

7667 Tenth Street North Oakdale, Minnesota 55128

## **FACTS**

# WHAT DOES PLATINUM BANK DO WITH YOUR PERSONAL INFORMATION?

## Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some, but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

### What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- Account balances and payment history
- Credit history and credit scores

When you are *no longer* our customer, we continue to share your information as described in this notice.

#### How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Platinum Bank chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Platinum Bank Share?	Can you limit this sharing?
For our everyday business purposes –	Yes	No
such as to process your transactions, maintain your		
account(s), respond to court orders and legal		
investigations, or report to credit bureaus		
For our marketing purposes –	Yes	No
to offer our products and services to you		
For joint marketing with other financial companies	No	No
For our affiliates' everyday business purposes –	No	No
information about your transactions and experiences		
For our affiliates' everyday business purposes –	No	No
information about your creditworthiness		
For non affiliates to market to you	No	No

**QUESTIONS?** 

Call 651-332-5200 or go to www.platinumbankmn.com

Who we are		
Who is providing this notice?	Platinum Bank	
What we do		
How does Platinum Bank protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.  We have procedures in place to limit access to information about you to those employees who need to know in order to provide products and services to you. We maintain physical and electronic safeguards and have procedures in place to safeguard this	
How does Platinum Bank collect my personal information?	<ul> <li>information.</li> <li>We collect your personal information, for example, when you</li> <li>Open an account or deposit money</li> <li>Pay your bills or apply for a loan</li> <li>Make a wire transfer</li> <li>We also collect your personal information from others, such as credit bureaus, affiliates or other companies.</li> </ul>	
Why can't I limit all sharing?	<ul> <li>Federal law gives you the right to limit only</li> <li>Sharing for affiliates' everyday business purposes – information about your creditworthiness</li> <li>Affiliates from using your information to market to you</li> <li>Sharing for non-affiliates to market to you</li> <li>State laws and individual companies may give you additional rights to limit sharing.</li> </ul>	
Definitions		
Affiliates	Companies related by common ownership or control. They can be financial and non financial companies.  • Platinum Bank has no affiliates.	
Non affiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies.  Platinum bank does not share with non affiliates so they can market to you.	
Joint marketing	A formal agreement between non affiliated financial companies that together market financial products or services to you.  • Platinum bank does not jointly market.	

Platinum Bank 112011