## **Presidents Report**

ANNUAL REPORT 2010
70th ANNUAL SHAREHOLDERS' BUSINESS MEETING

As we come to meet for an Annual Meeting on March 22, 2011 we celebrate 70 years of being a credit union and serving members of this organization and their financial needs. Congratulations to our Members, Board of Directors, and staff for their hard work and perseverance on behalf of the members of Texas Plains Federal Credit Union. This last year has been one of the most trying and rewarding years I can remember in my 27 years with this credit union. Because of the mortgage losses you have read and heard about over the airwaves, they came to effect how this credit union does business. We as a credit union did not have loans in the mortgage market, but companies we do business with did become affected by this volatile Our regulator, National Credit Union Administration (NCUA) who insures credit unions both like us and corporate credit unions who lend and invest to credit unions our size and bigger were affected by the mortgage market and the losses they suffered. Because we are part of those two organizations, we suffered dollars being sent to shoring up their losses they had to take in 2010. The losses were spread over all the credit unions in Texas and the United States as our part of being part of these organizations. In spite of these losses your credit union made a profit as this report shows for

2010. The past has been bad, but the future for Texas Plains Federal looks bright for 2011. We as a Board of Directors and Management team continue to make adjustments to operate this credit union in a financially responsible manner. This is only possible with the continued support of our members, Board of Directors, and great Staff. Thanks for your continued support of your credit union.

Thanks for your continued support,

Jenny M'Conil

Terry McCormick, President/CEO

## Report from the Chairman of the Board

2011 Board of Directors Report For 70 continuous years, Texas Plains has been offering memberowners quality financial services. Twenty-two Texas Plains personnel in Amarillo, Tulia, Floydada and Crosbyton provide daily services for over 7,000 members.

These members of management and staff run your credit union under the general supervision of a volunteer Board of Directors. In the fifteen-plus years that I have served on that Board, first as an advisor, then as a Board member and subsequently as the

Chairman, there have been a lot of changes in personnel, services, and the size of your credit union. Fortunately, I don't have easy access to the old reports as I write this, so you're spared from having to look through a bunch of numbers. Notable, however are the facts that in this century alone, loans to members have grown from \$14 million to almost \$18 million, deposits have grown from \$15 million to \$22 million, and total assets have increased from \$18 million to \$26 million. Those are very respectable numbers in an era when many

banks and more than a few credit unions have failed.

A lot of times, we don't look at the newsletter that comes with our monthly statement. I urge you to pay closer attention to the newsletter and to visit your credit union's website often so you can take advantage of new services as they become available.

Last, remember to tell your friends and families about the great services and the solidarity of your credit union, and encourage them to join. Have a great 2011!



### Holidays

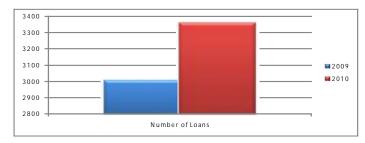
Monday, May 30, 2011.....Memorial Day Monday, July 4, 2011.....Independence Day

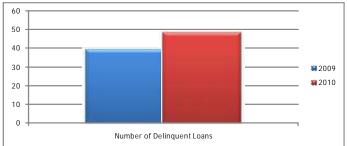
## 2009 Annual Business Meeting Financials

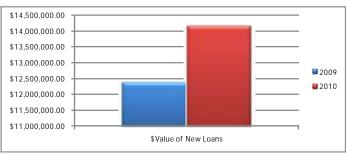
| Assets             | 2009              | 2010              |
|--------------------|-------------------|-------------------|
| Net Total Loans    | \$ 16,775,702     | \$ 17,935,863     |
| Cash               | \$ 459,258        | \$ 481,670        |
| Investments        | \$ 7,218,615      | \$ 6,336,869      |
| Total Fixed Assets | \$ 577,084        | \$ 545,190        |
| Total Other Asset  | <u>\$ 409,461</u> | <u>\$ 381,706</u> |
| Total Asset        | \$ 25,440,120     | \$ 25,681,298     |

| Liabilities              |              | 2009       |           | 2010       |
|--------------------------|--------------|------------|-----------|------------|
| Other Liabilities        | \$           | 144,160    | \$        | 116,950    |
| Dividends Payable        | \$           | 19,243     | \$        | 13,144     |
| Shares                   | \$           | 22,098,469 | \$        | 22,200,682 |
| Regular Reserve          | \$           | 936,513    | \$        | 936,513    |
| Undivided Earnings       | \$           | 2,289,314  | \$        | 2,319,143  |
| Net Income               | \$           | (47,579)   | \$        | 94,866     |
| Total Liabilities & Equi | ty <u>\$</u> | 25,440,120 | <u>\$</u> | 25,681,298 |









