

PREFERRED BANK'S PRIVACY NOTICE

FACTS

WHAT DOES PREFERRED BANK DO WITH YOUR PERSONAL INFORMATION?

Rev. 02/2012

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- account balances and payment history
- credit history and credit scores

When you are *no longer* our customer, we continue to share your information as described in this notice.

How?

All Financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Preferred Bank chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Preferred Bank Share?	Can you limit this sharing?
For our everyday business purposes- such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	YES	NO
For our marketing purposes- to offer our products and services to you	YES	NO
For joint marketing with other financial companies	YES	NO
For our affiliates' everyday business purposes- information about your transactions and experiences	NO	WE DON'T SHARE
For our affiliates' everyday business purposes- information about your creditworthiness	NO	WE DON'T SHARE
For nonaffiliates to market to you	NO	WE DON'T SHARE

Questions?

Call (213)891-1188 or go to www.preferredbank.com

What we do	
How does Preferred Bank protect my personal information?	To protect your nonpublic personal information for unauthorized access and use, we use security measures that comply with federal standards. These measures include computer safeguards and secured files and buildings. We restrict access to nonpublic personal information about you to those employees who need to know that information to provide products or services to you.
How does Preferred Bank collect my personal information?	We collect your personal information, for example, when you ■ open an account or deposit money ■ pay your bills or apply for a loan ■ use your debit or credit card We also collect your personal information for others, such as credit bureaus, affiliates or other companies.
Why can't I limit all sharing?	Federal law gives you the right to limit only ■ sharing for affiliates' everyday purposes - information about your creditworthiness ■ affiliates from using your information to market you ■ sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing. [See below for more on your rights under state law.]
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. ■ <i>Preferred Bank has no affiliates.</i>
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. ■ <i>Preferred Bank does not share with nonaffiliates so they can market to you.</i>
Joint Marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. ■ <i>Preferred Bank offers ID Protection Services and Check Fraud Protection Programs pursuant to a joint marketing arrangement with Deluxe and EZShield. Both Deluxe and EZShield have agreed to maintain the confidentiality of all customer information and not use such information for any other purpose.</i>
Other Important Information	
California: Under California law, we will not share information we collect about you with companies outside of Preferred Bank, unless the law allows. We will limit sharing among our companies to the extent required by California law.	