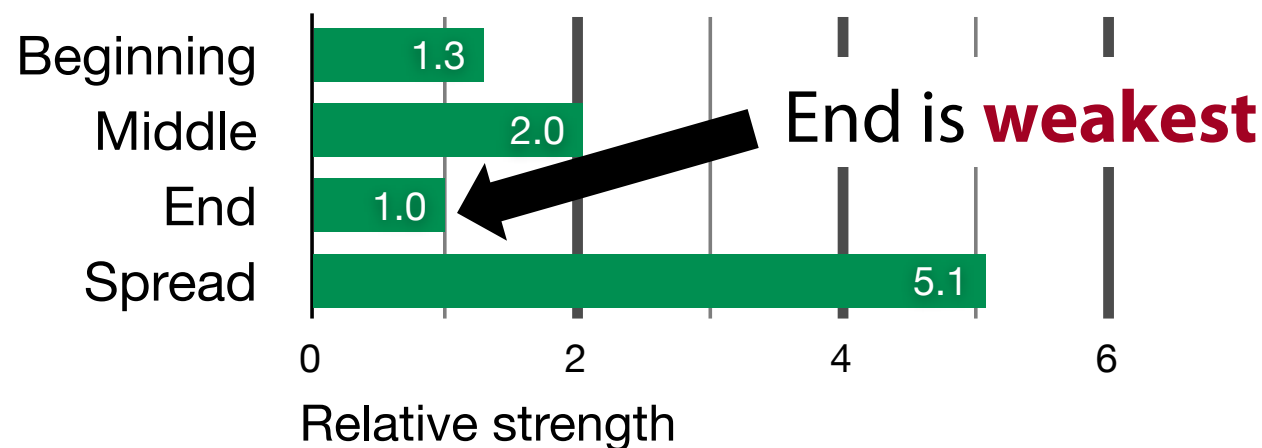
- No effect for faculty/student/staff or age
- Men **1.1x stronger** passwords than women



# Password composition

- Each added character **1.4x stronger**
- Common locations for digits less helpful

## Digit placement



- Similar results for symbols, uppercase

# Survey results

- Password creation was annoying: **1.5x weaker**

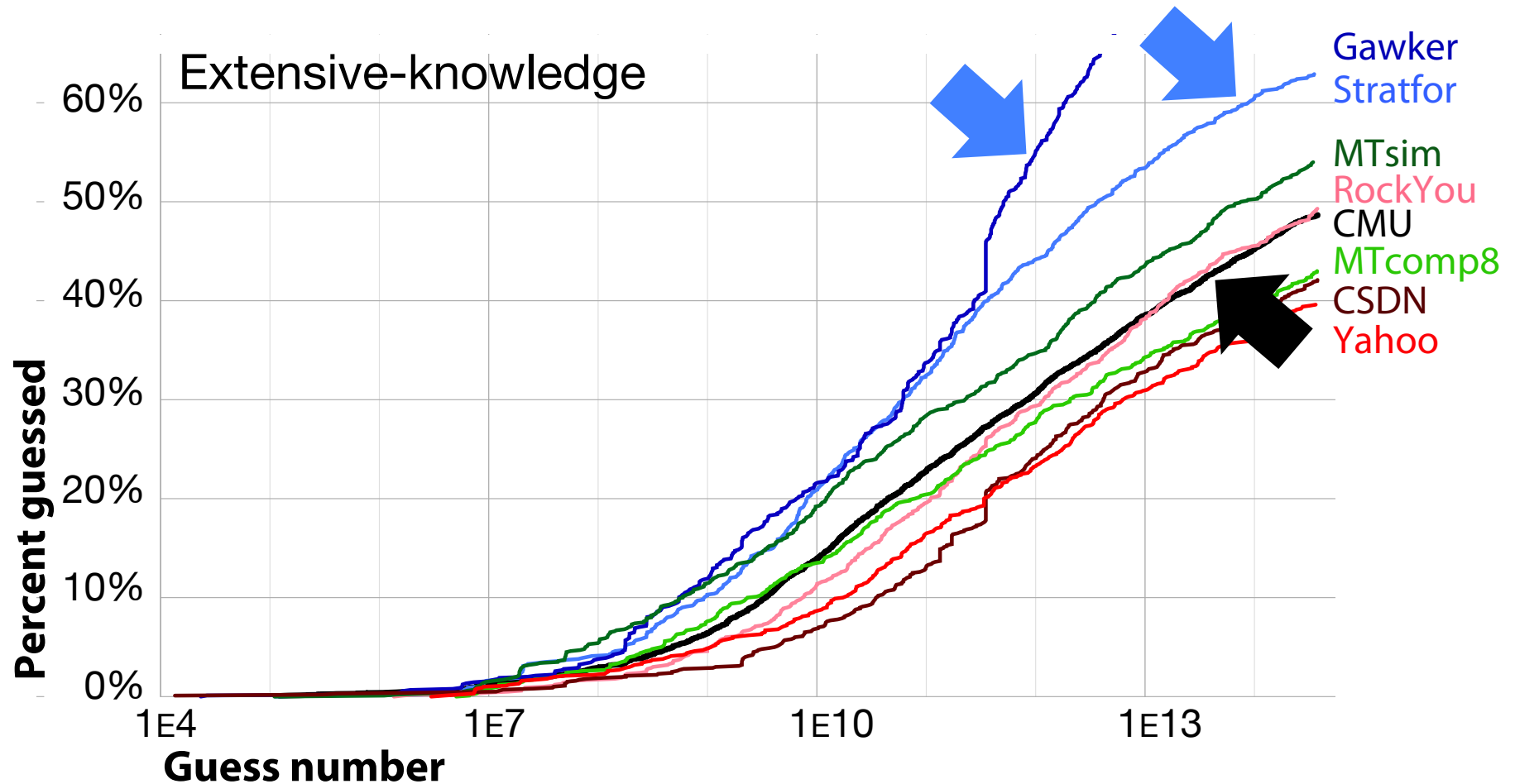


# Comparing password sets

- Real CMU passwords
- Online studies
  - Similar to CMU password requirements
- Leaked: plaintext

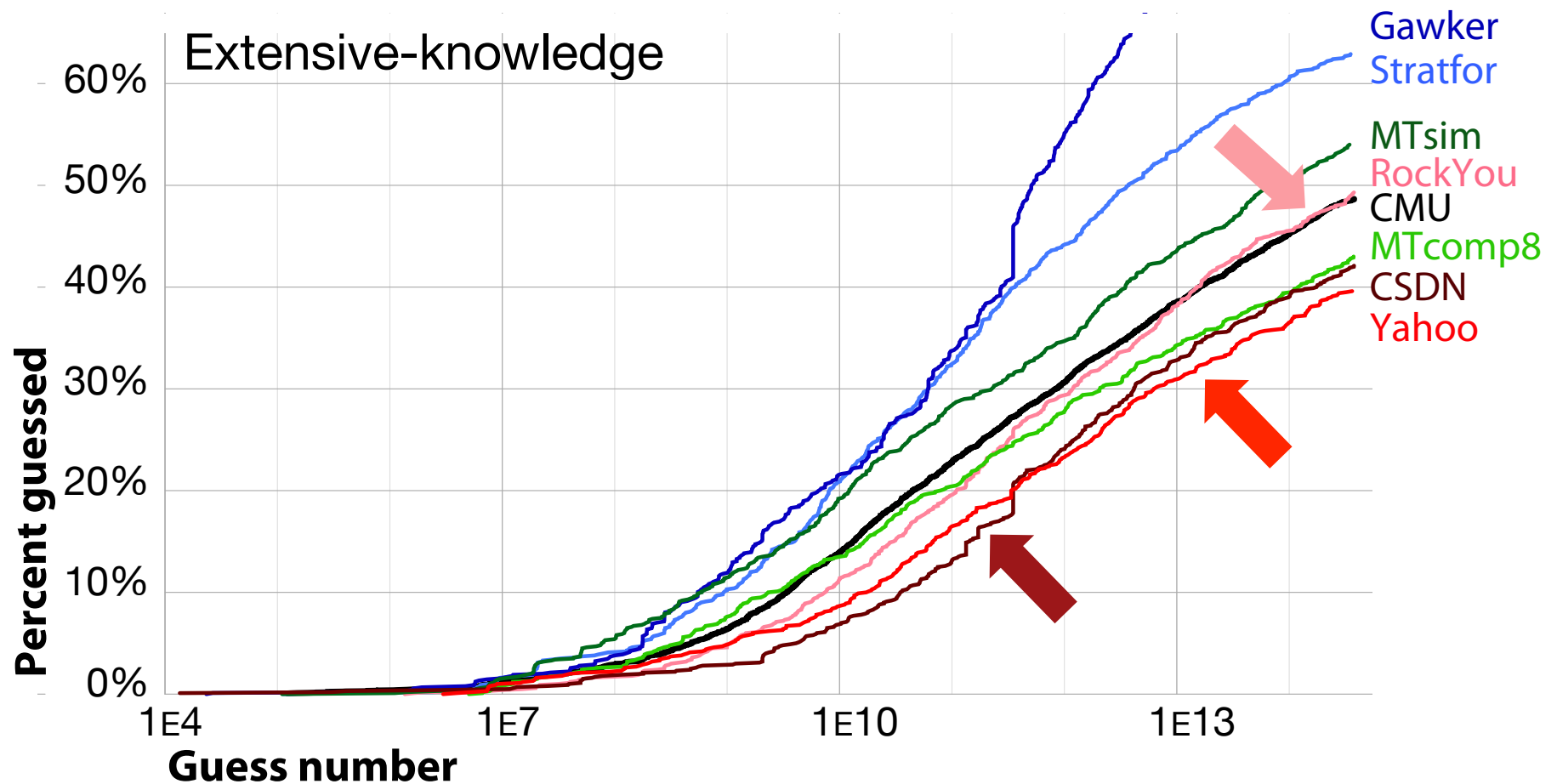
Used subset of leaked passwords  
**conforming** to CMU policy

# Comparing sets – Guessability



Leaked hashed/cracked: Very easy to guess

# Comparing sets – Guessability

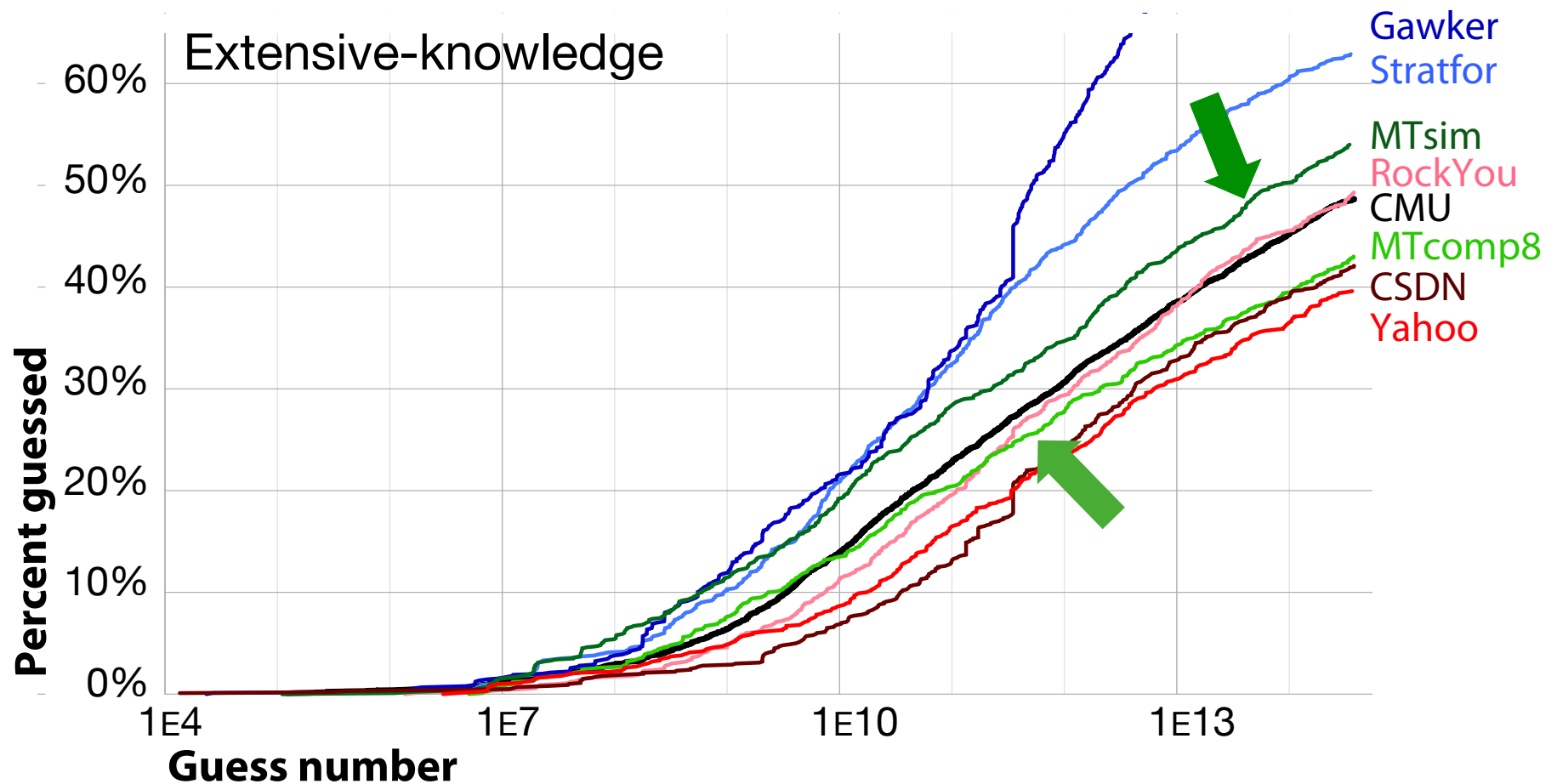


Leaked plaintext:

