03- Reasoning about the Human in the Loop

Lorrie Cranor, Blase Ur, and Rich Shay

January 20, 2015

05-436 / 05-836 / 08-534 / 08-734 Usable Privacy and Security Carnegie Mellon University CyLab

institute for SOFTWARE RESEARCH

Engineering & Public Policy



Today!

- Human in the Loop Framework
- Everyday usability
- Privacy illustrated

The Human in the Loop

The human threat

Malicious humans

Clueless humans

- Unmotivated humans
- Humans constrained by human limitations



Are you capable of remembering a unique strong password for every account you have?

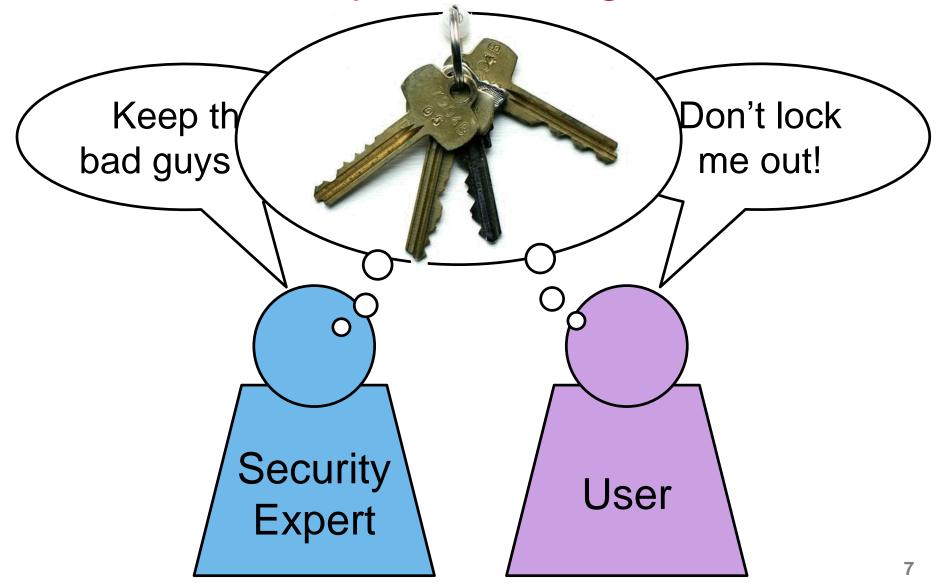


Security is a secondary task





Concerns may not be aligned



Grey

- Smartphone based accesscontrol system
- Used to open doors in the Carnegie Mellon CIC building
- Allows users to grant access to their doors remotely



L. Bauer, L.F. Cranor, R.W. Reeder, M.K. Reiter, and K. Vaniea. **A User Study of Policy Creation in a Flexible Access-Control System.** CHI 2008. http://www.robreeder.com/pubs/greyCHI2008.pdf

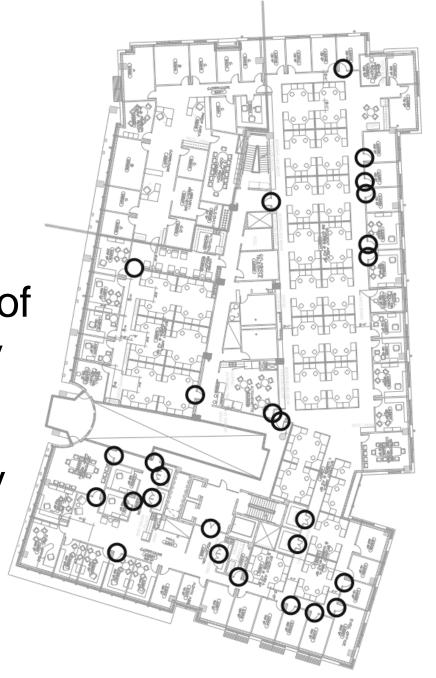
L. Bauer, L. F. Cranor, M. K. Reiter, and K. Vaniea. Lessons Learned from the Deployment of a Smartphone-Based Access-Control System. SOUPS 2007. http://cups.cs.cmu.edu/soups/2007/proceedings/p64_bauer.pdf

