# **FACTS**

## WHAT DOES TENNESSEE VALLEY FEDERAL CREDIT UNION DO WITH YOUR PERSONAL INFORMATION?

#### Financial companies choose how they share your personal information. Why? law gives consumers the right to limit some but not all sharing. Federal law also

requires us to tell you how we collect, share, and protect your personal

information. Please read this notice carefully to understand what we do.

#### What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- account balances and payment history
- credit history and overdraft history

When you are no longer our customer, we continue to share your information as described in this notice.

#### How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Tennessee Valley Federal Credit Union chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does TVFCU share?	Can you limit this sharing?
For our everyday business purposes — such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes — to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	Yes
For our affiliates' everyday business purposes — information about your transactions and experiences	Yes	Yes
For our affiliates' everyday business purposes — information about your creditworthiness	Yes	Yes
For our affiliates to market to you	Yes	Yes
For nonaffiliates to market to you	Yes	Yes

## To limit our sharing

- Call 423-634-3600 or toll free 800-634-3600
- Visit us online: <a href="www.tvfcu.com/u/optout">www.tvfcu.com/u/optout</a>

#### **Please Note:**

If you are a new customer, we can begin sharing your information 30 days from the date we sent this notice. When you are no longer our customer, we continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

### **Questions?**

Call 423-634-3600 or toll free 800-634-3600.

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Who we are	
Who is providing this notice?	Tennessee Valley Federal Credit Union (TVFCU)
What we do	
How does Tennessee Valley Federal Credit Union protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. We will partner only with those businesses that follow strict confidentiality requirements. You also have a responsibility to safeguard your financial information at all times.
How does Tennessee Valley Federal Credit Union collect my personal information?	<ul> <li>We collect your personal information, for example, when you</li> <li>open an account</li> <li>apply for a loan</li> <li>pay your bills</li> <li>use your credit or debit card</li> <li>make deposits or withdrawals from your account</li> <li>We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.</li> </ul>
Why can't I limit all sharing?	<ul> <li>Federal law gives you the right to limit only</li> <li>sharing for affiliates' everyday business purposes—information about your creditworthiness</li> <li>affiliates from using your information to market to you</li> <li>sharing for nonaffiliates to market to you</li> <li>State laws and individual companies may give you additional rights to limit sharing.</li> </ul>
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account.
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies.  Our affiliates include financial companies such as:  • Members Financial Services
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies.  Nonaffiliates we share with can include:  mortgage companies  insurance companies  direct marketing companies  nonprofit organizations
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

Our joint marketing partners include:

credit card companiesinsurance companies