RockYou close to CMU, others much tougher



# Comparing sets – Guessability



Online studies: Closest across all metrics

# Online study passwords FTW!

- Real passwords are ideal to study, but hard to obtain and handle securely
- Subsets from leaked datasets are hit and miss
- Passwords from online studies are consistently closer to real passwords

# Outline

- Password study methods
- **Finding good password-composition policies**  
[CHI 2011, IEEE SP 2012, CHI 2014]
- Password meters, feedback, and guidance
- Passphrases
- Perceptions
- Expiry
- Conclusions

# Online studies

- Mechanical Turk studies
- Evaluated many password policies for strength and usability



The screenshot shows the Amazon Mechanical Turk homepage. At the top, there's a navigation bar with the Amazon Mechanical Turk logo, a 'Your Account' button, and links for 'HITS' and 'Qualifications'. On the right, it says 'Already have an account? Sign in as a Worker | Requester'. Below the navigation bar, a yellow banner states 'Mechanical Turk is a marketplace for work.' and 'We give businesses and developers access to an on-demand, scalable workforce. Workers select from thousands of tasks and work whenever it's convenient. 476,446 HITS available. View them now.' The main content area is split into two columns. The left column is titled 'Make Money by working on HITS' and describes HITS as individual tasks. It lists benefits for workers: working from home, flexible hours, and getting paid for good work. It includes a flow diagram: 'Find an interesting task' (with a magnifying glass icon) -> 'Work' (with a gear icon) -> 'Earn money' (with a dollar sign icon). Below this is a 'Find HITS Now' button. The right column is titled 'Get Results from Mechanical Turk Workers' and describes how requesters can use the platform. It lists benefits for requesters: access to a global workforce, fast completion of tasks, and payment only upon satisfaction. It includes a flow diagram: 'Fund your account' (with a plus sign icon) -> 'Load your tasks' (with a document icon) -> 'Get results' (with a star icon). Below this is a 'Get Started' button. At the bottom of the left column, there's a link to 'learn more about being a Worker'.

amazonmechanicalturk  
Artificial Intelligence

Already have an account? Sign in as a Worker | Requester

Your Account HITS Qualifications

Introduction | Dashboard | Status | Account Settings

**Mechanical Turk is a marketplace for work.**  
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- Get thousands of HITS completed in minutes
- Pay only when you're satisfied with the results

**Fund your account** **Load your tasks** **Get results**

[Get Started](#)

