REDcard®

Questions?

Call toll-free at 1-888-755-5856

Target Debit Card Privacy Policy

Rev. 9/13

FACTS	WHAT DOES TARGET DO WITH YOUR TARGET DEBIT CARD PERSONAL INFORMATION?
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect and share depends on the product or service you have with us. This information can include: - social security number and account transactions - transaction or loss history and overdraft history - credit scores
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Target chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Can Target share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, manage your card, or respond to court orders and legal investigations	Yes	No
For our marketing purposes— to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes— information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes— information about your creditworthiness	No	We don't share
For non-affiliates to market to you	Yes	Yes

begin sharing your information 30 days from the date we sent this notice. When you are no longer our customer, we can continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.
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Who we are					
Who is providing this notice?	This privacy policy is provided by Target Corporation ("Target"). It applies to your Target Debit Card issued by Target.				
What we do					
How does Target protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.				
How does Target collect my personal information?	We collect your Target Debit Card personal information, for example, when you - apply for a Target Debit Card and give us your contact information - give us your income information and show us your driver's license/identification card				

	- use your debit card We also collect your personal information from others, such as credit bureaus, affiliates or other companies.			
Why can't I limit all sharing?	Federal law gives you the right to limit only - sharing for affiliates' everyday business purposes—information about your creditworthiness (Target does not share this type of information with its affiliates) - sharing for non-affiliates to market to you State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.			
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to all cardholders on the Target Debit Card.			
Definitions				
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. - Target's affiliates include those companies that control, are controlled by or under common control with Target Corporation.			
Non-affiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. - Non-affiliates we share with may include vendors of products and services that you have purchased, or that we believe will be of interest to you, financial service providers or Non-profit organizations, such as those involved with education.			
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. - Our joint marketing partners may include other banks, investment firms or insurance companies			
Other important information				
California and Vermont Resid	ents: We only share information with third parties as permitted by your state's law.			

Target Debit Card

Target Debit Card Privacy Policy > Target Debit Card Agreement > **Complete Target Debit Card** Application > Activate Target Debit Card >

Contact Us >

U.S.: 1.888.729.7331

Target Credit Card & Target Visa Credit Card

Target Credit Card Privacy Policy >

Target Credit Card Rates &

Fees >

Request Credit Account

Agreement > **Activate Target Visa Credit**

Card >

Payment Mailing

Address Target Card Services P.O. Box 660170

Target Credit Card Agreement Dallas, TX. 75266-0170

Contact Us >

U.S.: 1.888.755.5856 Outside the U.S.: 1.612.307.8622

Target Business Card

Target Business Card >

Payment Mailing Address

Target Bank

P.O. Box 660149 Dallas, TX. 75266-0149

Contact Us >

U.S.: 1.800.440.5317

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