

# Government surveillance

Lorrie Faith Cranor

November 5, 2015

8-533 / 8-733 / 19-608 / 95-818:  
*Privacy Policy, Law, and Technology*

Carnegie  
Mellon  
University  
CyLab



Engineering &  
Public Policy



# Today's agenda

- Quiz
- Homework discussion
- Surveillance
- Videos!

# Homework discussion

- Select one technology you saw in the biometrics lab
  - How is this biometric used for identification and/or authentication
  - Describe two specific applications for which this biometric is currently used
  - Does this technology raise privacy concerns, or or does it address privacy concerns?
- What data collection is facilitated by sensors, beacons, and other devices found in public spaces in NSH?
  - Where are they?
  - What data is being collected and what is it used for?
  - How could people who spend time in NSH be notified?

# Homework discussion

- Which location technologies work by receiving transmissions to the device without sending any signals from the device?
  - If the smartphone does not send signals to get the location why there could still be privacy concerns.
- Elsa sees an ad for silver gloves with red rubies on her Facebook page, just the day after she browsed on-line shops for silver gloves with red rubies. Describe and draw a simple diagram illustrating the mechanisms used to provide this ad to her.

# By the end of class you will be able to:

- Be familiar with a variety of US government surveillance programs and the privacy concerns that they raise

# Surveillance systems you should know about

- Clipper chip
- Echelon
- TIA
- Carnivore
- CALEA
- MATRIX
- PRISM

# Clipper chip

- 1993-1996
- Chipset developed by NSA for encrypting telephone conversations
- Secret “Skipjack” algorithm developed by NSA used “key escrow”
  - Strength of encryption algorithm could not be publicly evaluated
  - Foreign countries would not want their keys escrowed by US gov
- Serious vulnerability pointed out by Matt Blaze
  - Relied on 16-bit hash that could be quickly brute-forced to substitute non-escrowed key, disabling the key escrow

# Echelon

- Signals Intelligence (SIGINT) collection and analysis networked operated by Australia, Canada, New Zealand, UK, and US
- Created for military/diplomatic Cold War monitoring, but evolved to monitoring civilians
- Intercepted phone calls, fax, email, etc.
- Uses satellite interception, undersea cables, microwave transmission
- Has list of keywords that are searched for automatically in intercepted messages



# Total Information Awareness

- DARPA 2002-2003



# Carnivore

- 1997-2005
- FBI system to monitor electronic communication
- Custom packet sniffer to monitor Internet traffic
- Physically located at an ISP or other network
- Required used of custom filters
- Lots of secret details, requires trust that it is legal

# CALEA

- Communications Assistance for Law Enforcement Act
- US wiretapping law passed in 1994
- Required telecom carriers and manufacturers to modify their equipment and facilities to allow law-enforcement surveillance
- 2004 FCC expands CALEA to include some Internet communications (broadband, VoIP)
- 2013 and beyond – FBI pushing for CALEA to apply to all Internet communications and force all companies to add backdoors for government

# PRISM

- NSA surveillance program operated since 2007
- Collects Internet communications, including encrypted communications
  - Foreign targets and US targets with a warrant
- Many technology companies are participants including Microsoft, Yahoo!, Google, Facebook, YouTube, AOL, Skype, Apple
- Publically revealed by Edward Snowden in 2013

# Video

- [http://www.ted.com/talks/  
edward\\_snowden\\_here\\_s\\_how\\_we\\_take\\_b  
ack\\_the\\_internet?language=en](http://www.ted.com/talks/edward_snowden_here_s_how_we_take_back_the_internet?language=en)

# Discussion

- Why do people care?
- Why does this matter?
- What can people do to protect themselves?



**Carnegie Mellon University**  
CyLab



Engineering &  
Public Policy