# COMING SOON

Texas Plains Federal is in the process of enhancing our member's online experiences, with a NEW LIVE online banking website. We will also be offering an iPhone app, Android app and continue our text app which allows you to access your account at Texas Plains Federal anywhere and at anytime. These new online services will offer you the ability access your account balance live and in realtime, and if you use your Texas Plains Federal Debit Card you will be able to check your balance even on the weekends. Stay tuned and watch for more details to come on our website at www.texasplainsfederal.org.

## **Privacy Notice**

#### WHAT DOES TEXAS PLAINS FEDERAL CREDIT UNION DO WITH YOUR PERSONAL **FACTS** INFORMATION? Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how Why? we collect, share, and protect your personal information. Please read this notice carefully to understand. The type of personal information we collect and share depends on the product or service you have with us. This information can include: What? • Social Security number Transaction history Account balances Credit history • Payment history • Checking account information When you are no longer a member, we continue to share your information as described in this notice. All financial companies need to share members' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their How? members' personal information; the reasons Texas Plains Federal Credit Union chooses to

share; and whether you can limit this sharing.

| Reasons we can share your personal infomation.  | Does Texas Plains Federal<br>Credit Union share?  | Can you limit this sharing? |  |
|---|---|-----------------------------|--|
| For our everyday business purposes - such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus. | Yes   | No                          |  |
| For our marketing purposes - To offer our porducts ansd services to you.  | Yes   | No                          |  |
| For joint marketing with other financial companies  | Yes   | No                          |  |
| For our affiliates' everyday business purposes - information about your transactions and experiences  | No  | We don't share              |  |
| For our affiliates' everyday business purposes - information about your creditworthiness  | No  | We don't share              |  |
| For non affiliates to market you  | No  | We don't share              |  |
| Questions?  | Call 806-373-6641 or go to texasplainsfederal.org |                             |  |

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Joint Marketing

| What We Do  |  |  |  |
|---|--|--|--|
| How does Texas Plains Federal<br>Credit Union protect my<br>personal information? |  |  |  |
| How does Texas Plains Federal<br>Credit Union collect my<br>personal information? | We collect your personal information, for example, when you  Open an account Apply for a loan Give us your wage statement  When you  Make a wire Show your driver's license  |  |  |
|   | We collect your personal information from others, such as credit bureaus, affiliates, or other companies.  |  |  |
| Why can't I limit all sharing?  | Federal law gives you the right to limit only  • sharing for affiliates' everyday business purposes - information about your creditworthiness  • affiliates from using your information to market you  • Sharing for nonaffiliates to market you |  |  |
|   | State laws and individual companies may give you additional rights to limit sharing. See more below for more on your rights under state law.   |  |  |
| Definitions   |  |  |  |
| Affiliates  | Companies related by common ownership or control. They can be financial and non-financial companies.  • Texas Plains Federal has no affiliates.  |  |  |
| Nonaffiliates   | Companies not related by common bond ownership or control. They can be financial and non-financial companies.  • Texas Plains Federal does not share with nonaffiliates so they can market to you.   |  |  |
|   |  |  |  |

## Other Important Information

For Alaska, Illinois, Maryland and North Dakota Members. We will not share personal information with nonaffiliates either for them to market to you or for joint marketing - without your authorization.

financial products and services to you.

Insurance Companies

A formal agreement between nonaffiliated financial companies that together market

• Our joint marketing partners include Credit Card Companies, Debit Card Companies and

For California Members. We will not share personal information with nonaffiliates either for them to market to you or for joint marketing - without your authorization. We will also limit our sharing of personal information about you with our affiliates to comply with all California privacy laws that apply to us.

For Massachusetts, Mississippi and New Jersey Members. We will not share personal information from deposit or share relationship with nonaffiliates either for them to market to you or for joint marketing - without your authorization.

For Vermont Members. We will not share personal information with nonaffiliates either for them to market to you or for joint marketing without your authorization, and we will not share personal information with affiliates about your creditworthiness without your authorization.