**Condition: Basic8**

**password**

**Condition: Dictionary8**

**sapsword**

**Condition: Comprehensive8**

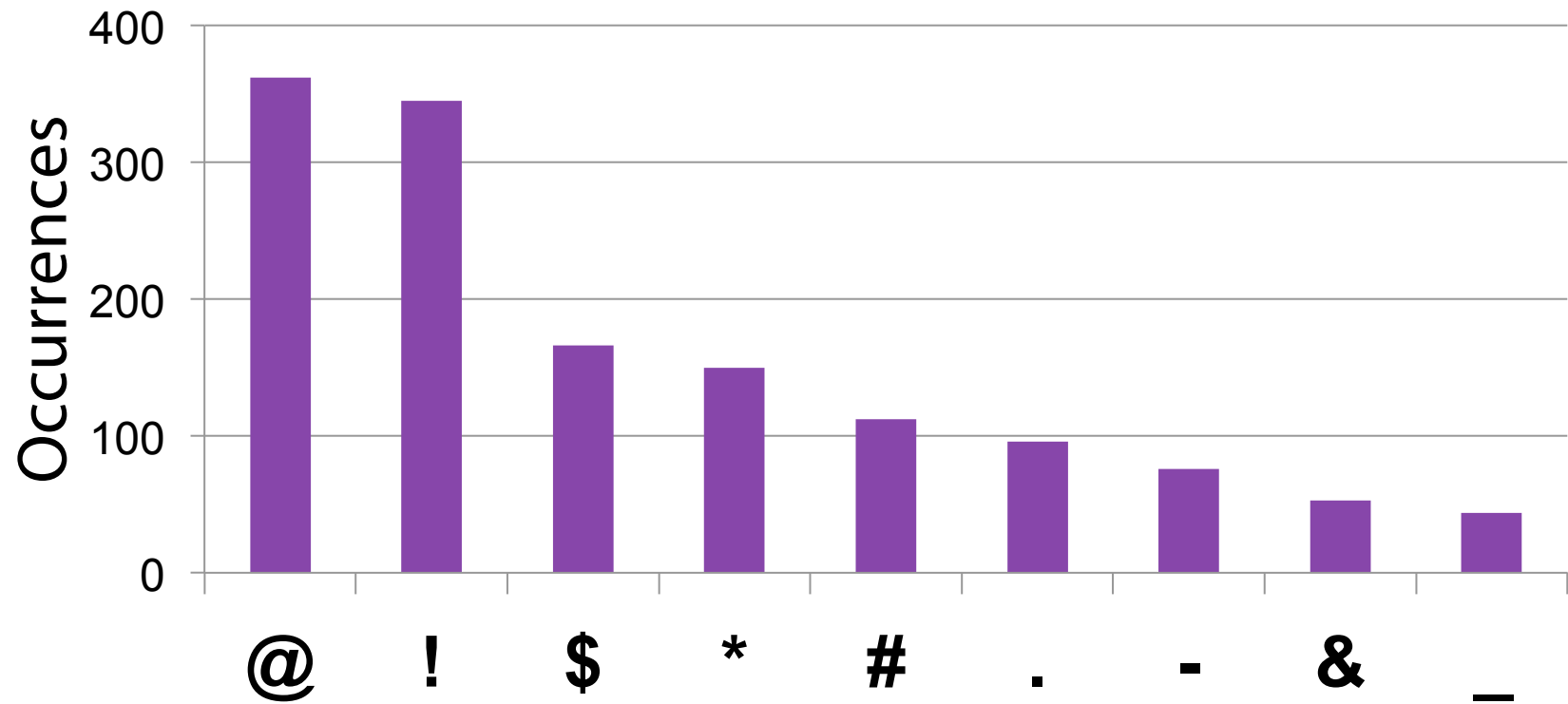
**Sapsword1 !**

**Condition: Basic16**

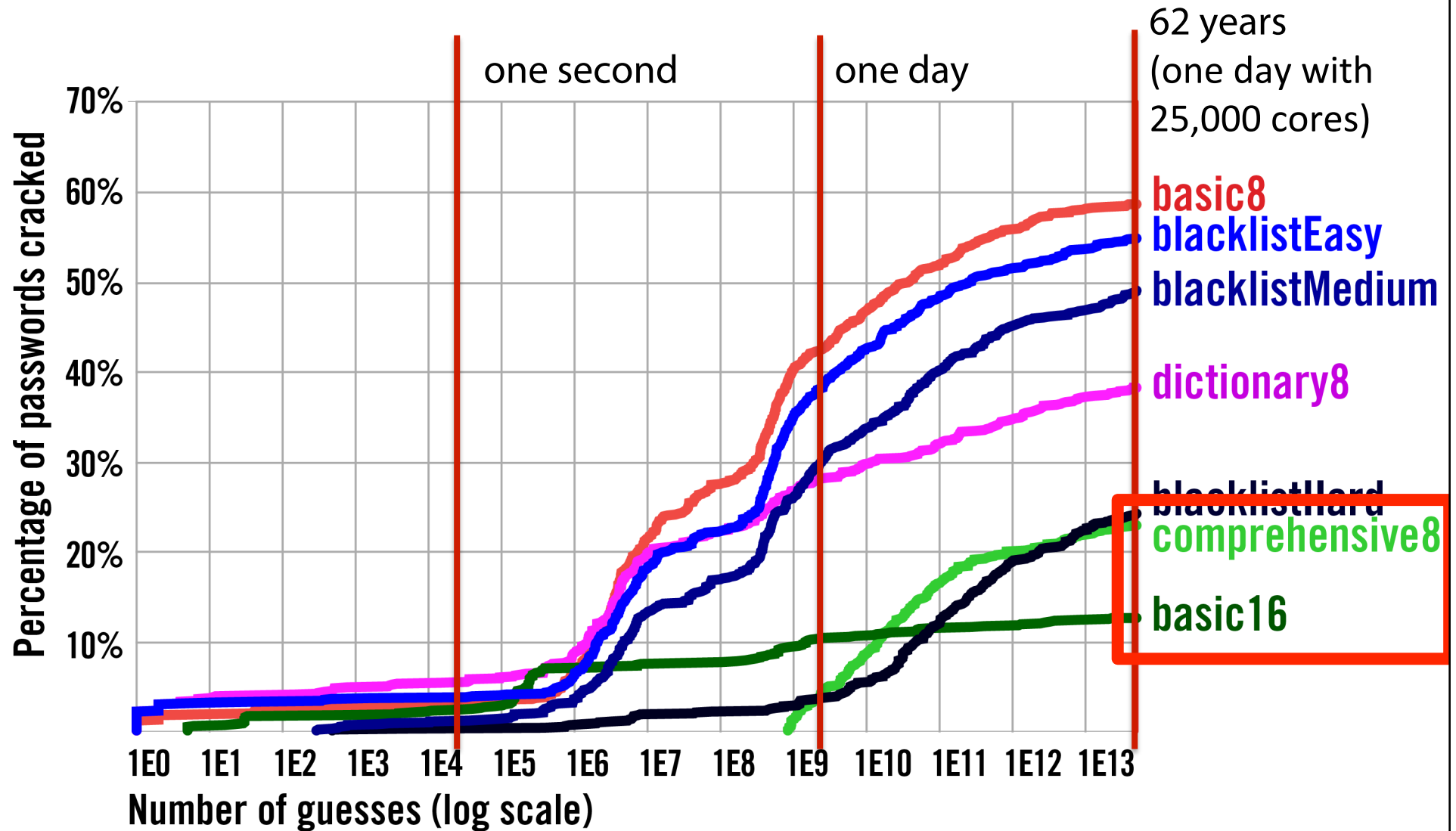
**passwordpassword**



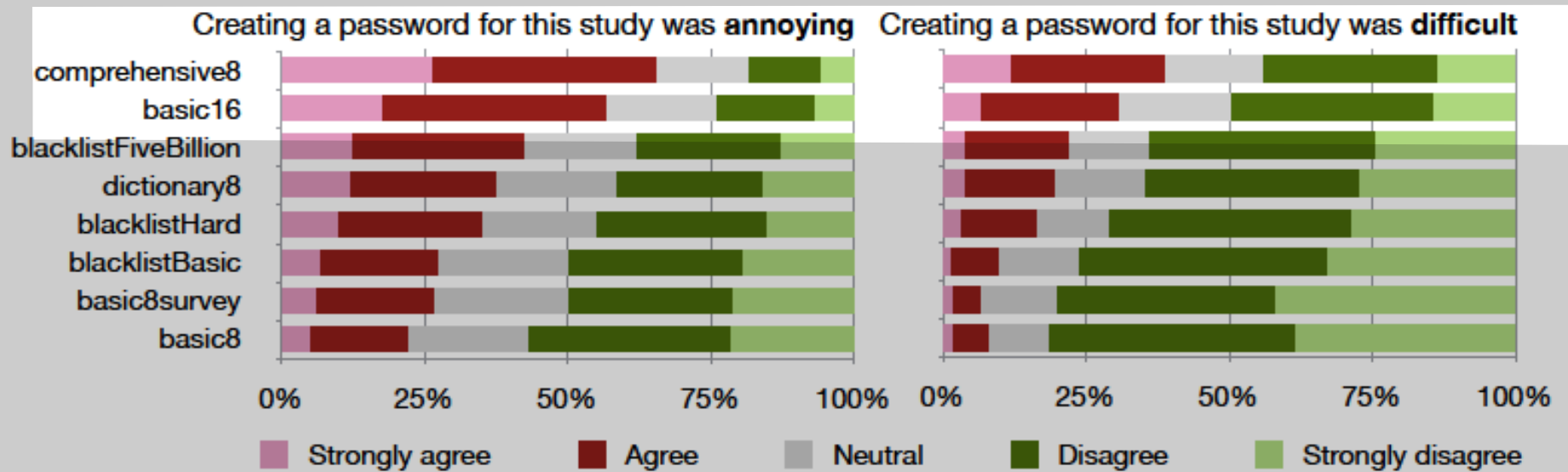
# Symbols in passwords



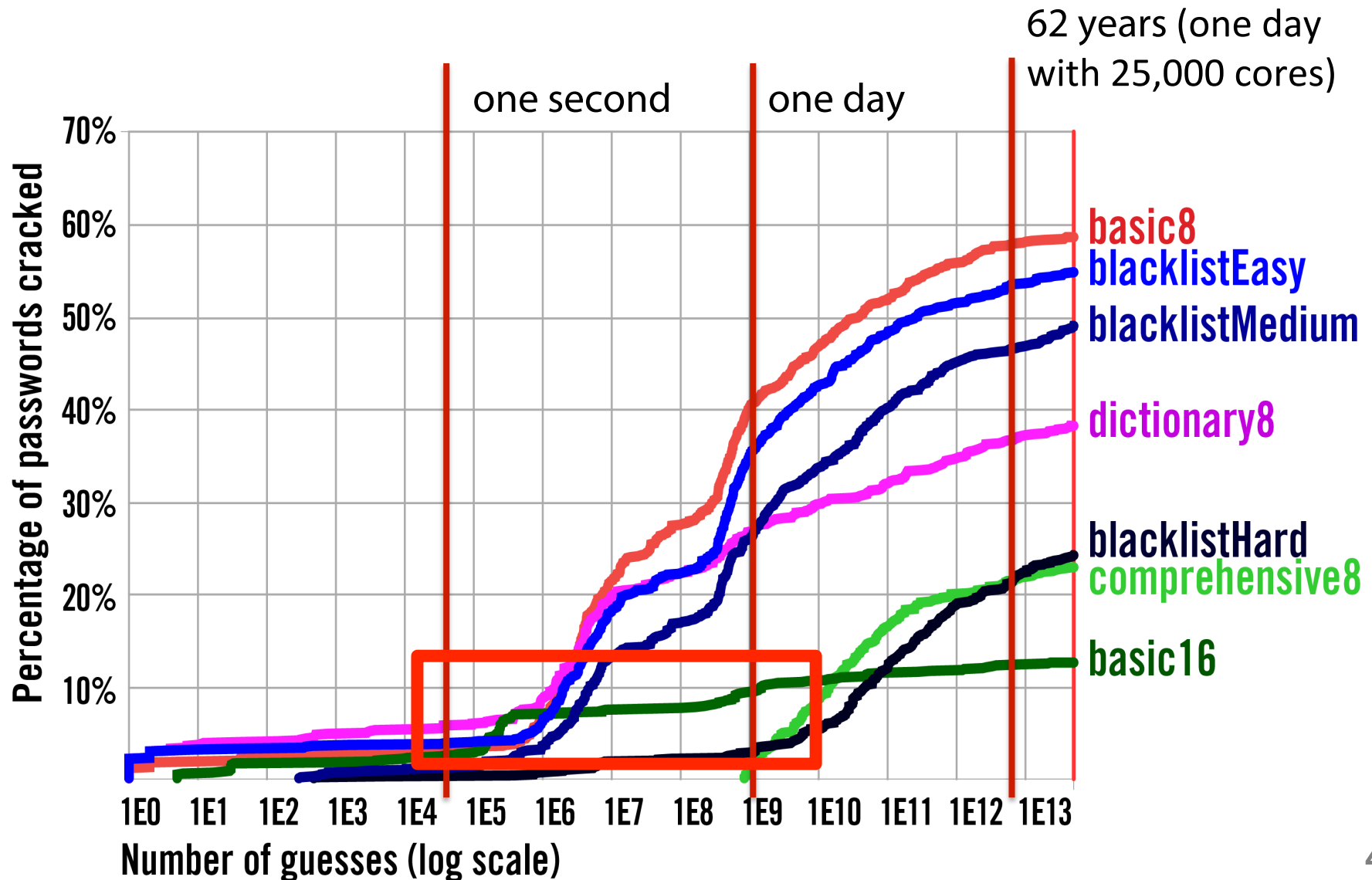
# Password strength



# Usability



# Basic16 not so good early on



# Easily guessed basic16

**Baseballbaseball**

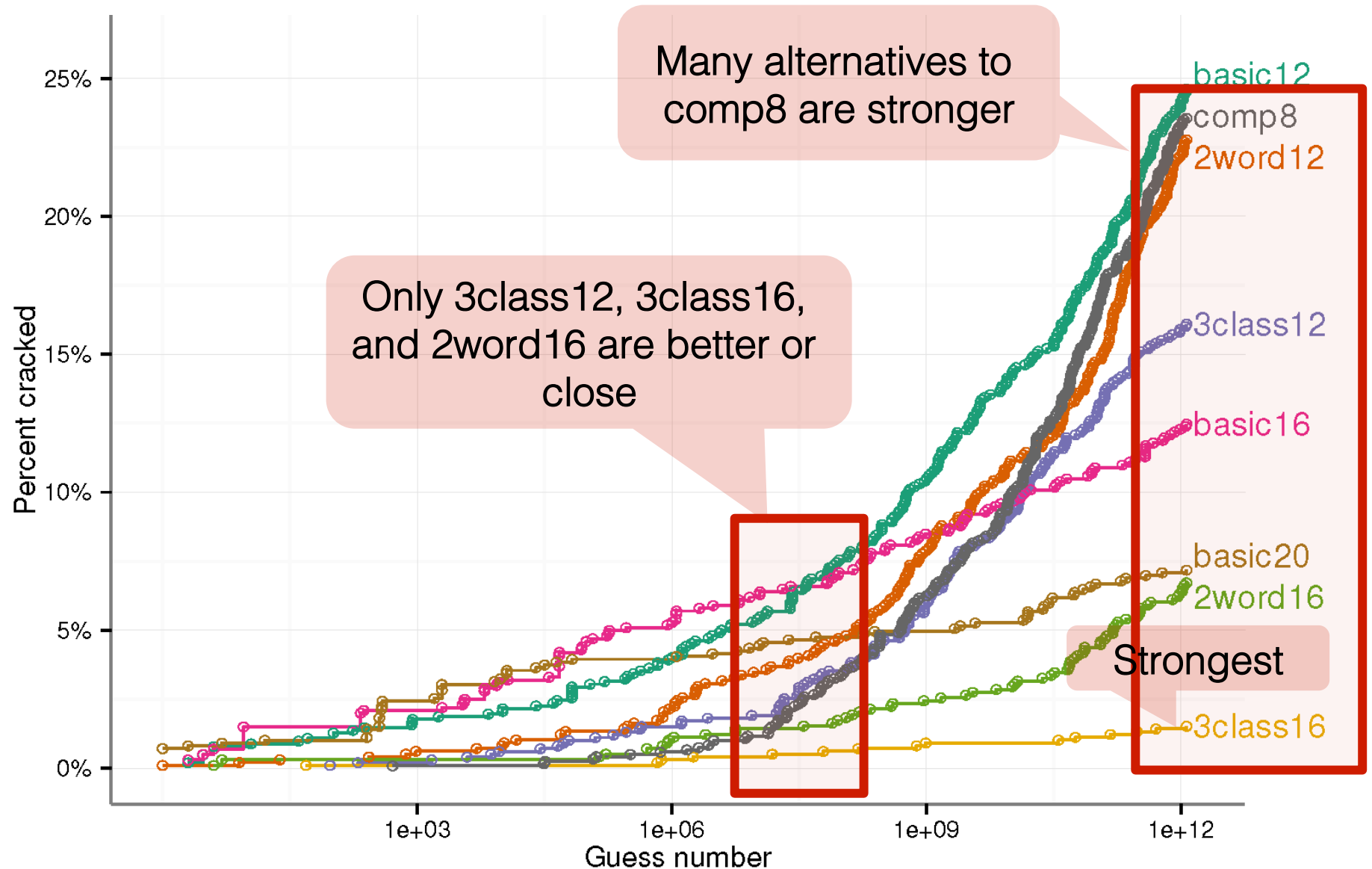
**1234567890987654**

**xxxxxxxxxxxxxxxxxx**

# Require length plus?

- Goal: Good combination of security and usability
  - At least as secure as comp8 (CMU passwords)
  - As usable as possible
- Policies tested
  - Basic: at least 12, 16, 20 chars
  - 2-word: at least 12 or 16 chars + 2 words
  - 3-class: at least 12 or 16 chars + 3 char classes
  - comp8: reference policy

# Guessability results



# Usability

	Mean creation attempts	Password entry time (seconds)	% Participants who stored password
comp8	2.3	13.2	56.9
3class12	1.6	14.8	54.9
3class16	1.8	16.2	60.2
2word16	2.0	14.6	51.3

Significantly better than comp8

Significantly worse than comp8



# Follow-up study

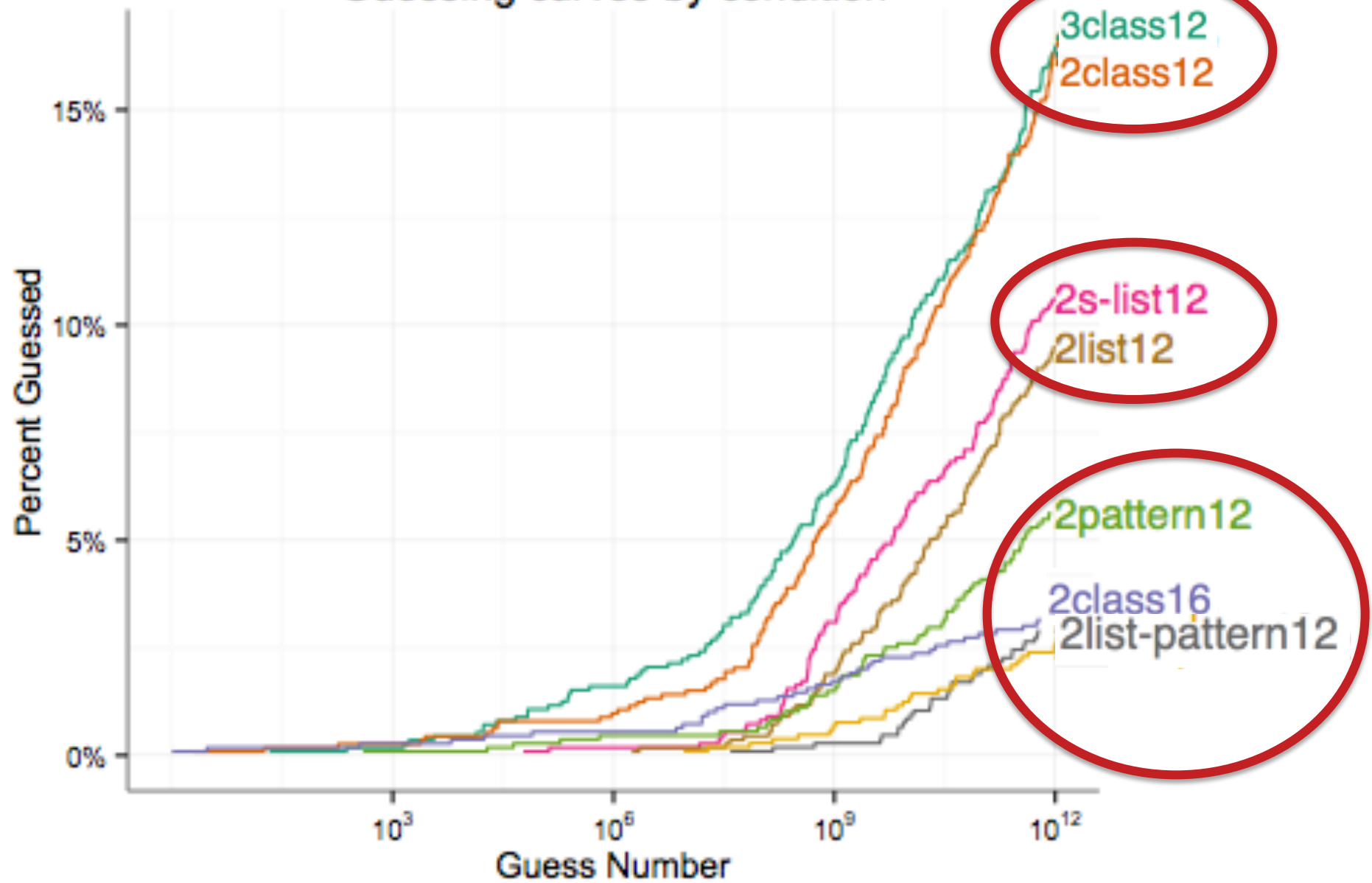
- 3class12 was good... can we make it better?
- 2class12 might be more usable
- 2class16 might be stronger
- What if we require password to begin and end with lowercase?
- What if we add a blacklist requirement?
- What if we add both blacklist and pattern?

