FACTS	WHAT DOES THE PARK BANK DO WITH YOUR PERSONAL INFORMATION?
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: • Social Security number and checking account information • Wire transfer instructions and payment history • Credit history and credit scores When you are *no longer* our customer, we continue to share your information as described in this notice.
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons The Park Bank chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does The Park Bank share?	Can you limit this sharing?
For our everyday business purposes — such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes — to offer our products and services to you	No	We don't share
For joint marketing with other financial companies	Yes	No
For our affililates' everyday business purposes — information about your transactions and experiences	No	We don't share
For our affililates' everyday business purposes — information about your creditworthiness	No	We don't share
For nonaffiliates to market to you	No	We don't share

Questions?	Call 1-800-359-7275 or 608-278-2801

What we do	
How does The Park Bank protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings, and procedural safeguards to protect your data from improper access.
How does The Park Bank collect my personal information?	We collect your personal information, for example, when you: • open an account • make deposits or withdrawals from your account • apply for a loan • use your debit or credit card • pay your bills We also collect your personal information from others, such as credit bureaus or other companies.
Why can't I limit sharing?	Federal law gives you the right to limit only: • sharing for affiliates' everyday business purposes — information about your creditworthiness • affiliates from using your information to market to you • sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing.
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. • *The Park Bank does not share with our affiliates*
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. • *The Park Bank does not share with nonaffiliates so they can market to you*
Joint Marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. *Our joint marketing partners include:* • insurance companies • check printing companies • investment companies • **identity theft protection companies**