

# FACTS

## WHAT DOES TOWER FEDERAL CREDIT UNION DO WITH YOUR PERSONAL INFORMATION?

Rev. 07/2011

### Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

### What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and name
- Account balances and payment history
- Credit history and credit scores

### How?

All financial companies need to share members' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their members' personal information; the reasons Tower Federal Credit Union chooses to share; and whether you can limit this sharing.

| Reasons we can share your personal information  | Does Tower Federal Credit Union share? | Can you limit this sharing? |
|---|--|-----------------------------|
| <b>For our everyday business purposes—</b><br>such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus | Yes                                    | No                          |
| <b>For our marketing purposes—</b><br>to offer our products and services to you   | Yes                                    | Yes                         |
| <b>For joint marketing with other financial companies</b>   | Yes                                    | Yes                         |
| <b>For our affiliates' everyday business purposes—</b><br>information about your transactions and experiences   | Yes                                    | Yes                         |
| <b>For our affiliates' everyday business purposes—</b><br>information about your creditworthiness   | No                                     | We do not share             |
| <b>For our affiliates to market to you</b>  | Yes                                    | Yes                         |
| <b>For nonaffiliates to market to you</b>   | Yes                                    | Yes                         |

### To limit our sharing

- Call 301-497-7000 or 800-787-8328
- Visit us online: [towerfcu.org](http://towerfcu.org) and go to Contact Us

#### Please note:

If you are a *new* member, we can begin sharing your information 30 days from the date we sent this notice. When you are *no longer* our member, we continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

### Questions?

Call 301-497-7000 or 800-787-8328 or go to [towerfcu.org](http://towerfcu.org).

| Who we are  |  |
|---|--|
| Who is providing this notice?   | Tower Federal Credit Union   |
| What we do  |  |
| How does Tower Federal Credit Union protect my personal information?  | To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.  |
| How does Tower Federal Credit Union collect my personal information?  | <p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> <li>■ open an account or deposit money</li> <li>■ pay your bills or apply for a loan</li> <li>■ use your credit or debit card</li> </ul> <p>We also collect your personal information from others, such as credit bureaus, affiliates or other companies.</p>  |
| Why can't I limit all sharing?  | <p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> <li>■ sharing for affiliates' everyday business purposes—information about your creditworthiness</li> <li>■ affiliates from using your information to market to you</li> <li>■ sharing for nonaffiliates to market to you</li> </ul> <p>State laws and individual companies may give you additional rights to limit sharing.</p> |
| What happens when I limit sharing for an account I hold jointly with someone else?  | Your choices will apply to everyone on your account.   |
| Definitions   |  |
| Affiliates  | <p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> <li>■ Our affiliate includes a company with a Tower Federal name, Tower Financial Services, LLC.</li> </ul>  |
| Nonaffiliates   | <p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> <li>■ Nonaffiliates we share with include CUNA Mutual® Group.</li> </ul>   |
| Joint marketing   | <p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> <li>■ Our joint marketing partners include investment, insurance and other financial services companies, i.e. CUNA Mutual® Group.</li> </ul>  |
| Other important information   |  |
| You may opt out of receiving marketing information from Tower Federal Credit Union or through its joint marketing agreements. Follow the instructions in the “To limit our sharing” section of this notice. |  |