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At Pleasantville State Bank, we understand that you expect that the information about you that you have entrusted to us will be handled with great care. We value your trust and understand that keeping your information secure is one of our most important responsibilities. For that reason, you should be confident that we do not sell or share your confidential information with any company that is not affiliated with us for purposes of that company marketing their products to you. We do not disclose any nonpublic personal information about our customers or former customers to anyone, except permitted by law.

**Our Promise.** The Pleasantville State Bank is committed to the belief that maintaining the confidentiality of our customer's information is at the core of our relationship with our customers. Our Board of directors have adopted these Privacy Principles to govern our promises to you, our consumer customers, that we will protect your trust and confidence by following these principles. Our Customer Information Privacy Principles serve as the standard for all Pleasantville State Bank employees for collection, use, retention, and security of individual customer information.

## FACTS WHAT DOES PLEASANTVILLE STATE BANK DO WITH YOUR PERSONAL INFORMATION?

**Why?** Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

**What?** The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- Account Balances and payment history
- Credit history and credit scores

When you are *no longer* our customer, we continue to share your information as described in this notice.

**How?** All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons PLEASANTVILLE STATE BANK chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Pleasantville State Bank share?	Can you limit this sharing?
<b>For our everyday business purposes—</b> such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
<b>For our marketing purposes—</b> to offer our products and services to you	No	We don't share
<b>For joint marketing with other financial companies</b>	No	We don't share
<b>For our affiliates' everyday business purposes—</b> information about your transactions and experiences	No	We don't share
<b>For our affiliates' everyday business purposes—</b> information about your creditworthiness	No	We don't share

**Questions?** Call 515-848-5741 or go to [www.pleasantvillestatebank.com](http://www.pleasantvillestatebank.com)

### What we do

**How does Pleasantville State Bank protect my personal information?** To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

**information?  
How does  
Pleasantville State  
Bank collect my  
personal  
information?**

We collect your personal information, for example, when you

- open an account or deposit money
- pay your bills or apply for a loan
- use your credit or debit card

We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.

**Why can't I limit all sharing?** Federal law gives you the right to limit only

- sharing for affiliates' everyday business purposes—information about your creditworthiness
- affiliates from using your information to market to you
- sharing for nonaffiliates to market to you

State laws and individual companies may give you additional rights to limit sharing.

## Definitions

### Affiliates

Companies related by common ownership or control. They can be financial and nonfinancial companies.

- Pleasantville State Bank does not share with our affiliates

### Nonaffiliates

Companies not related by common ownership or control. They can be financial and nonfinancial companies.

- Pleasantville State Bank does not share with nonaffiliates so they can market to you

### Joint marketing

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- Pleasantville State Bank doesn't jointly market



Pleasantville, IA



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