Data collection

 Year long interview study

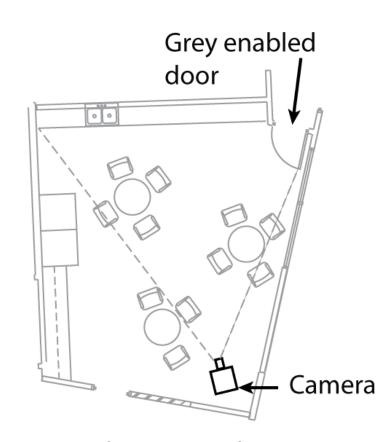
Recorded 30 hours of interviews with Grey users

 System was actively used: 29 users x 12 accesses per week



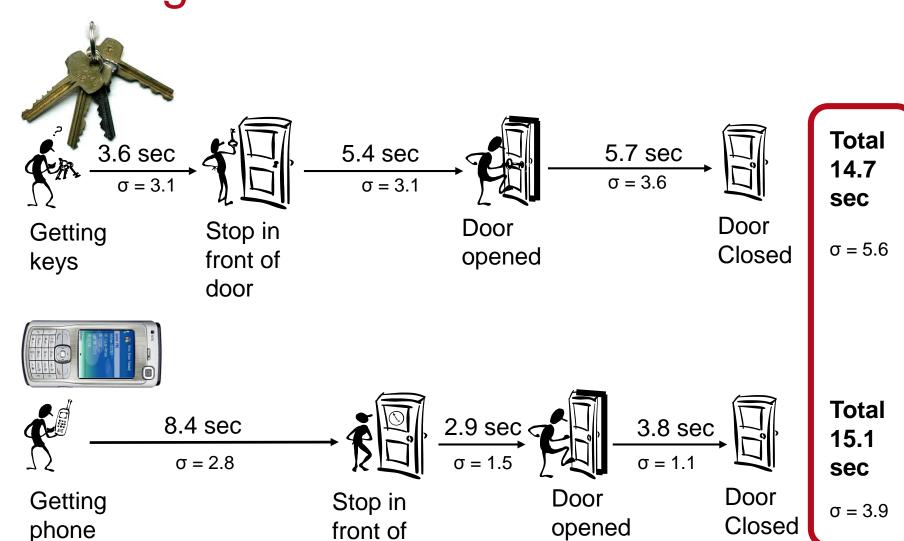
Users complained about speed

- Users said Grey was slow
- But Grey was as fast as keys
- Videotaped a door to better understand how doors are opened differently with Grey and keys



Bathrooms and other work areas

Average access times



door

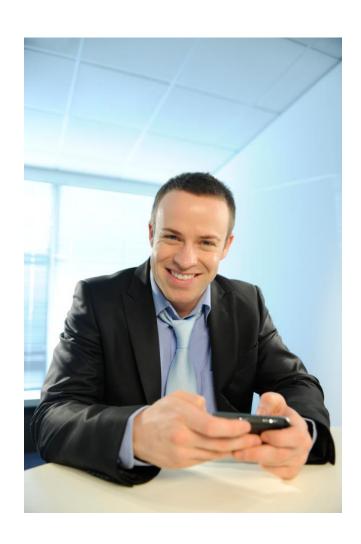


"I find myself standing outside and everybody inside is looking at me standing outside while I am trying to futz with my phone and open the stupid door."

