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Important about you

FACTS

WHAT DOES SECURITY FIRSTBANK DO WITH YOUR PERSONAL INFORMATION?

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> ✓ Social Security Number ✓ Income ✓ Account Balances ✓ Employment Information ✓ Credit History ✓ Credit Score ✓ Checking Account Information <p>When you are no longer our customer, we continue to share your information as described in this notice.</p>
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Security First Bank chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information

	Does Security First Bank share?	Can you limit sharing?
For our everyday business purposes Such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes To offer our products and services to you	No	No
For joint marketing with other financial companies	No	No
For our affiliates' everyday business purposes Information about your transactions and experiences	No	We don't share
For our affiliates' everyday business purposes Information about creditworthiness	No	We don't share
For nonaffiliates to market to you	No	We don't share

Questions?

Security First Bank
500 W. 18th Street
Cheyenne, WY 82001

Call 307.775.6500 or go to www.sec1stbank.com for branch locations

<p>How does Security First Bank protect my personal information?</p>	<p>To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. Team members' access to personally identifiable information is limited according to individual job description and a need-to-know basis.</p>
<p>How does Security First Bank collect my personal information?</p>	<p>We collect your personal information, for example, when you:</p> <ul style="list-style-type: none"> ✓ Apply for a loan ✓ Make a wire transfer ✓ Use your credit or debit card ✓ Give us employment history ✓ Give us your income information ✓ Open an account ✓ Deposit money ✓ Use your credit or debit card <p>Non-public, confidential information is collected in the course of providing a product or service.</p> <p>We also collect your personal information from credit bureaus and from other companies.</p>
<p>Why can't I limit all sharing?</p>	<p>Federal law gives you the right to limit only:</p> <ul style="list-style-type: none"> ✓ Sharing for affiliates' everyday business purposes – information about your creditworthiness ✓ Affiliates from using your information to market to you ✓ Sharing for non-affiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p>

Definitions

<p>Affiliates</p>	<p>Companies related by common ownership or control. They can be financial and non-financial companies.</p> <p>Security First Bank has no affiliates.</p>
<p>Non-Affiliates</p>	<p>Companies not related by ownership or control. They can be financial or non-financial companies.</p> <p>Security First Bank does not share with non-affiliates so they can market to you.</p>
<p>Joint Marketing</p>	<p>A formal agreement between non-affiliated financial companies that together market products or financial products to you.</p> <p>Security First Bank doesn't jointly market.</p>

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