# 2list12

Do not include:

- *123!, amazon, character, monkey, number, survey, this, turk*
- Any year between *1950* and *2049*
- The same character four or more times in a row
- Any four consecutive characters from *password*
- Any four sequential digits (e.g., *5678*)
- Any four sequential letters in the alphabet (e.g., *wxyz*)
- Any four consecutive characters on the keyboard (e.g., *wsxc*)

Guessing curves by condition



	creation attempt	% creation difficult	% creation annoy	% recall difficult	% stored pass- word
<b>3class12</b>	<b>1.6</b>	<b>24.1</b>	<b>57.3</b>	<b>36.0</b>	<b>52.7</b>
2class12	1.6	25.1	54.0	35.4	50.8
2class16	1.8	40.1	70.0	38.5	56.7
2list12	1.8	32.8	61.4	35.7	59.6
2s-list12	1.9	27.4	57.9	32.6	56.5
2pattern12	2.4	46.8	74.7	47.4	61.7
2list-pattern12	2.4	50.0	77.3	49.1	64.0
2s-list-pattern12	2.6	50.2	76.0	49.0	67.5

# Findings

- 3class12 and 2class12 almost identical
- Pattern requirement made passwords stronger, but also made creation and recall harder
- Blacklist requirement made passwords stronger, made creation but not recall harder

# N-gram cracking

- Collect N-grams from various corpora
  - Google, books, IMDB, Twitter, lyrics, Wikipedia
- Provide N-gram information to cracking tools
- We can crack more passwords now

## **3class12 examples**

inneedca\$hn0w  
Applesaucecake60

## **3class16 examples**

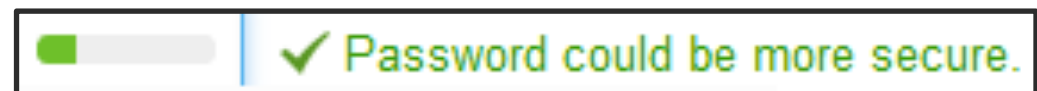
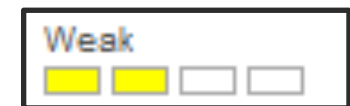
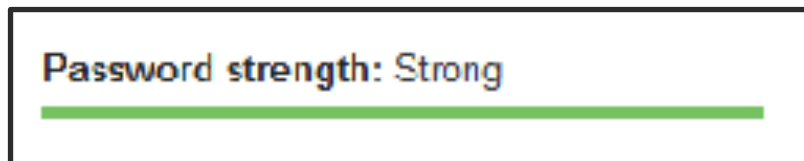
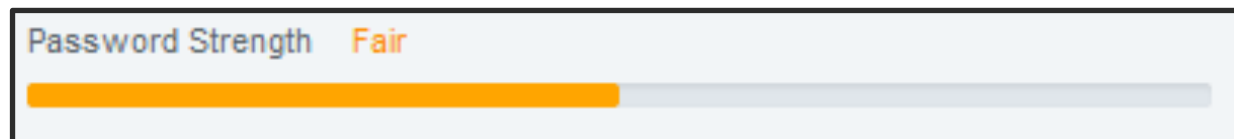
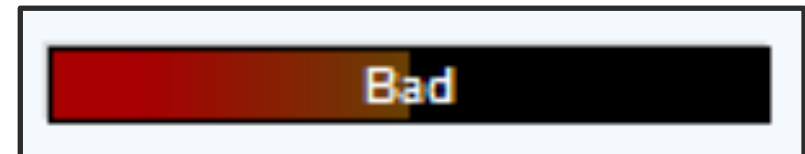
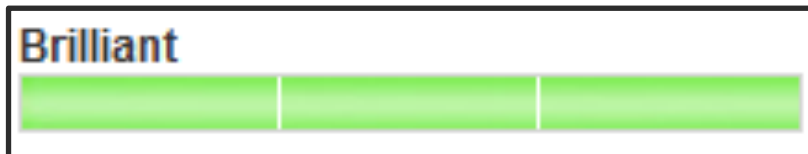
Mybonnieliesovertheocean.  
imsexyandiknowit#01

# Outline

- Password study methods
- Finding good password-composition policies
- **Password meters, feedback, and guidance**  
[USENIX SEC '12] [CHI 2015]
- Passphrases
- Perceptions
- Expiry
- Conclusions

# Password Meters ...

... come in all shapes and sizes





# Conditions with Visual Differences

Type new password:

8-character minimum; case sensitive

**Baseline meter**

Bad. Consider adding a digit or making your password longer.



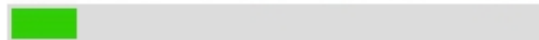
**Three-segment**

Bad. Consider adding a digit or making your password longer.



**Green**

Bad. Consider adding a digit or making your password longer.



**Tiny**

Bad. Consider adding a digit or making your password longer.



**Huge**

Bad. Consider adding a digit or making your password longer.



**No suggestions**

Bad.



**Text-only**

Bad. Consider adding a digit or making your password longer.

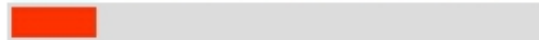
# Conditions with Visual Differences

Type new password:

8-character minimum; case sensitive

**Baseline meter**

Bad. Consider adding a digit or making your password longer.



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**Green**

Bad. Consider adding a digit or making your password longer.



**Tiny**

Bad. Consider adding a digit or making your password longer.



**Huge**

Bad. Consider adding a digit or making your password longer.



**No suggestions**

Bad.



**Text-only**

Bad. Consider adding a digit or making your password longer.

# Conditions with Visual Differences

Type new password:

8-character minimum; case sensitive

**Baseline meter**

Fair. Consider adding a digit or making your password longer.



**Three-segment**

Fair. Consider adding a digit or making your password longer.



**Green**

Fair. Consider adding a digit or making your password longer.



**Tiny**

Fair. Consider adding a digit or making your password longer.



**Huge**

Fair. Consider adding a digit or making your password longer.



**No suggestions**

Fair.



**Text-only**

Fair. Consider adding a digit or making your password longer.

# Conditions with Visual Differences

Type new password:

usenIX\$

8-character minimum; case sensitive

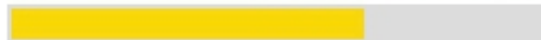
**Baseline meter**

Good. Consider adding a digit or making your password longer.



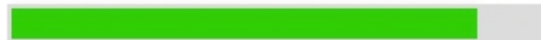
**Three-segment**

Good. Consider adding a digit or making your password longer.



**Green**

Good. Consider adding a digit or making your password longer.



**Tiny**

Good. Consider adding a digit or making your password longer.



**Huge**

Good. Consider adding a digit or making your password longer.



**No suggestions**

Good.



**Text-only**

Good. Consider adding a digit or making your password longer.

# Conditions with Visual Differences

Type new password:

8-character minimum; case sensitive

**Baseline meter**

Excellent!



**Three-segment**

Excellent!



**Green**

Excellent!



**Tiny**

Excellent!



**Huge**

Excellent!



**No suggestions**

Excellent!



**Text-only**

Excellent!

# Conditions with Visual Differences

Type new password:

8-character minimum; case sensitive

**Baseline meter**

Excellent!



**Three-segment**

Excellent!



**Green**

Excellent!



**Tiny**

Excellent!



**Huge**

Excellent!



**No suggestions**

Excellent!



**Text-only**

Excellent!

# Bunny Condition

A strong password helps prevent unauthorized access to your email account.  
The stronger your password, the faster Bugs Bunny dances!

Type new password:

**8-character minimum;** case sensitive

Password strength: Please enter a password in the box above.



Retype new password:

☐ Make my password expire every 72 days.

Save

# Conditions with Scoring Differences

Type new password:

8-character minimum; case sensitive

**Baseline meter**

Fair. Consider adding a digit or making your password longer.



**Half-score**

Bad. Consider adding a digit or making your password longer.



**One-third-score**

Bad. Consider adding a digit or making your password longer.



**Nudge-B<sup>16</sup>**

Bad. Consider making your password longer.



**Nudge-Comp<sup>8</sup>**

Fair. Consider adding a digit or making your password longer.





# Conditions with Scoring Differences

Type new password:

usern!X\$e5

8-character minimum; case sensitive

**Baseline meter**

Excellent!



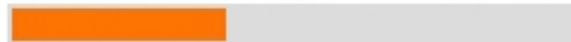
**Half-score**

Poor. Consider adding a different symbol or making your password longer.



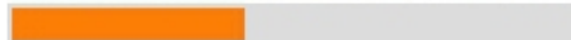
**One-third-score**

Bad. Consider adding a different symbol or making your password longer.



**Nudge-B<sup>16</sup>**

Poor. Consider making your password longer.



**Nudge-Comp<sup>8</sup>**

Excellent!



# Conditions with Scoring Differences

Type new password:

usern!X\$e5WHYis|

8-character minimum; case sensitive

**Baseline meter**

Excellent!



**Half-score**

Fair. Consider adding a different symbol or making your password longer.



**One-third-score**

Poor. Consider adding a different symbol or making your password longer.



**Nudge-B<sup>16</sup>**

Good. Consider making your password longer.



**Nudge-Comp<sup>8</sup>**

Excellent!



# Conditions with Scoring Differences

Type new password:

usernIX\$e5WHYismyP4\$\$

8-character minimum; case sensitive

**Baseline meter**

Excellent!



**Half-score**

Good. Consider adding a different symbol or making your password longer.



**One-third-score**

Poor. Consider adding a different symbol or making your password longer.



**Nudge-B<sup>16</sup>**

Excellent.



**Nudge-Comp<sup>8</sup>**

Excellent!



# Conditions with Scoring Differences

Type new password:

usernIX\$e5WHYismyP4\$\$word99|

8-character minimum; case sensitive

**Baseline meter**

Excellent!



**Half-score**

Excellent!



**One-third-score**

Fair. Consider adding a different symbol or making your password longer.



**Nudge-B<sup>16</sup>**

Excellent.



**Nudge-Comp<sup>8</sup>**

Excellent!



# Conditions with Scoring Differences

Type new password:

usernIX\$e5WHYismyP4\$\$word99notGOOD|

8-character minimum; case sensitive

**Baseline meter**

Excellent!



**Half-score**

Excellent!



**One-third-score**

Fair. Consider making your password longer.



**Nudge-B<sup>16</sup>**

Excellent.



**Nudge-Comp<sup>8</sup>**

Excellent!



# Conditions with Scoring Differences

Type new password:

usernIX\$e5WHYismyP4\$\$word99notGOODenough?

8-character minimum; case sensitive

**Baseline meter**

Excellent!



**Half-score**

Excellent!



**One-third-score**

Excellent!



**Nudge-B<sup>16</sup>**

Excellent.

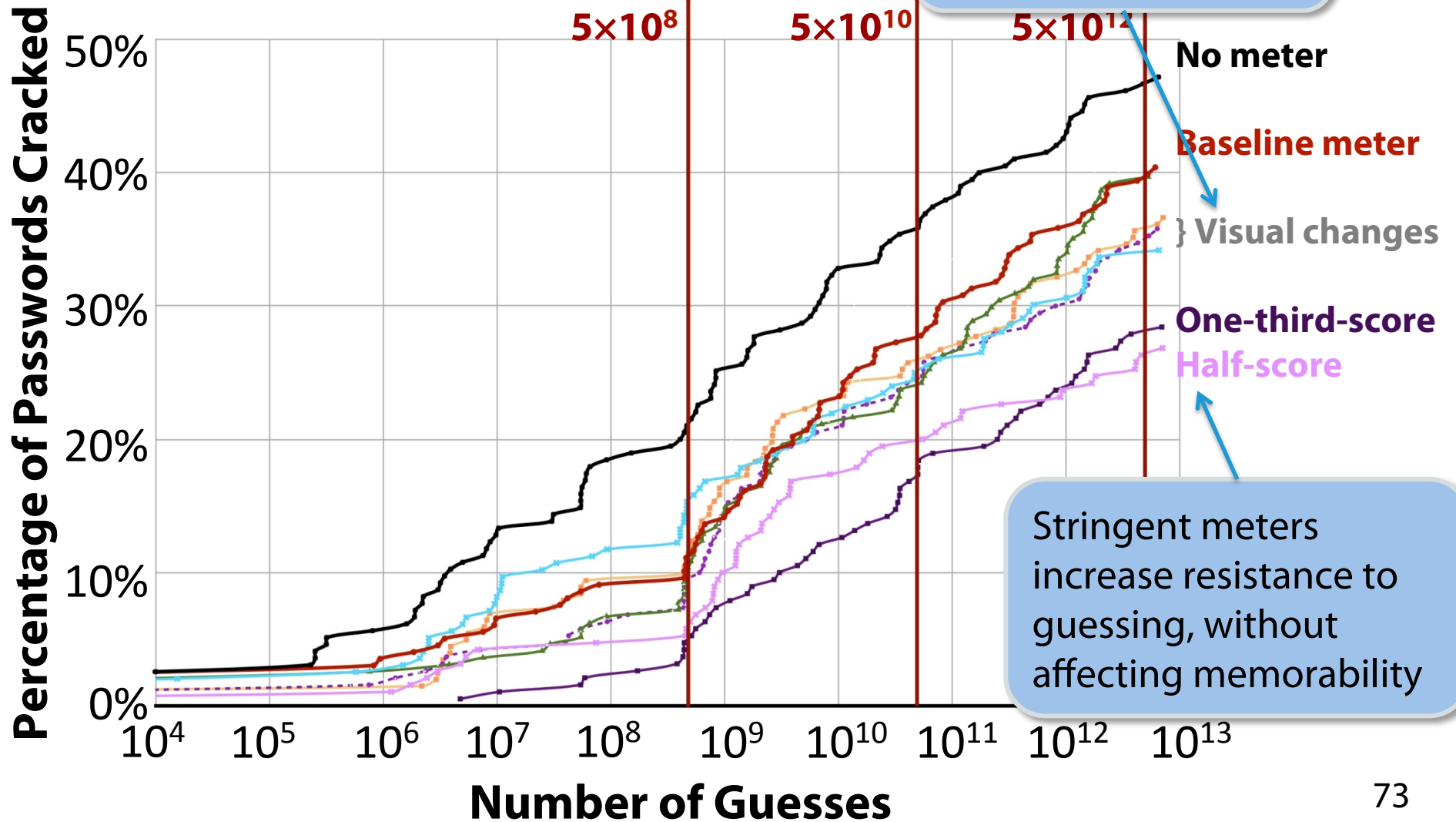


**Nudge-Comp<sup>8</sup>**

Excellent!