Nobody wants to have to reboot their door

DOOR An exception 06 has occured at 0028:C11B3ADC in VxD DiskTSD(03) + 00001660. This was called from 0028:C11840C8 in VxD voltrack(04) + 00000000. It may be possible to continue normally, Press any key to attempt to continue. Press CTRL+ALT+RESET to restart your computer. You will lose any unsaved information in all applications. Press any key to continue

Unanticipated uses can bolster acceptance

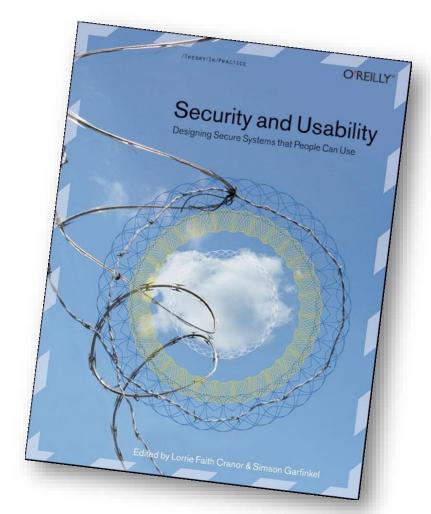


Convenience always wins



How can we make secure systems more usable?

- Make it "just work"
 - Invisible security
- Make security/privacy understandable
 - Make it visible
 - Make it intuitive
 - Use metaphors that users can relate to
- Train the user

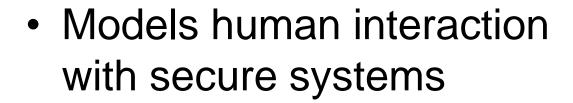


Try to better understand humans in the loop

- Do they know they are supposed to be doing something?
- Do they understand what they are supposed to do?
- Do they know how to do it?
- Are they motivated to do it?
- Are they capable of doing it?
- Will they actually do it?

Human-in-the-loop framework

 Based on Communication-Human Information Processing Model (C-HIP) from Warnings Science

