

Privacy Notice Rev January 2013 WHAT DOES Planters FIRST DO WITH YOUR PERSONAL **FACTS INFORMATION?** Financial companies choose how they share your personal information. Federal law gives Why? consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do. The types of personal information we collect and share depend on the product or service you What? have with us. This information can include: Social Security number Checking account information Overdraft history Account balances and payment history Credit history When you are no longer our customer, we continue to share your information as described in this notice. All financial companies need to share customers' personal information to run their everyday How? business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons PlantersFIRST chooses to share; and whether you can limit this sharing.

| Reasons we can share your personal information | Does PlantersFIRST share? | Can you limit this sharing? | |
|---|---------------------------|--------------------------------|--|
| For our everyday business purposes - | | | |
| such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus | YES | NO | |
| For our marketing purposes - | YES NO | | |
| to offer our products and services to you | | | |
| For joint marketing with other financial companies | NO | NO | |
| For our affiliates' everyday business purposes - | NO NO | | |
| information about your creditworthiness | | | |
| For our affiliates to market to you | NO | NO | |
| For nonaffiliates to market to you | NO | NO | |

Questions? Call toll-free 1-800-684-8118 or go to www.plantersfirst.com

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| What we do | | | |
| How does PlantersFIRST protect my personal information? | | To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. | |
| How does PlantersFIRST collect my | | We collect your personal information, for example, when you: | |
| personal information? | | ■ open an account | |
| | | make deposits or withdrawals from your account | |
| | | apply for a loan | |
| | | ■ pay your bills | |
| | | use your credit or debit card | |
| | | We also collect your personal information from others, such as credit | |
| | | bureaus, affiliates, or other companies. | |
| Why can't I limit all sharing? | | Federal law gives you the right to limit only: ■ sharing for affiliates' everyday business purposes—information about your creditworthiness | |
| | | affiliates from using your information to market to you | |
| | | sharing for nonaffiliates to market to you | |
| Definitions | | | |
| Affiliates | Companies related by common ownership or control. They can be financial and nonfinancial companies. | | |
| | Planters | FIRST has no affiliates. | |
| Nonaffiliates | Companies not related by common ownership or control. They can be financial and nonfinancial companies. | | |
| | | | |
| | PlantersFIRST makes disclosures to other nonaffiliate companies as permitted by | | |
| | law. | law. | |
| Joint marketing | | A formal agreement between nonaffiliated financial companies that together | |
| | market financial products or services to you. | | |
| | PlantersFIRST does not jointly market. | | |