**Business** Personal Trust Investor



Internet Banking

Management

NNB Trust Division



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# **Security Center**

- Report Lost or Stolen Card
- ▶ Protect Your Personal Information
- ▶ Credit Reports
- ► <u>Tips for Preventing</u> **Identity Theft**
- Consumer Frauds and

Stocks					
	Index	Last	Change		
	NASDAQ	4075.562	-72.777		
	S&P500	1863.40	-15.21		
	AMEX	2613.566	-5.564		
	NUBC	31.00	-0.05		

Last Updated: 10:22 PM







# **Privacy Notice**

The Northumberland National Bank Privacy Notice

Rev 10/13

# **FACTS**

You Are Here

#### WHAT DOES THE NORTHUMBERLAND NATIONAL BANK DO WITH YOUR PERSONAL INFORMATION?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- · Social Security number and account transactions
- · Account balances and payment history
- · Credit history and credit scores

### How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons The Northumberland National Bank chooses to share; and whether you can limit this sharing.

Does The

Reasons we can share your personal information	Northumberland National Bank share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	No	We don't share
For joint marketing with other financial companies	No	We don't share
For our affiliates' everyday business purposes—information about your transactions and experiences	No	We don't share
For our affiliates' everyday business purposes—information about your creditworthiness	No	We don't share
For our affiliates to market to you	Yes	Yes
For nonaffiliates to market to you	No	We don't share

# To limit our sharing

Call 570-473-3531 or Toll Free 888-877-6623

#### Please note:

If you are a new customer, we can begin sharing your information 30 days from the date we sent this notice. When you are no longer our customer, we continue to share your information as described in

this notice.

However, you can contact us at any time to limit our sharing.

# **Questions?**

Call 570-473-3531

#### What We Do

#### How does The Northumberland National Bank protect my personal information?

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

#### How does The Northumberland National Bank collect my personal information?

We collect your personal information, for example, when you

- Open an account or apply for a loan
- · Give us your contact information or show your driver's license
- Make deposits or withdrawals from your account

We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.

#### Why can't I limit all sharing?

Federal law gives you the right to limit only

- Sharing for affiliates' everyday business purposes—information about your creditworthiness
- · Affiliates from using your information to market to you
- · Sharing for nonaffiliates to market to you

State laws and individual companies may give you additional rights to limit sharing.

# What happens when I limit sharing for an account I hold jointly with someone else?

Your choice will apply to everyone on your account.

#### **Definitions**

#### **Affiliates**

Companies related by common ownership or control. They can be financial and nonfinancial companies.

NNB Financial Services LLC

# **Nonaffiliates**

Companies not related by common ownership or control. They can be financial and nonfinancial companies.

• The Northumberland National Bank does not share with nonaffiliates so they can market to you

### Joint marketing

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

• The Northumberland National Bank doesn't jointly market



To find the nearest branch, click here.









