



Holmen: 608-526-2265 La Crosse: 608-782-2265 Sparta: 608-269-2265

Online Banking Login

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Privacy Notice

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FACTS	What does Park Bank do with your personal information?
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> Social Security number and income account balances and payment history credit history and credit scores <p>When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.</p>
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Park Bank chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Park Bank share?	Can you limit this sharing?
For our everyday business purposes- Such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes- To offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	No
For affiliates' everyday business purposes- Information about your transactions and experiences	No	No
For our affiliates' everyday business purposes- Information about your creditworthiness	No	No
For nonaffiliates to market to you	No	No

Questions?	Call 608-526-2265 or go to www.helloparkbank.com
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Who we are	
Who is providing this notice?	Park Bank
What we do	

How does Park Bank protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Park Bank collect my personal information?	We collect your personal information, for example, when you <ul style="list-style-type: none"> • Open an account • Use your debit card • Apply for a loan • Deposit money • Pay your bills
Why can't I limit all sharing?	Federal law gives you the right to limit only <ul style="list-style-type: none"> • Sharing of affiliates' everyday business purposes- information about your creditworthiness • affiliates from using your information to market to you • sharing for nonaffiliates to market to you <p>States laws and individual companies may give you additional rights to limit sharing.</p>
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and non-financial companies. <ul style="list-style-type: none"> •
Nonaffiliates	Companies not related by common ownership or control. They can be financial and non-financial companies. <ul style="list-style-type: none"> • Park Bank does not share with nonaffiliates so they can market to you.
Joint Marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. <ul style="list-style-type: none"> •

Other Important Information	
<p>Access to credit reports; Wis. Stat. 100.54. An individual may require a consumer reporting agency to put a "security freeze" on his or her credit report. Where a security freeze is in place, the consumer reporting agency may not release the individual's credit report for any purpose related to the extension of credit to any person without the individual's consent, except in certain specified situations.</p> <p>An individual who has placed a security freeze on his or her credit report may authorize release of the report to a specific person, or may remove the freeze, by providing the point of contact designated by the consumer reporting agency with the pre-arranged personal identification number or password and paying any fee that may be required not to exceed \$10 per request.</p>	