



BelleBank.com: Friendly and Dependable

Thursday, April 24, 2014

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Privacy Notice

This is an annual notice

FACTS

WHAT DOES THE PEOPLES BANK DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- ▶ Social Security number and income
- ▶ account balances and transaction history
- ▶ credit history and credit scores

When you are no longer our customer, we continue to share your information as described in this notice.

How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons The Peoples Bank chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does the Peoples Bank Share?	Can you limit this sharing?
For our everyday business purposes such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes information about your transactions and experiences	No	We don't share
For our affiliates' everyday business purposes information about your creditworthiness	No	We don't share
For nonaffiliates to market to you	No	We don't share

Questions?

Call (620)672-5611 or go to bellebank.com

Who we are

Who is providing this notice?

The Peoples Bank

What we do

<p>How does The Peoples Bank protect my personal information?</p>	<p>To protect your personal information from unauthorized access and use, we use security measures and comply with federal law. These measures include computer safeguards and secured files and buildings. We restrict access to your non-public personal information to those of our employees who need to know that information to provide products and services to you.</p>
<p>How does The Peoples Bank collect my personal information?</p>	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> ▣ open an account or deposit money ▣ pay your bills or apply for a loan ▣ use your credit or debit card <p>We collect your personal information from others, such as credit bureaus or other companies</p>
<p>Why can't I limit all sharing?</p>	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> ▣ sharing for affiliates' everyday business purposes-information about your creditworthiness ▣ affiliates from using your information to market to you ▣ sharing for nonaffiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p>
<p>Definitions</p>	
<p>Affiliates</p>	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ▣ The Peoples Bank does not share information with affiliates
<p>Nonaffiliates</p>	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ▣ The Peoples Bank does not share with nonaffiliates so they can market to you
<p>Joint marketing</p>	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> ▣ Our joint marketing is limited to one life insurance company