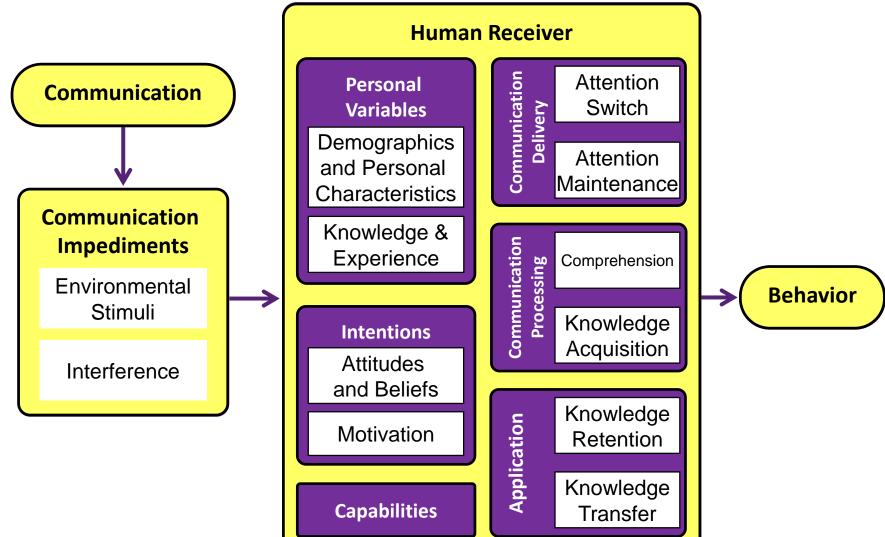


Can help identify human threats

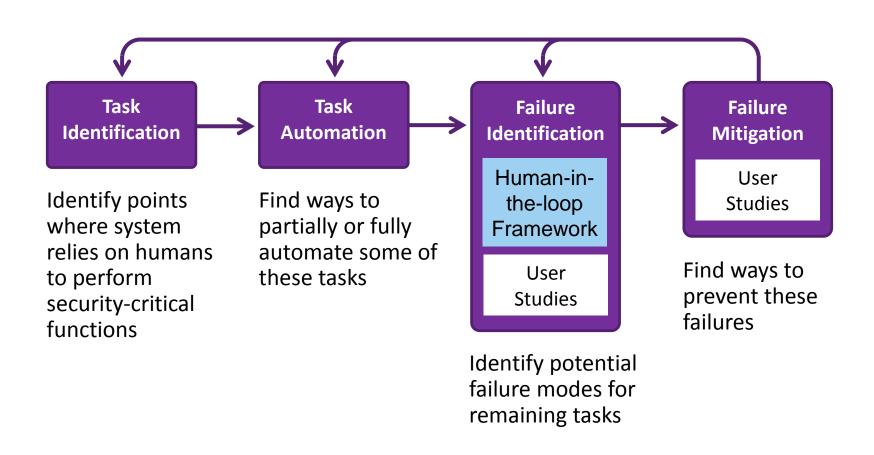
Handbook

L. Cranor. A Framework for Reasoning About the Human In the Loop. Usability, Psychology and Security 2008. http://www.usenix.org/events/upsec08/tech/full_papers/cranor/cranor.pdf