# Guessability



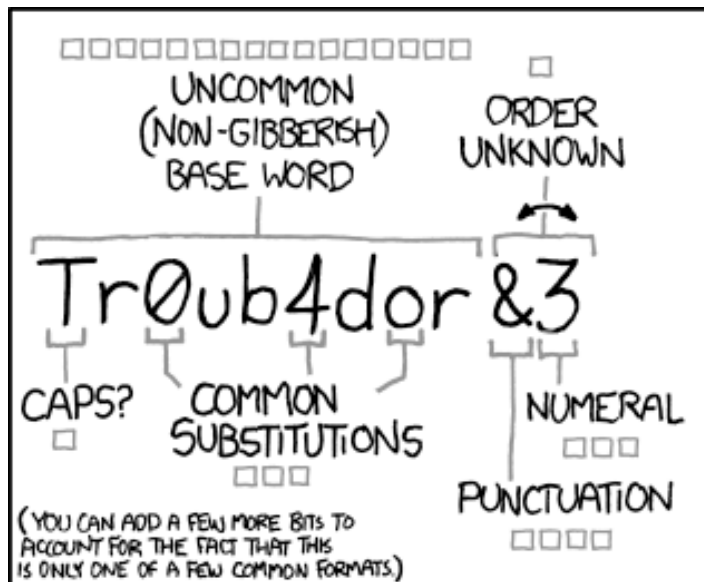
# Open-source password meter

- In development at CMU based on empirical research
- Will provide specific suggestions for strengthening the password



# Outline

- Password study methods
- Finding good password-composition policies
- Password meters, feedback, and guidance
- **Passphrases**  
[SOUPS 2012]
- Perceptions
- Expiry
- Conclusions



~28 BITS OF ENTROPY

□□□□□□□□  
□□□□□□□□  
□□□□  
□□□□


$2^{28} = 3 \text{ DAYS AT}$   
1000 GUESSES/SEC

(PLAUSIBLE ATTACK ON A WEAK REMOTE  
WEB SERVICE. YES, CRACKING A STOLEN  
HASH IS FASTER, BUT IT'S NOT WHAT THE  
AVERAGE USER SHOULD WORRY ABOUT.)

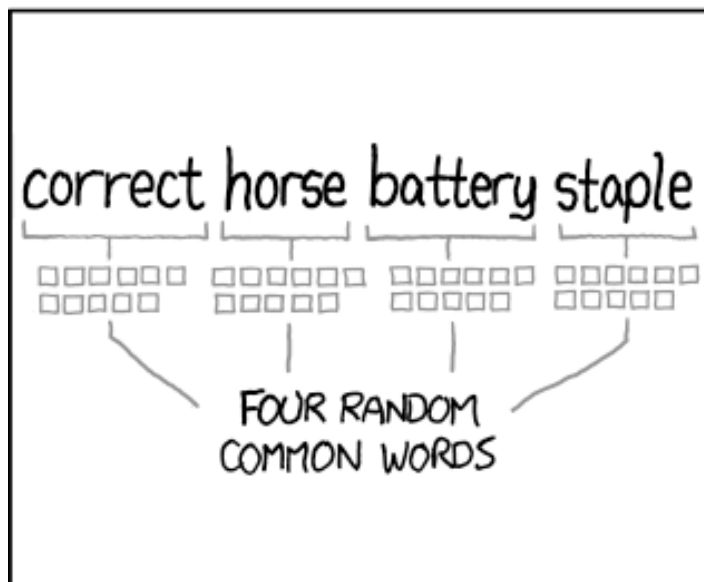
DIFFICULTY TO GUESS:  
**EASY**

WAS IT TROMBONE? NO,  
TROUBADOR. AND ONE OF  
THE 0s WAS A ZERO?

AND THERE WAS  
SOME SYMBOL...



DIFFICULTY TO REMEMBER:  
**HARD**



~44 BITS OF ENTROPY

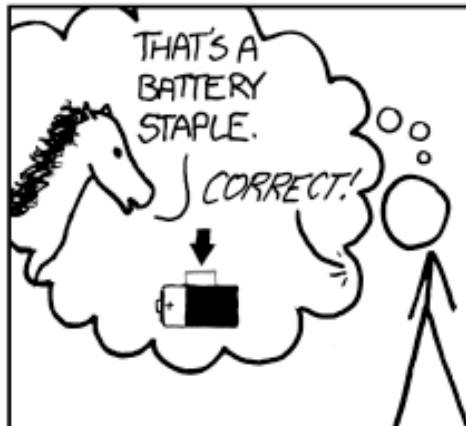
□□□□□□□□□□  
□□□□□□□□□□  
□□□□□□□□□□  
□□□□□□□□□□

$2^{44} = 550 \text{ YEARS AT}$   
1000 GUESSES/SEC

DIFFICULTY TO GUESS:  
**HARD**

THAT'S A  
BATTERY  
STAPLE.

CORRECT!

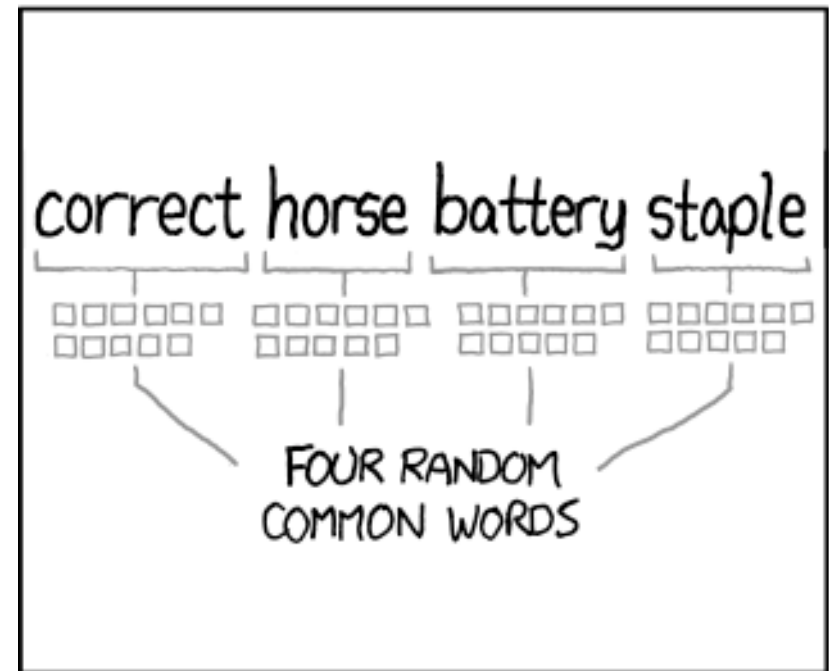


DIFFICULTY TO REMEMBER:  
YOU'VE ALREADY  
MEMORIZED IT

THROUGH 20 YEARS OF EFFORT, WE'VE SUCCESSFULLY TRAINED  
EVERYONE TO USE PASSWORDS THAT ARE HARD FOR HUMANS  
TO REMEMBER, BUT EASY FOR COMPUTERS TO GUESS.

# Passphrase study

- Usability comparison
- System-assigned passphrases vs. passwords
- System-assigned assures random selection



# Methodology

- 1,476-participant Mturk study
- Users are assigned their password or passphrase
- 8 passphrase conditions, 3 password conditions
- Varied factors:
  - Size of dictionary words are selected from
  - Whether order matters
  - Parts of speech
  - Number of words
  - Instructions

## 4 common words

try there three come

one between high tell

**Noun verb adjective noun**

plan builds sure power

end determines red drug

# System-assigned passwords

@J#8x

\*2LxG

# Pronounceable passwords

tufritvi

vadasabi



# Results

- No clear user favorite
- Passphrases are not easier to remember
- Passphrases slower to enter, more mistakes
- Error correction helps passphrase accuracy
- Pronounceable passwords were faster to enter with fewer mistakes than other passwords or passphrases
- Passphrases might have advantages for higher levels of security

# Outline

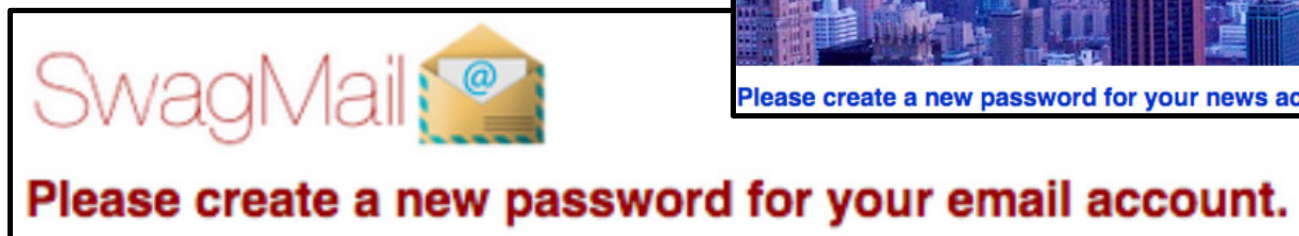
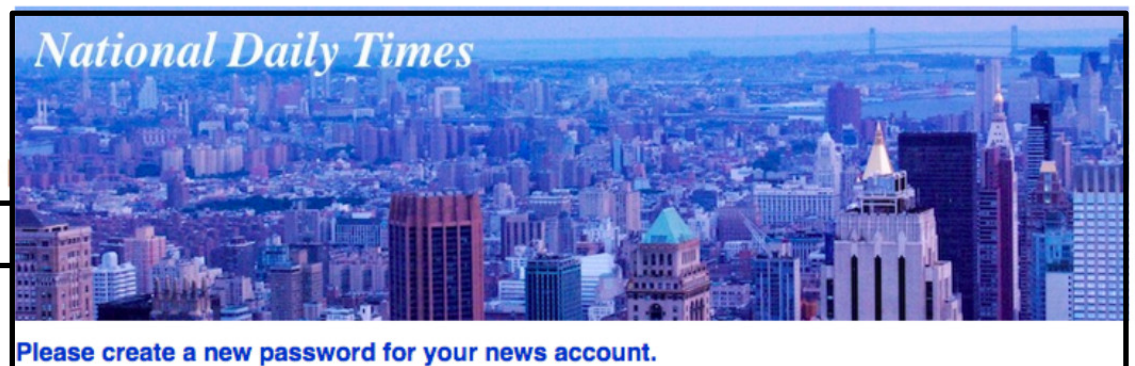
- Password study methods
- Finding good password-composition policies
- Password meters, feedback, and guidance
- Passphrases
- **Perceptions**  
[SOUPS 2015]
- Expiry
- Conclusions

# Perception vs. Reality



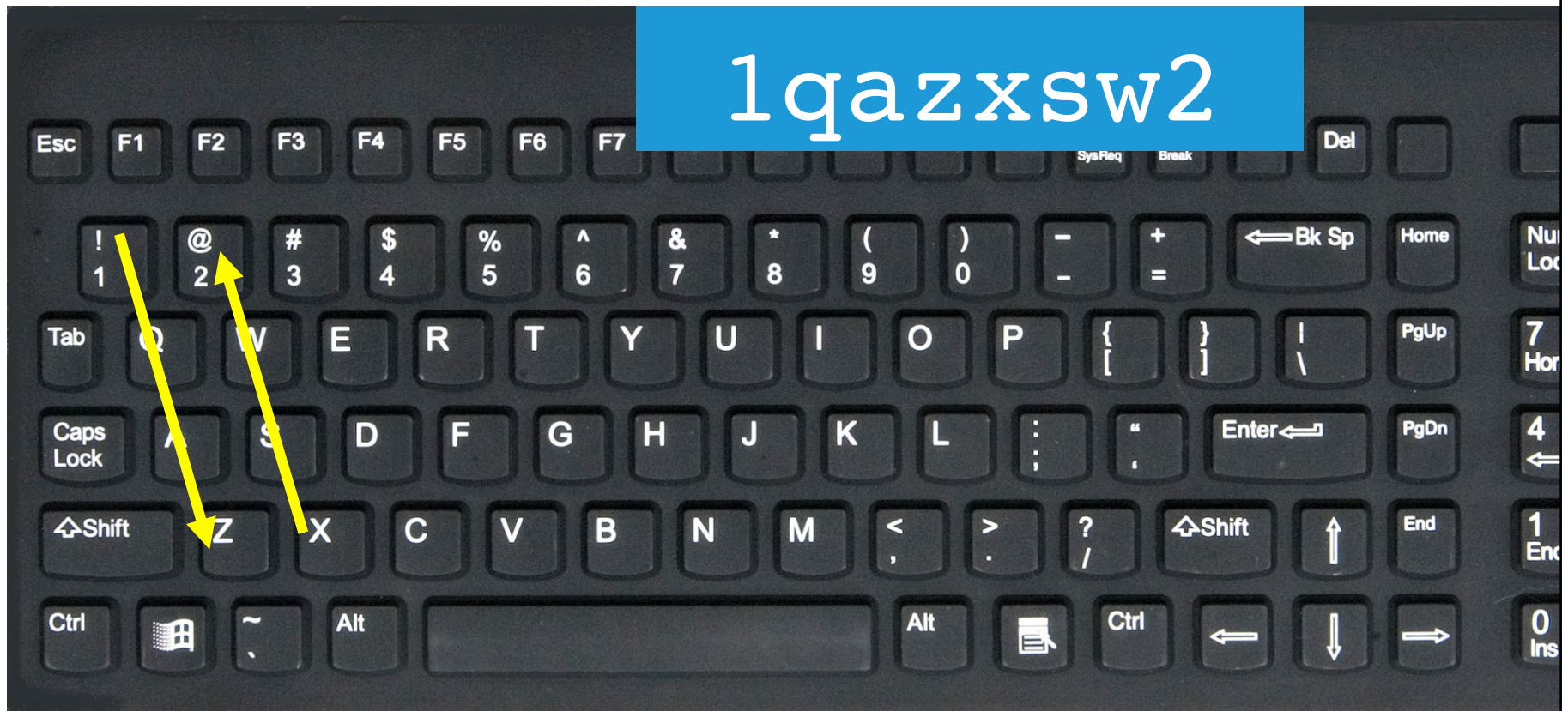
# How do people make passwords?

