

**FACTS**
**WHAT DOES PARK STERLING CORPORATION DO WITH YOUR PERSONAL INFORMATION?**
**Why?**

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some, but not all, sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

**What?**

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- Account balances and payment history
- Credit history and transaction history

When you are *no longer* our customer, we continue to share your information as described in this notice.

**How?**

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Park Sterling Corporation chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Park Sterling Corporation share?	Can you limit this sharing?
<b>For our everyday business purposes—</b> Such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
<b>For our marketing purposes—</b> To offer our products and services to you	Yes	No
<b>For joint marketing with other financial companies</b>	No	We don't share
<b>For our affiliates' everyday business purposes—</b> Information about your transactions and experiences	No	We don't share
<b>For our affiliates' everyday business purposes—</b> Information about your creditworthiness	No	We don't share
<b>For non-affiliates to market to you</b>	No	We don't share

**Questions?**

• Call toll-free 888.411.8196 or go to [www.parksterlingbank.com](http://www.parksterlingbank.com)

## Who we are

### Who is providing this notice?

Park Sterling Corporation and its affiliates, including Park Sterling Bank

## What we do

### How does Park Sterling Corporation protect my personal information?

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

Associates are governed by a Code of Conduct that includes the responsibility to protect the confidentiality of customers' information.

### How does Park Sterling Corporation collect my personal information?

We collect your personal information, for example, when you

- Open an account or apply for a loan
- Give us your contact information or show your driver's license
- Use your credit or debit card

We also collect your personal information from others, such as credit bureaus, affiliates or other companies.

### Why can't I limit all sharing?

Federal law gives you the right to limit only

- Sharing for affiliates' everyday business purposes – information about your creditworthiness
- Affiliates from using your information to market to you
- Sharing for non-affiliates to market to you

State laws and individual companies may give you additional rights to limit sharing.

## Definitions

### Affiliates

Companies related by common ownership or control. They can be financial and nonfinancial companies.

- *Our affiliates include companies with a "Park Sterling" name; financial companies such as Park Sterling Bank; Park Sterling Financial Services, Inc.; Community Capital Corporation Statutory Trust I; CSBC Statutory Trust I; and nonfinancial companies such as Citizens Properties, LLC*

### Non-affiliates

Companies not related by common ownership or control. They can be financial and nonfinancial companies.

- *Park Sterling Corporation does not share with non-affiliates so they can market to you.*

### Joint marketing

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- *Park Sterling Corporation doesn't jointly market.*