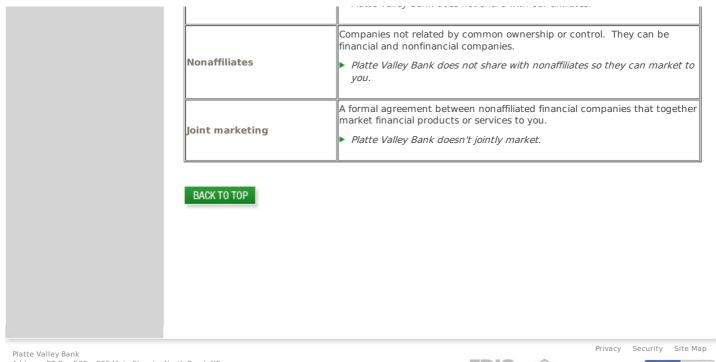
P LATTE V ALLEY B ANK				Contact Us Community Link Email Us Help		
Serving Our Community Since 1891						
Online Account Account	HOMEPERSONAL	BUSINESSRA	TES & FEES	ABOUT US	TOOLS & CALCULATORS	
Online Account Access	Drivoov					
Register Today!	Privacy					
	Privacy Statement	Privacy Statement				
	FACTS: WHAT DOES PLATTE VALLEY BANK DO WITH YOUR PERSONAL INFORMATION? Rev. 12/2010					
	Why? consumers the river you how we colle	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.				
	The types of personal information we collect and share depend on the product or service you have with us. This information can include:					
	Social Security number and Payment history					
	What? Income and Credit history					
	Account balances and Credit scores When you are <i>no longer</i> our customer, we continue to share your information as					
	described in this notice.					
	How? All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Platte Valley Bank chooses to share; and whether you can limit this sharing.					
	Reasons we can share your personal information			Does P Valley share?	Can you limit	
	For our everyday business purposes- such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus				Yes No	
	For our marketing purposes- to offer our products and services to you For joint marketing with other financial companies For our affiliates' everyday business purposes- information about your transactions and experiences				No We don't share	
					No We don't share	
					No We don't share	
	For our affiliates' everyor information about your cre			No We don't share		
	For nonaffiliates to mar	ket to you		No We don't share		
	Questions?	Call 402-652-3221 or	go to <u>www.pvb</u>	online.com		
		1				
	What We Do					
	How does Platte Valley Bank protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.				
		 We collect your personal information, for example, when you Open an account or Apply for a loan 				
	Hoes does Platte Valley	 Deposit money or Use your credit or debit card 				
	Bank collect my personal information?					
		We also collect your personal information from others, such as credit bureaus, affiliates or other companies.				
		Federal law gives you the right to limit only				
	Why can't l limit all sharing?	 sharing for affiliates' everyday business purposes-information about your creditworthiness 				
		 affiliates from using your information to market to you sharing for nonaffiliates to market to you 				
		State laws and individual companies may give you additional rights to limit sharing.				
	Definitions					
		Companies related by common ownership or control. They can be financial and non-financial companies.				
	Affiliates	 Platte Vallev Ba 	·	are with our affilia	ates.	



Platte Valley Bank Address: PO Box 500 • 606 Main Street • North Bend, NE 68649 Phone: 402-652-3221 • Fax: 402-652-8601

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