- 49-participant think-aloud lab study
- How do they assign value to accounts?
- What makes a password secure (or not)?



## MISCONCEPTION

# Keyboard patterns are secure



Ur et al. "I Added '!' At The End To Make It Secure": Observing Password Creation in the Lab. SOUPS 2015

MISCONCEPTION

**Adding ! to the end makes it secure**

Password!

iloveyou!

monkey!



MISCONCEPTION

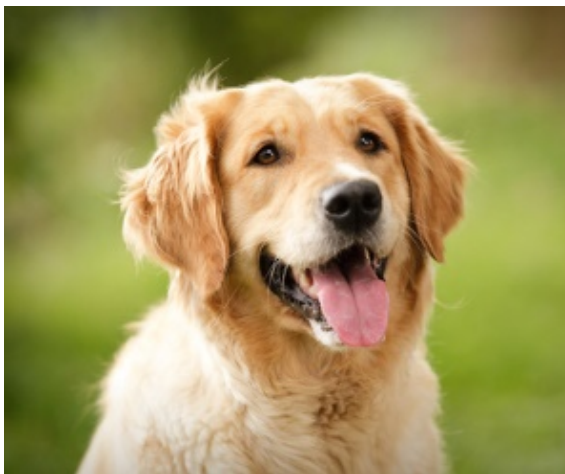
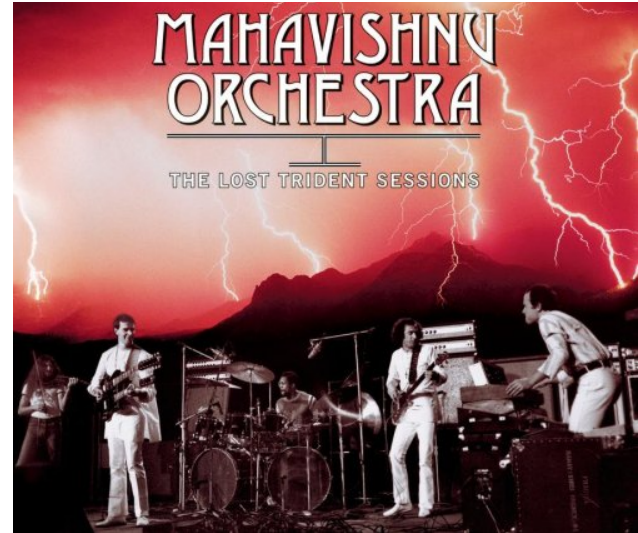
**Dictionary words are never secure**

junglesalmon711



# Misunderstanding attackers

- Mahavishnu Orchestra is secure because “this band name is hard to spell.”



Goldie: “hackers cannot guess [it] because I have no pictures of him on my Facebook account.”

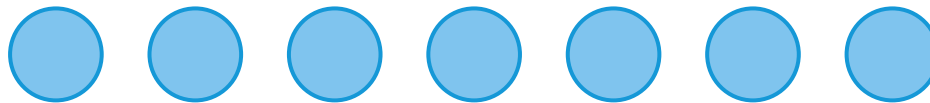


# Password perceptions study

p@ssw0rd

pAsswOrd

p@ssw0rd  
much  
more  
secure



pAsswOrd  
much  
more  
secure

# Which is more secure?

iloveyou88

ieatkale88



# Study participants' perceptions

iloveyou88 = ieatkale88

MISCONCEPTION

# Reality

iloveyou88

ieatkale88



4,000,000,000 ×  
more secure!

# Which is more secure?

brooklyn16

brooklynqy



# Study participants' perceptions

brooklyn16

brooklynqy

MISCONCEPTION

# Study participants' perceptions

brooklyn16

brooklynqy



300,000 ×  
more secure!

# Participants were not all wrong

- Knew to avoid common words + names
  - But didn't recognize common phrases
- Knew digits + symbols added strength
  - But over estimated
- Perception of attackers varied wildly
  - Many unaware of large-scale attacks

~~password~~  
~~michael~~  
iloveyou

password!  
michael2015

10<sup>60</sup> guesses?

2 guesses?



## Reality: Small-Scale Guessing

- Targeted guessing by someone you know
- Automated attack by a stranger
- 1 – 1,000,000 guesses

## Reality: Large-Scale Guessing

- Against stolen database of passwords
- Against password-protected file
- 1,000,000 guesses (best practices)
- $10^{14}$  or more (common reality)

# Current feedback insufficient

## Change your password

Strengthen the security of your account with a new password.

☐ show password

Continue

[Cancel](#)

Your password is weak,  
create a stronger password.

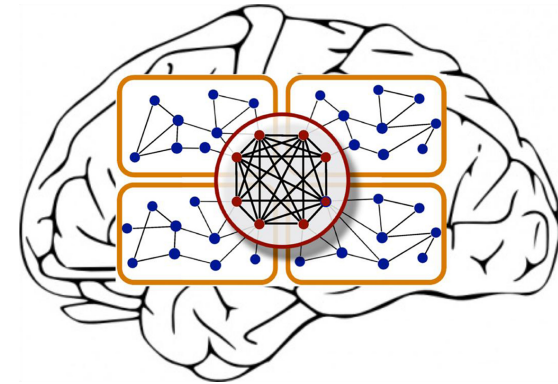
# Data-driven password meter

- More accurate
- Actionable feedback
- Tested in small lab study and large online study

The screenshot shows a web form titled "Create Your Password" with a dark red header. It contains three input fields: "Username", "Password", and "Confirm Password". The "Password" field contains the text "Mypassword123" and has a red progress bar below it. A checkbox labeled "Show Password & Detailed Feedback" is checked. A blue "Continue" button is at the bottom right. A feedback panel on the right side of the form displays the message "Your password is very easy to guess." followed by three bullet points: "Don't use dictionary words (password)", "Capitalize a letter in the middle, rather than the first character", and "Consider inserting digits into the middle, not just at the end". Each bullet point has a blue "(Why?)" link. At the bottom of the panel, it suggests "A better choice: My123passwoRzd" and includes a link "How to make strong passwords".

# Scoring guessability accurately

- Neural network rates guessability of passwords quickly on client side
- Heuristics identify 21 characteristics that lead to weak passwords
  - Dictionary words and phrases
  - Keyboard patterns, dates
  - Location of uppercase, digits, symbols



# Actionable feedback

- Meeting minimum requirements
- Generic advice
- Feedback on up to 3 most important ways to improve password
- Detailed feedback specific to password if user shows password
- Suggested improved password

# Meeting minimum requirements

## Create Your Password

Username

blase

Password

.....

Show Password ☐

Continue

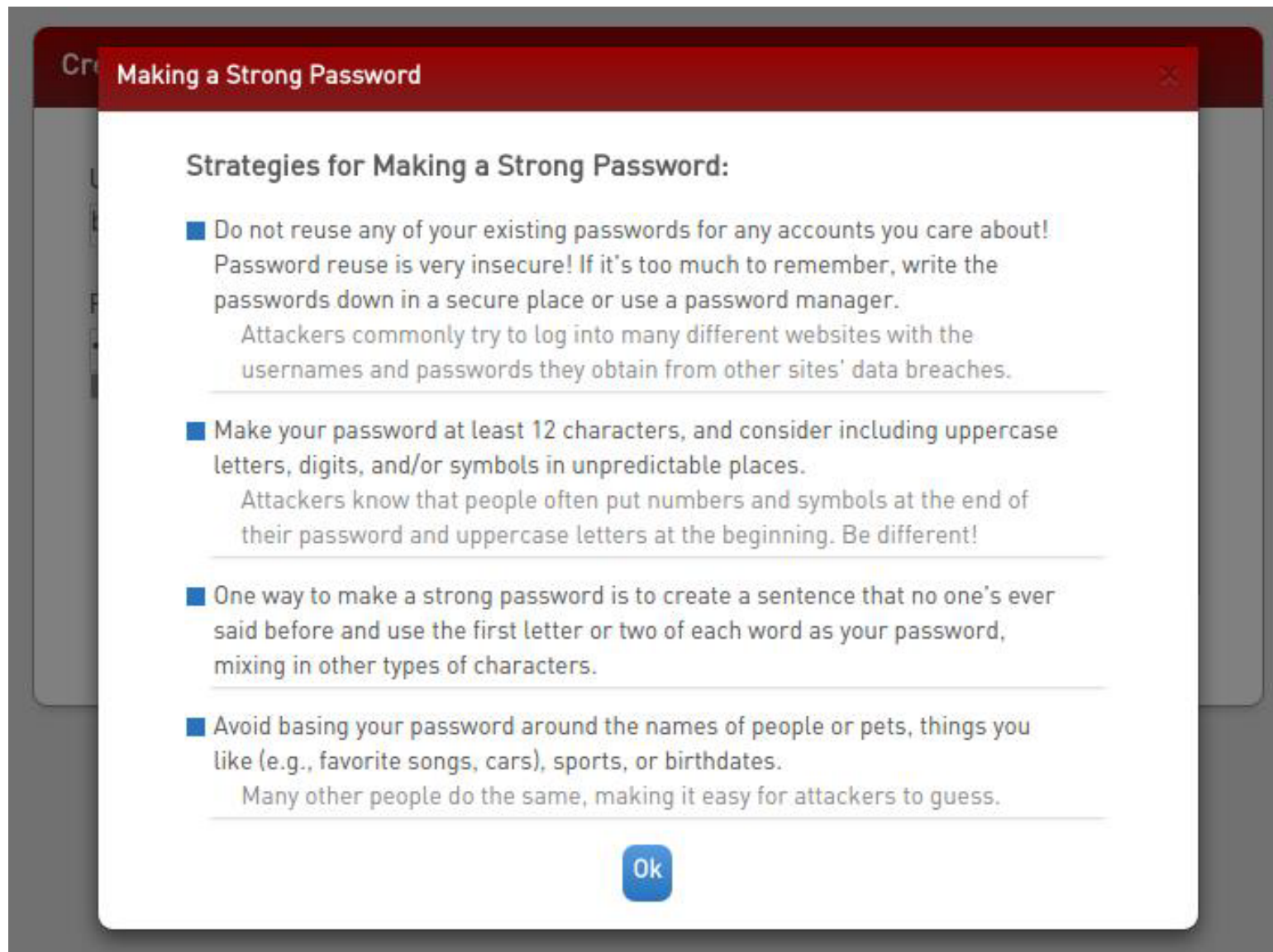
Don't reuse a password from another account! [\(Why?\)](#)

Your password must:

- ☐ Contain 12+ characters
- ✓ Use 3+ of the following: uppercase letters; lowercase letters; digits; symbols

[How to make strong passwords](#)

# Generic advice modal







# Detailed feedback when password displayed on screen

## Create Your Password

Username

blase

Password

Examplepassword%|

Show Password & Detailed Feedback

☒

Confirm Password

Continue

Your password could be better.

- Don't use dictionary words (password and Example) [\(Why?\)](#)
- Capitalize a letter in the middle, rather than the first character [\(Why?\)](#)
- Move your symbols earlier, rather than just at the end [\(Why?\)](#)

A better choice: E?amplepasswor%d

[How to make strong passwords](#)

# Suggested improved password

## Create Your Password

Username

blase

Password

Example

Confirm Password

Your password could be better.

