

Rev. January 2011

FACTS	WHAT DOES SOUTHWEST CO YOUR PERSONAL INFORMATI		Rev. January 2011 DIT UNION DO WITH
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.		
What?	The types of personal information we collect and share depend on the product or service you havewith us. This information can include:• Credit history• Social Security number• Credit history• Account balances• Account transactions• Transaction history• Checking account information		
How?	All financial companies need to share members' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their members' personal information; the reasons Southwest Colorado Federal Credit Union chooses to share; and whether you can limit this sharing.		
Reasons we can share your personal information		Does Southwest Colorado Federal Credit Union share?	Can you limit this sharing?
For our everyday business purposes - such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus		Yes	No
For our marketing purposes - to offer our products and services to you		No	We don't share
For joint marketing with other financial companies		No	We don't share
For our affiliates' everyday business purposes - information about your transactions and experiences		No	We don't share
For our affiliates' everyday business purposes - information about your creditworthiness		No	We don't share
For nonaffiliates to market to you		Yes	Yes
To limit our sharing	 Call 970-247-5204 Please note: If you are a <i>new</i> member, we can begin sharing your information 30 days from the date we sent this notice. When you are <i>no longer</i> a member, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing. 		
Questions?	Call 970-247-5204 or go to www.swcolocu.coop		

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What We Do		
How does Southwest Colorado Federal Credit Union protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. We only work with companies that agree to maintain strong confidentiality protection and we do not permit these companies to sell information to other third parties.	
How does Southwest Colorado Federal Credit Union collect my personal information?	 We collect your personal information, for example, when you Open an account Apply for financing Provide account information We also collect your personal information from others, such as credit bureaus, affiliates, or other companies. 	
Why can't I limit all sharing?	 Federal law gives you the right to limit only sharing for affiliates' everyday business purposes - information about your creditworthiness affiliates from using your information to market to you sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing. 	
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account.	
Definitions		
Affiliates	 Companies related by common ownership or control. They can be financial and non-financial companies. Southwest Colorado Federal Credit Union has no affiliates. 	
Nonaffiliates	 Companies not related by common ownership or control. They can be financial and non-financial companies. Nonaffiliates we share with can include insurance companies. 	
Joint Marketing	 A formal agreement between nonaffiliated financial companies that together market financial products or services to you. Southwest Colorado Federal Credit Union doesn't jointly market. 	