

# PRIVACY

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## Privacy Policy

### What does The Peoples Bank do with your personal information?

#### Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

#### What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number
- account balances and transaction history
- credit history and credit scores

#### How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons The Peoples Bank chooses to share; and whether you can limit this sharing.



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Reasons we would share your personal information	Does The Peoples Bank share?	Can you limit this sharing?
<b>For everyday business purposes:</b> such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
<b>For marketing purposes:</b> to offer our products and services to you	No	We do not share
<b>For joint marketing with other financial companies</b>	No	We do not share
<b>For affiliates' everyday business purposes:</b> information about your transactions and experiences	No	We do not share
<b>For affiliates' everyday business purposes:</b> information about your creditworthiness	No	We do not share
<b>For affiliates to market to you</b>	No	We do not share
<b>For non-affiliates to market to you</b>	No	We do not share

### Questions?

Call 866-989-2840

## Who is providing this notice?

This notice is provided by The Peoples Bank. This notice will be provided at account opening and annually thereafter.

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## How does The Peoples Bank protect my personal information?

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

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## How does The Peoples Bank collect my personal information?

We collect your personal information, for example, when you:

- open an account or deposit money
- pay your bills or apply for a loan
- give us your contact information

We also collect your personal information from other companies.

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## Why can't I limit all sharing?

Federal law gives you the right to limit only:

- sharing for affiliates' everyday business purposes-information about your creditworthiness
- affiliates from using your information to market to you
- sharing for nonaffiliates to market to you

State laws and individual companies may give you additional rights to limit sharing.

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## Definitions

**Affiliates:** Companies related by common ownership or control. They can be financial and nonfinancial companies.

- The Peoples Bank does not share with our affiliates.

**Non-affiliates:** Companies not related by common ownership or control. They can be financial and nonfinancial companies.

- Non-affiliates we share with can include government entities, credit bureaus, insurance companies and companies that assist in servicing your account(s) with us.

**Joint marketing:** A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- The Peoples Bank doesn't jointly market.
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## Other important information

You may have other privacy protections under state laws. We will comply with applicable state laws as to information about you.



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