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Financial Privacy Policy

Rev. 09/2013



Greensboro, NC 27419

PROTECTING YOUR PRIVACY

Notice of Your Financial Privacy Rights

FACTS	WHAT DOES NEWBRIDGE BANK DO WITH YOUR PERSONAL INFORMATION?	
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.	
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: Social Security number and income Account balance and payment history Credit history and assets 	
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons NewBridge Bank chooses to share; and whether you can limit this sharing.	

Reasons we can share your personal information	Does NewBridge Bank share?	Can you limit this sharing?
For our everyday business purposes – Such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes – To offer our products and services to you	Yes	Yes
For joint marketing with other financial companies	Yes	Yes
For our affiliates' everyday business purposes – Information about your transactions and experiences	No	We Don't Share
For our affiliates' everyday business purposes – Information about your creditworthiness	No	We Don't Share
For nonaffiliates to market to you	No	We Don't Share

To limit our sharing • Call toll-free 1-800-456-6505 or 336-242-6211

Please note:

If you are a *new* customer, we can begin sharing your information 30 days from the date we sent this notice. When you are *no longer* our customer, we continue to share your information

as described in this notice. However, you can contact us at any time to limit our sharing.

Questions?

Call toll free 1-800-456-6505 or 336-242-6211

What we do				
How does NewBridge Bank protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. In addition, all NewBridge Bank employees are governed by codes of conduct that include the responsibility to protect your personal information.			
How does NewBridge Bank collect my personal information?	 We collect your personal information, for example, when you Open an account or deposit money Pay your bills or apply for a loan Use your credit or debit card We also collect your personal information from others, such as credit bureaus, affiliates, or other companies. 			
Why can't I limit all sharing?	 Federal law gives you the right to limit only Sharing for affiliates' everyday business purposes – information about your creditworthiness Affiliates from using your information to market to you Sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing. 			
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account – unless you tell us otherwise.			

Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies.<i>NewBridge Bank does not have any affiliates.</i>
Nonaffiliates	 Companies not related by common ownership or control. They can be financial and nonfinancial companies. Nonaffiliates we share with can include product & service providers, mortgage companies, and direct marketing companies.
Joint marketing	 A formal agreement between nonaffiliated financial companies that together market financial products or services to you. Our joint marketing partners include Affinion and Raymond James Financial Services.