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Pawleys Island, SC

April 26, 2014

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eBank-Personal Online Banking

eCorp-Commercial Cash Mgmt. BANK Carlie Hu • Home **Privacy Policy** Personal Banking WHAT DOES PALMETTO HERITAGE BANK DO WITH YOUR PERSONAL FACTS **INFORMATION?** Commercial Banking Why? Financial companies choose how they share your personal information. Federal law Online Banking gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please Trust & Investments read this notice carefully to understand what we do. What? The types of personal information we collect and share depend on the product or Locations & Hours service you have with us. This information can include: About Us Social Security number Income Contact Us Transaction or loss history Credit history Calculators • Overdraft history Wire transfer instructions Disclosures When you are no longer our customer, we continue to share your information as Check Reorder described in this notice. Community Links How? All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can To Report Lost or Stolen Debit Card share their customers' personal information; the reasons Palmetto Heritage Bank chooses to share; and whether you can limit this sharing. Does Palmetto Can you Reasons we can share your personal information **Heritage Bank of** limit this **Commerce share?** sharing? For our everyday business purposessuch as to process your transactions, maintain your Yes No account(s), respond to court orders and legal investigations, or report to credit bureaus For our marketing purposes-We don't No to offer our products and services to you share For joint marketing with other financial We don't No companies share

For our affiliates' everyday business purposes-We don't No information about your transactions and experiences share For our affiliates' everyday business purposes-We don't No information about your creditworthiness share We don't For non-affiliates to market to you No share **Questions?** Call 1-866-287-6002 or go to www.palmettoheritagebank.com What we do How does Palmetto To protect your personal information from unauthorized access **Heritage Bank** and use, we use security measures that comply with federal law. protect my personal These measures include computer safeguards and secured files information? and buildings. We also maintain other physical, electronic and procedural safeguards to protect this information and we limit access to information to those employees for whom access is appropriate. How does Palmetto We collect your personal information, for example, when you **Heritage Bank collect** my personal Open an account information? Seek advice about your investments • Give us your contact information ٠ Pay us by check Make a wire transfer

		credit bureaus or other companies.
	Why can't I limit all sharing?	 Federal law gives you the right to limit only sharing for affiliates' everyday business purposes - information about your creditworthiness affiliates from using your information to market to you sharing for nonaffiliates to market to you
		State laws and individual companies may give you additional rights to limit sharing.
-		See below for more on your rights under state law.
	Definitions	
	Affiliates	 Companies related by common ownership or control. They can be financial and non-financial companies. Palmetto Heritage Bank & Trust does not share with our affiliates.
	Non-affiliates	 Companies not related by common ownership or control. They can be financial and non-financial companies. Palmetto Heritage Bank & Trust does not share with nonaffiliates so they can market to you.
	Joint marketing	 A formal agreement between nonaffiliated financial companies that together market financial products or services to you. Palmetto Heritage Bank & Trust doesn't jointly market.
Ť	Other Important Informa	tion
	 For Alaska, Illinois, Maryland and North Dakota Customers. We will not share personal information with nonaffiliates either for them to market to you or for joint marketin - without your authorization. For California Customers. We will not share personal information with nonaffiliates either for them to market to you or for joint marketing - without your authorization. We will also limit our sharing of personal information about you with our affiliates to comply with all California privacy laws that apply to us. For Massachusetts, Mississippi and New Jersey Customers. We will not share person information from deposit or share relationships with nonaffiliates either for them to market you or for joint marketing - without your authorization. For Vermont Customers. We will not share personal information with nonaffiliates either for them to market to you without your authorization and we will not share personal information with affiliates or for joint marketing about your creditworthiness without your authorization. 	
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