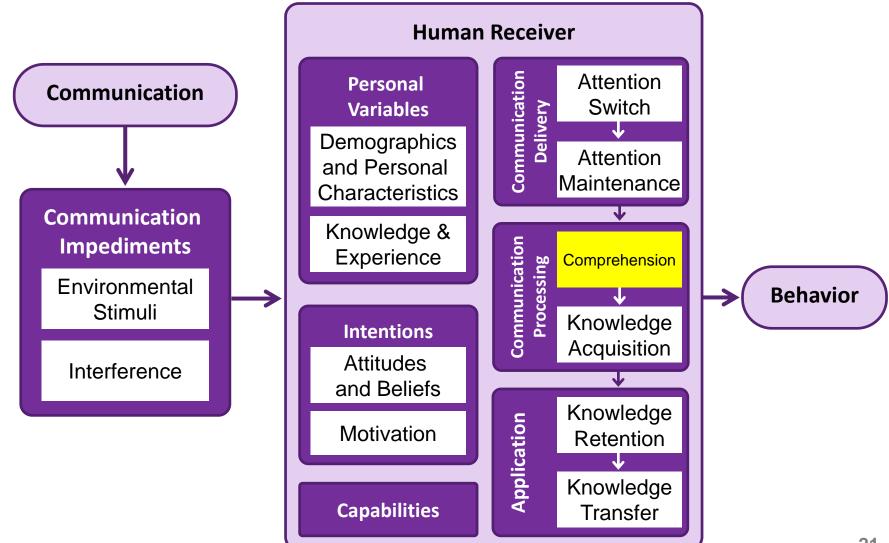
Human-in-the-loop framework

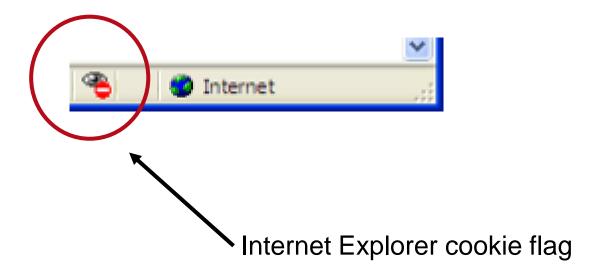


Human threat identification and mitigation process

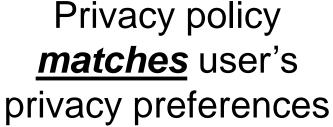


Human-in-the-loop framework











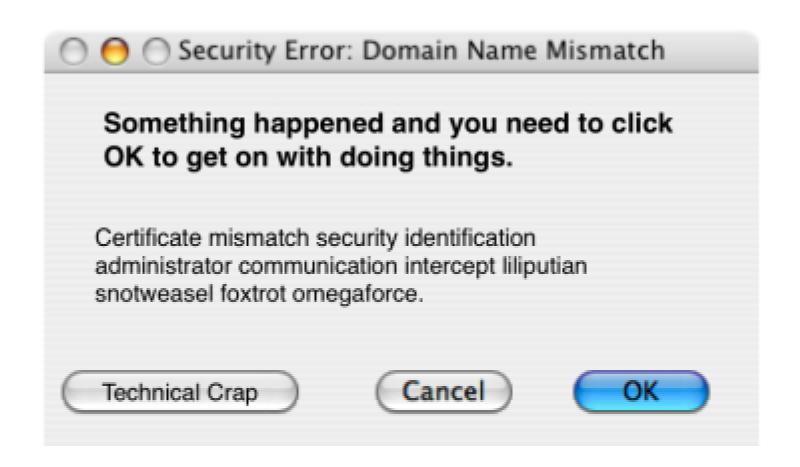
Privacy policy
does not match
user's privacy
preferences

OPERATOR SPECIALTY COMPANY, INC.





Warnings













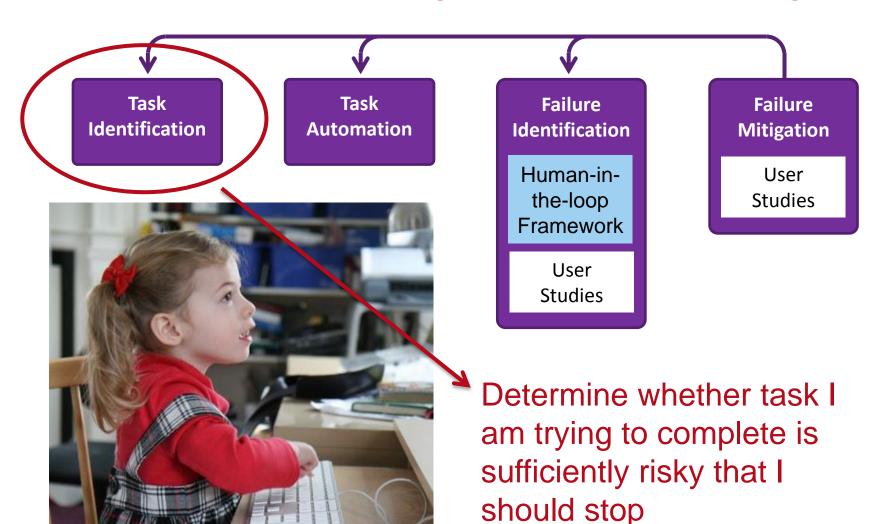








Human threat mitigation for warnings



Automate and change tasks to reduce need for user involvement



Might be dangerous

User must decide

Use automated analysis to determine probability of danger

Support user decision

High probability of danger

Block

Might be dangerous
User must decide

Very low probability of danger

Don't bother user

Improve warnings

Help user decide by asking question user is qualified to answer

Bad question

Your web browser thinks this is a phishing web site. Do you want to go there anyway?

Don't go there

Go there anyway

I don't know what a phishing site is.

I really want to go to this site.

Of course I will go there anyway!



Better question

You are trying to go to evilsite.com. Do you really want to go there or would you rather go to yourbank.com?

Go to yourbank.com

Go to evilsite.com

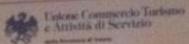
Of course I want to go to yourbank.com!