■ Don't use dictionary words (password and Example) [\(Why?\)](#)

■ Move your symbols earlier, rather than just at the end [\(Why?\)](#)

A better choice: E?amplepasswor%d

A better choice: E?amplepasswor%d

[How to make strong passwords](#)

Continue

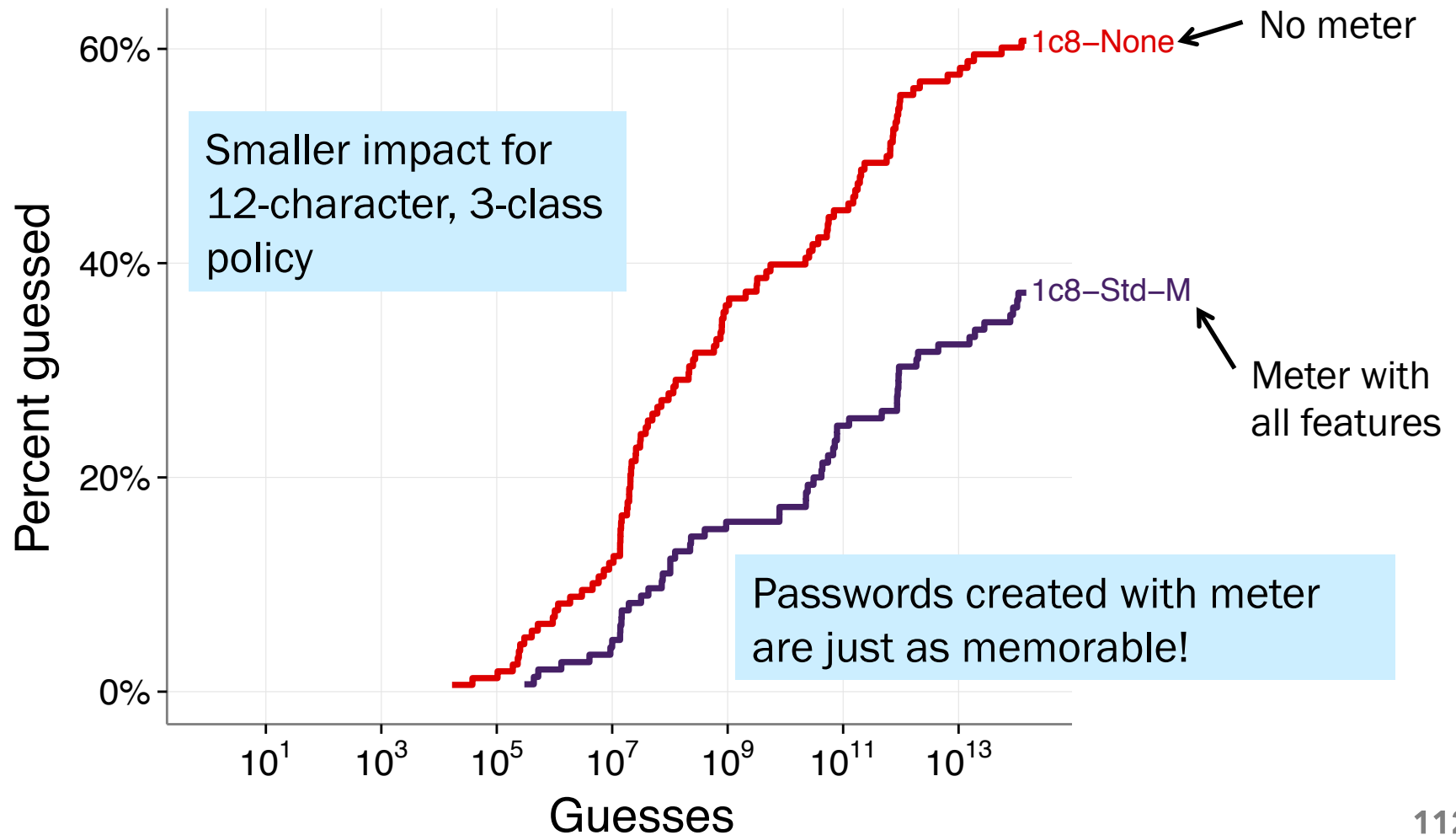
# Online user study

- 4,509 participants
- 2 parts
  - Create password, complete survey, recall password
  - Return 2+ days later to recall password, complete survey
- Experimental treatments tested
  - 2 password policies
  - 3 scoring stringencies
  - 6 types of feedback

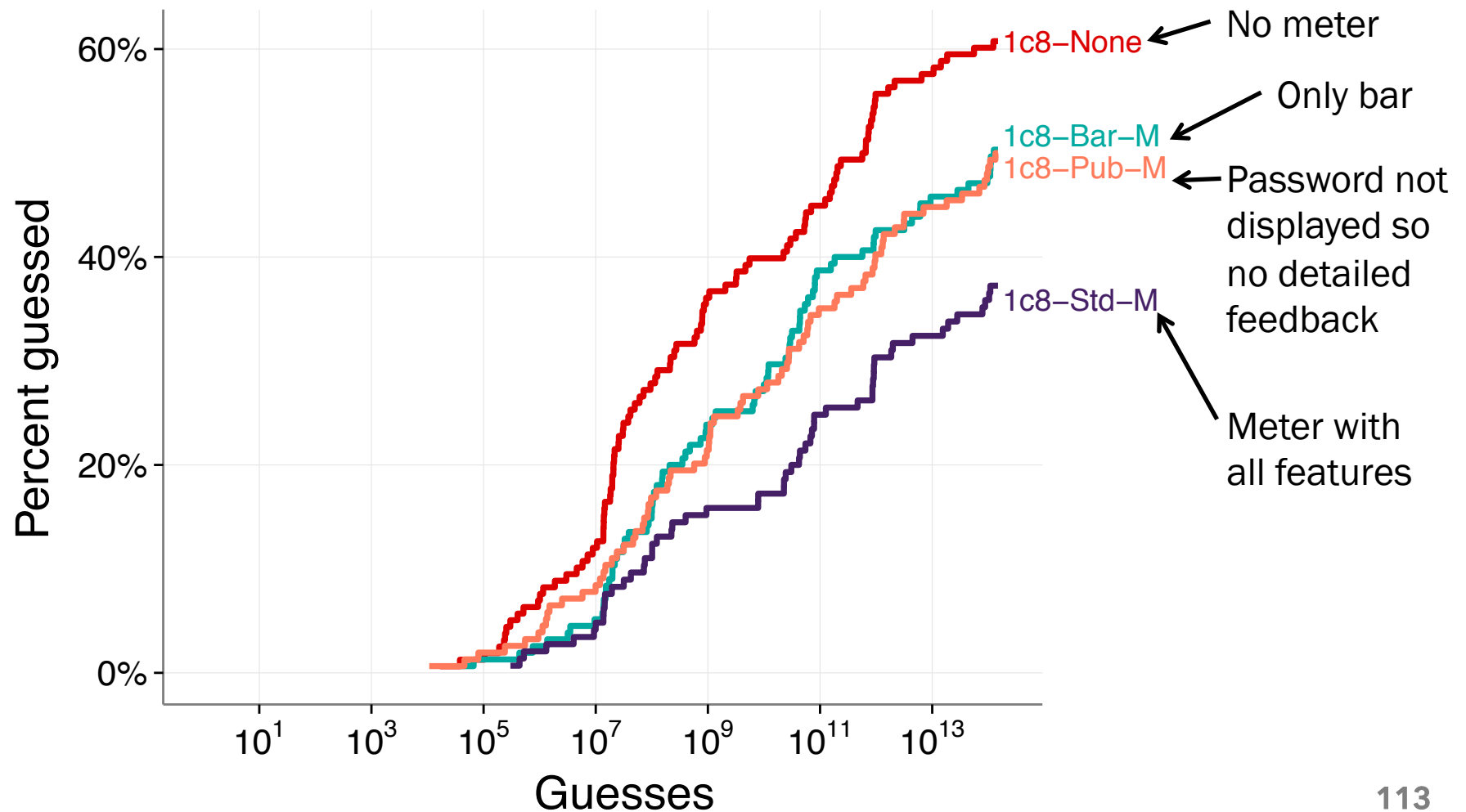
# Users reported meter was useful

- 32% learned something new about passwords from text feedback
- 62% agreed text feedback made their password stronger
- 77% found feedback informative

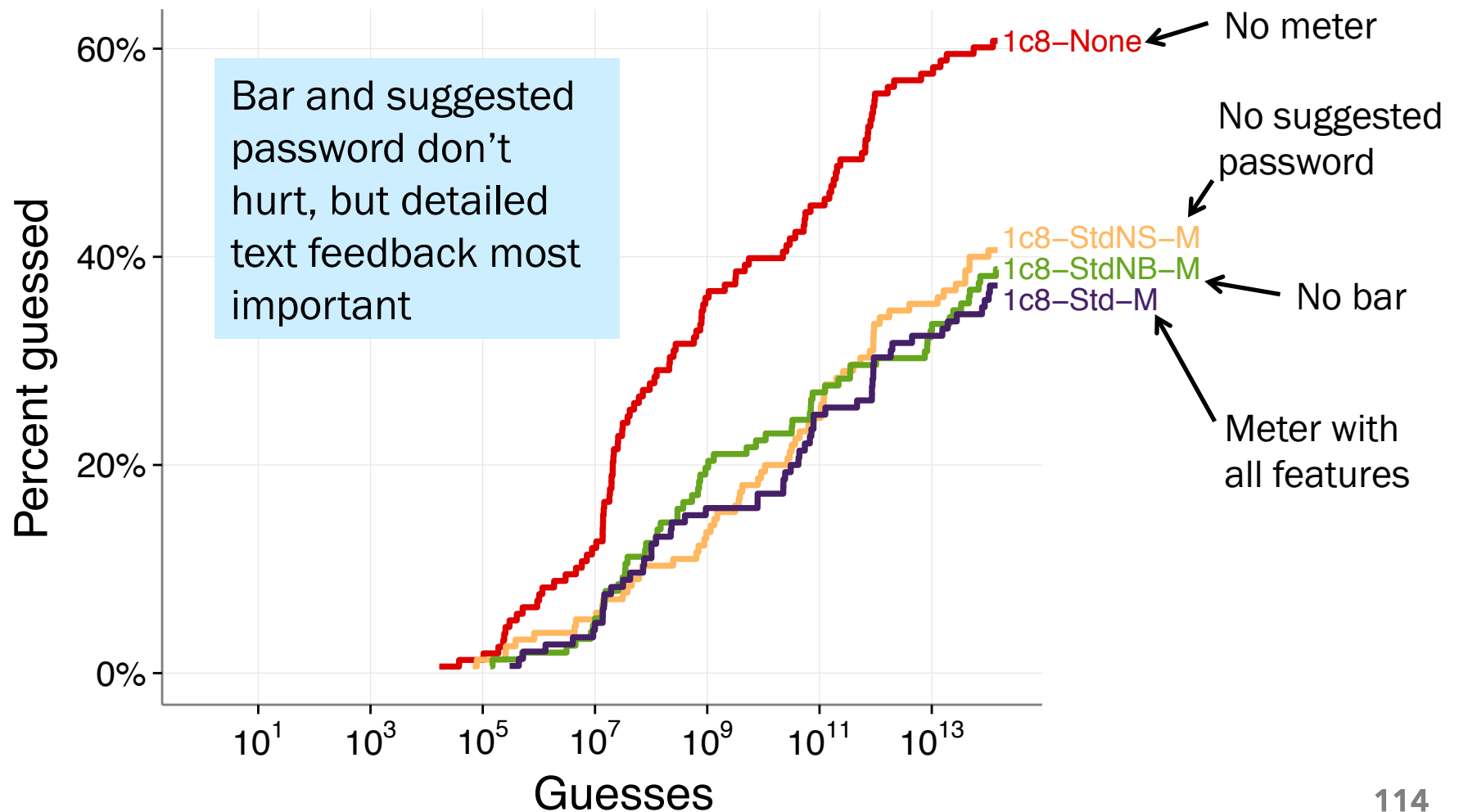
# Meter improves strength for common 8-character policy



# Meter less effective without detailed feedback



# Bar and suggested password have little impact on strength





# Open source release coming soon

## Create Your Password

Username

Password

Mypassword123

Show Password & Detailed Feedback ☒

Confirm Password

Continue

Your password is very easy to guess.

- Don't use dictionary words (password) [\(Why?\)](#)
- Capitalize a letter in the middle, rather than the first character [\(Why?\)](#)
- Consider inserting digits into the middle, not just at the end [\(Why?\)](#)

A better choice: My123passwoRzd

[How to make strong passwords](#)

# Outline

- Password study methods
- Finding good password-composition policies
- Password meters, feedback, and guidance
- Passphrases
- Perceptions
- **Expiry**  
[Tech@FTC]
- Conclusions



**FTC**   
@FTC



Following

Encourage your loved ones to change passwords often, making them long, strong, and unique.  
More tips: [go.usa.gov/cEqkH](http://go.usa.gov/cEqkH). #ChatSTC

RETWEETS  
**10**

LIKES  
**4**



3:51 PM - 27 Jan 2016

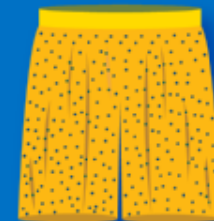


Reply to @FTC



**PacificEast Research** @PacificEast · Jan 27

# PASSWORDS ARE LIKE UNDERPANTS



Change them often, keep them private and never share them with anyone.