Everyday usability







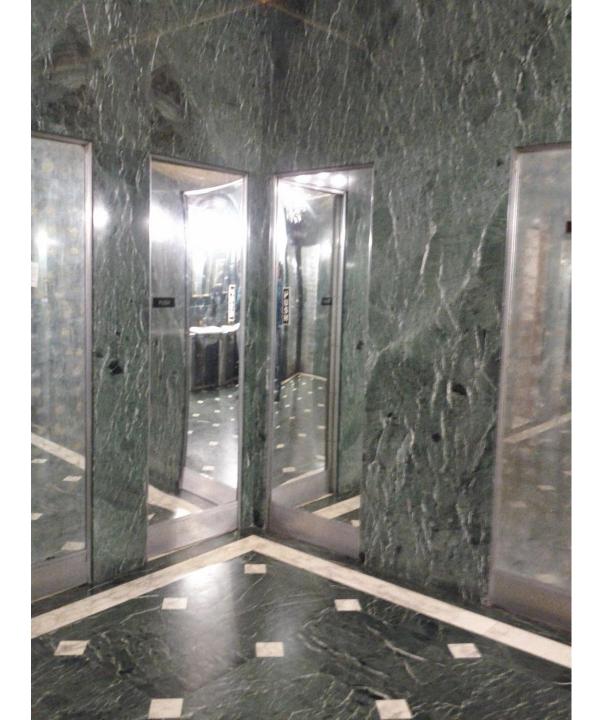
A SECTION AND ADDRESS OF THE PARTY OF THE PA

VIETATO FUMARE



IN QUESTO LOCALE E

RAUCHEN VERBOTEN NO SMOKING





















amous mie

TIAW



TOW POWE





Please press the ON button.

更换一次性便洁套,请按ON键























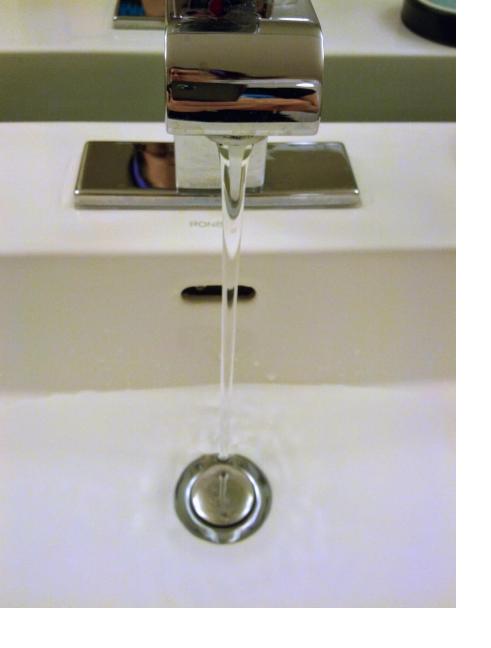
Clean dispenser with a soft wiper and mild soap & water.

pie la distribuidora con un paño fino, agua y un detergente si

Nettoyer la boîte distributrice á l'aide d'un chiffon doux et

l'eau savonneuse





















IF THIS RESTROOM IS IN NEED OF ATTENTION,

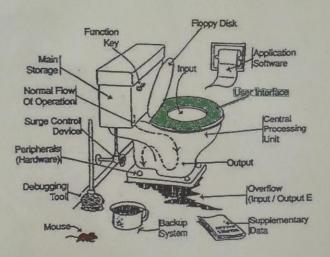
PLEASE CALL: 225-4141

PLEASE USE THE FOLLOWING IDENTIFIER FOR THIS RESTROOM:

C2B1

HOUSE SUPERINTENDENTS OFFICE

Please make an effort to keep this bathroom clean for everyone who uses it. No trash on the floor, clean up after yourself and please be neat.



Please clean the user interface when your application is completed.

Thank you.



Privacy Illustrated

ABOUT US

BLOG

CONTRIBUTE

IMAGES OF PRIVACY

Q

IMAGES OF PRIVACY

What does privacy mean to you? We asked people to draw what privacy means to them. We went into schools to ask children of different ages, and we asked adults across the United States to contribute their images of privacy. Now we're asking people around the world to add to our collection. Explore the drawings here:

abstract ads age 20-29 age 30-39 age 40-49

age50-59 age60-69 age90-99 alone alone/private space

anonymous away from family bank statement basement bathing

bathroom bedroom highrother blanket how box brain browser