Sections

The Washington Post

# Why changing your password regularly may do more harm than good

By Andrea Peterson March 2



(AP Photo/Damian Dovarganes, File)

Most office drones have had to deal with a clockwork, maybe every six months or so, flushing out old passwords will cut off access

WIRED

Want Safer Passwords? Don't Change Them So Often

BRIAN BARRETT SECURITY 03.10.16 7:00 AM

# WANT SAFER PASSWORDS? DON'T CHANGE THEM SO OFTEN

SHARE 63

TWEET

PIN

Slate

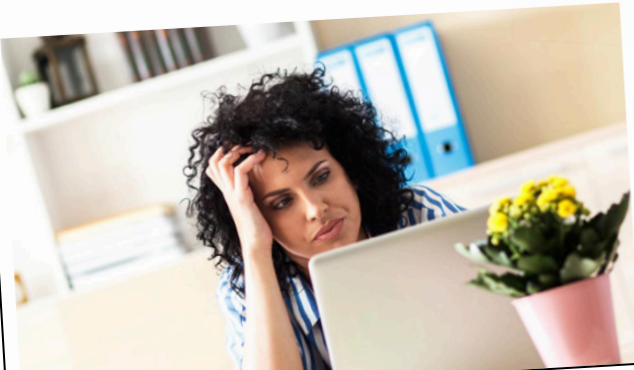
future tense ASU | NEW AMERICA | SLATE

Learn more about Future Tense >>

future tense THE CITIZEN'S GUIDE TO THE FUTURE MARCH 3 2016 5:10 PM

# Forcing People to Change Their Passwords Isn't Just Annoying. It's Counterproductive.

By Lily Hay Newman

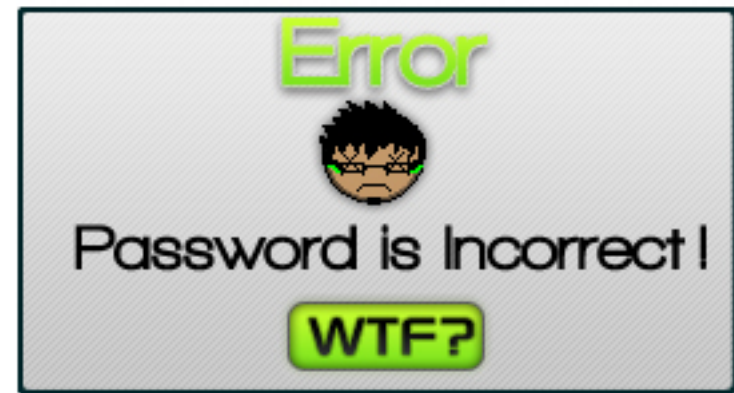


ONE/WIRED

AY. ALL OF you IT managers, it's time we had a talk. Now you mean well. I know you think you're helping. But when you demand that your co-workers' passwords change

# Why require password changes?

Lock out attackers who have learned users' passwords



# Password transformations



# Password transformations

Capitalization: `tarheels#1` → `tArheels#1`

Duplication: `tarheels#1` → `tarheels#11`

Substitution: `tarheels#1` → `tarheels#2`

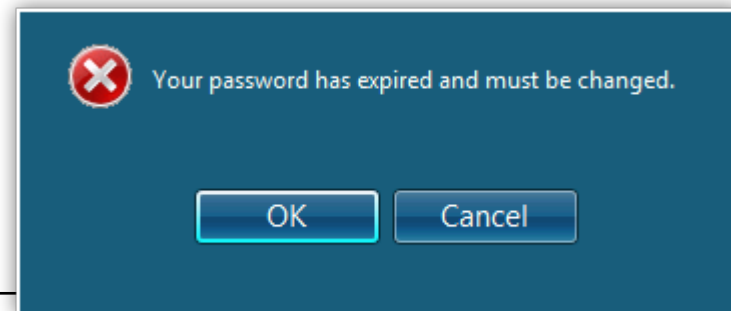
Insertion: `tarheels#1` → `tarheels#12`

Keyboard transform: `tarheels#1` → `tarheels#!`

Date: `tarheel#0510` → `tarheel#0810`

# 10,000+ defunct UNC accounts

- Mandatory password change every 3 months
- Obtained 4-15 hashed passwords to each account
- Cracked  $>1$  non-last password for 7,752 accounts



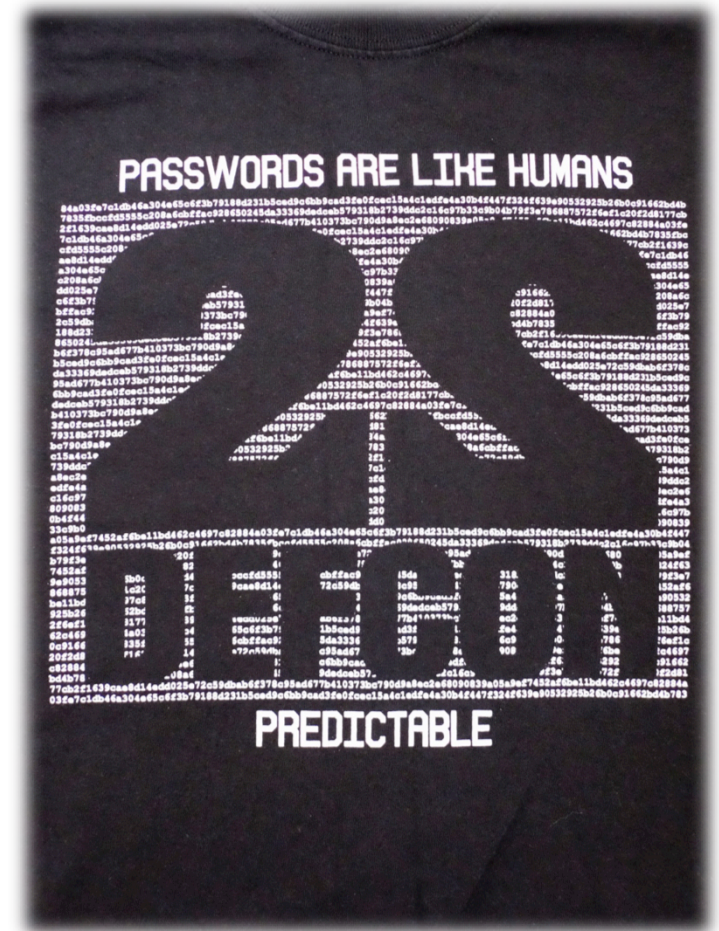
# Evaluation

- Pick a known plaintext, non-last password (OLD)
- Pick any later password (NEW)
- Attempt to crack NEW using transform rules applied to OLD



# Results

- Online attack
  - 17% of accounts cracked in <5 guesses
- Offline attack
  - 41% of accounts cracked within 3 seconds



# Benefits of expiry are limited

- Brute force attacks only slowed a little bit by password change
  - Slow hash functions slow them down more
- Attacker who gains access may install key logger and observe password change

# Survey evidence

- Frequent password expiry → users create weaker passwords (Adams & Sasse, 1999)
- Annoyed at password change → users create weaker passwords (Mazurek et al., 2013)



[Home](#) > [About Us](#) > [IA Matters](#)

# The problems with forcing regular password expiry

**Version: 1**

Created: 11 April 2016

Updated: 15 April 2016

**Topics:** [Passwords](#), [Best Practice](#)

## Share this page

 [LinkedIn](#)  [Facebook](#)  [Twitter](#)  [Google+](#)

## Why CESG decided to advise against this long-established security guideline.

Regular password expiry is a common requirement in many security policies. However, in [CESG's Password Guidance](#) published in 2015, we explicitly advised against it. This article explains why we made this (for many) unexpected recommendation, and why we think it's the right way forward.

Let's consider how we might limit the harm that comes from an attacker who knows a user's password. The obvious answer is to make the compromised password useless by forcing the legitimate user to replace it with a new one that the attacker doesn't know.

---

### Related Content

[Password Guidance: Simplifying Your Approach](#)


[Revealed: the most frequently used passwords of 2015](#)

[Certified Cyber Consultancy](#)

[Cyber Essentials](#)

[CESG advocates new approach to](#)







National Institute of  
Standards and Technology  
U.S. Department of Commerce

[NIST Website](#)[About NIST](#)[usnistgov on Github](#)


# Digital Authentication Guideline: Public Preview



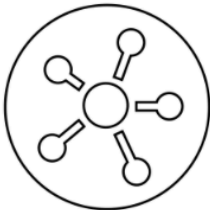
**SP 800-63-3**  
Digital Authentication Guideline



**SP 800-63A**  
Identity Proofing & Enrollment



**SP 800-63B**  
Authentication & Lifecycle Management



**SP 800-63C**  
Federation & Assertions

Welcome to the NIST SP 800-63-3 Public Preview! We're excited to share the major transformation that this document has undergone, as well as collaboratively enhance and evolve the guidance as we head to a public draft later this summer.

## A few formalities

### Public preview vs public draft

If you've made it to this page, you can see we're approaching this a little differently by putting our work up on GitHub, rather than the "traditional" comment period for a NIST Special Publication (SP). We're calling it a public preview because some of our agency partners (and NIST itself) have formal processes for public drafts. Calling it a public preview is our way of letting everyone know those processes aren't in play. This lets us do things differently...

### A different cadence

This public preview is focused on gaining input through successive open comment periods and editing iterations of the SP draft. This phase will include multiple iterations of comments of approximately 2 weeks in length, followed by a 2-3 week period for the editors to adjudicate comments and make appropriate updates to



# Outline

- Password study methods
- Finding good password-composition policies
- Password meters
- Passphrases
- Perceptions
- Expiry
- **Conclusions**



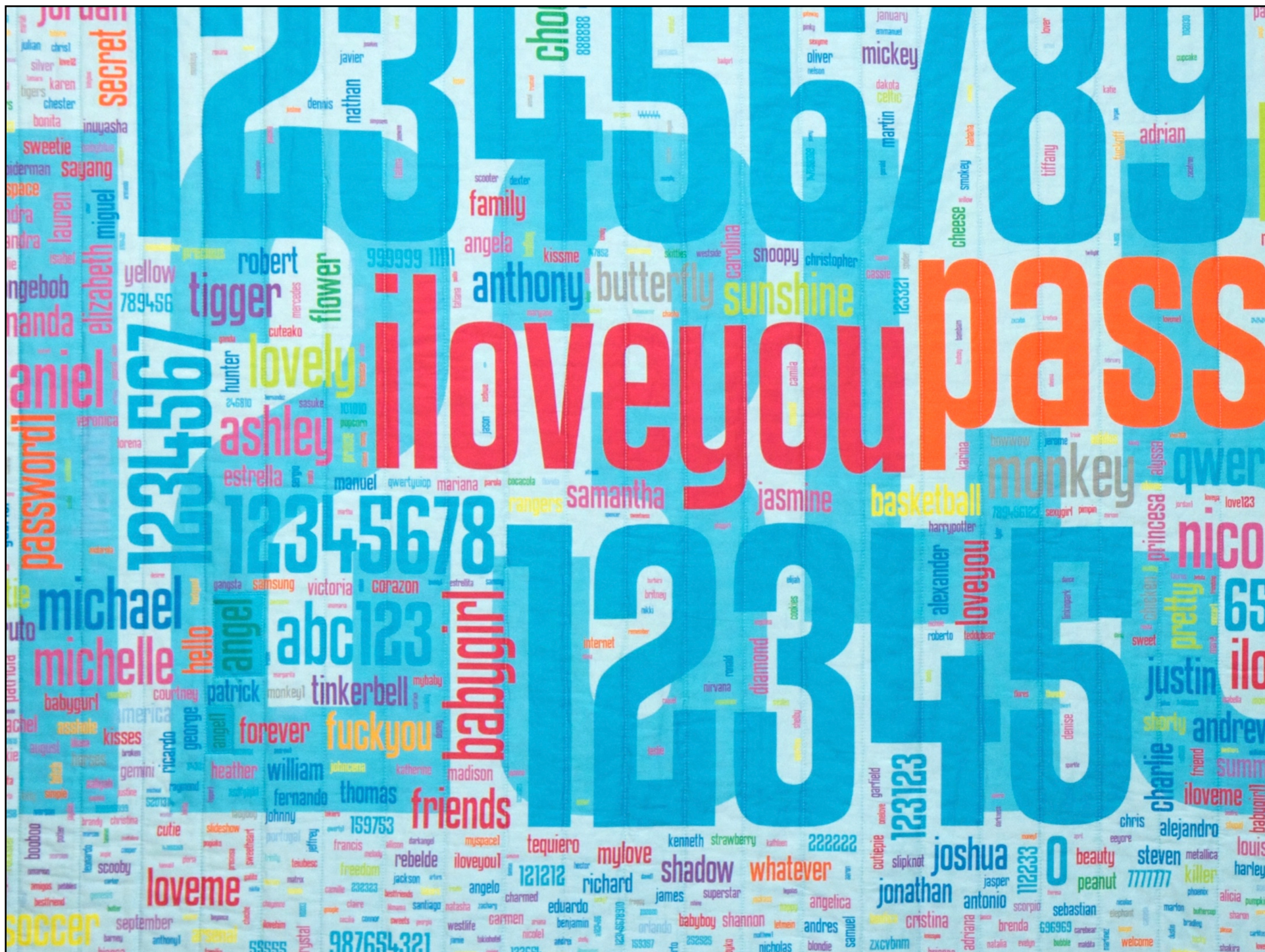






[illegible]









CC BY-NC-SA 2.0 by Joseph Younis  
<http://www.flickr.com/photos/strike1/4782099435>





[http://cups.cs.cmu.edu/  
passwords.html](http://cups.cs.cmu.edu/passwords.html)

**Carnegie Mellon University**  
Master of Science in Information Technology



**Carnegie Mellon University**  
CyLab



Engineering &  
Public Policy