Rev 12/2010

FACTS	WHAT DOES BANK OF MAD	DISON DO WITH YOUR PI	ERSONAL INFORMATION?	
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.			
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include:			
	■ Income ar	nd Transaction History nd Credit History nd Credit Scores		
	When you are <i>no longer</i> our custor notice.	mer, we continue to share you	r information as described in this	
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Bank of Madison chooses to share; and whether you can limit this sharing.			
Reasons we can	share your personal information	Does Bank of Madison share?	Can you limit this sharing?	
For our everyday business purposes— such as to process your transactions, maintain		Yes	No	

such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	No	We don't share
For joint marketing with other financial companies	No	We don't share
For our affiliates' everyday business purposes— information about your transactions and experiences	No	We don't share
For our affiliates' everyday business purposes— information about your creditworthiness	No	We don't share
For nonaffiliates to market to you	No	We don't share

Questions?

Call 706-342-1953 or go to www.bankofmadisonga.com

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Who we are			
Who is providing this notice?	Bank of Madison		
What we do			
How does Bank of Madison protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.		
	Our employees are bound by our Code of Ethics and policies to access consumer information only for legitimate business purposes and to keep information about you confidential.		
How does Bank of Madison collect my	We collect your personal information, for example, when you		
personal information?	<ul> <li>Open an account or Use your credit or debit card</li> <li>Pay your bills or Apply for a loan</li> <li>Provide account information</li> </ul>		
	We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.		
Why can't I limit all sharing?	Federal law gives you the right to limit only		
,	<ul> <li>sharing for affiliates' everyday business purposes—information about your creditworthiness</li> <li>affiliates from using your information to market to you</li> <li>sharing for nonaffiliates to market to you</li> </ul>		
	State laws and individual companies may give you additional rights to limit sharing.		
Definitions			
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies.		

	<ul><li>financial and nonfinancial companies.</li><li>Bank of Madison does not share with our affiliates.</li></ul>
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies.
	<ul> <li>Bank of Madison does not share with non-affiliates so they can market to you.</li> </ul>
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you.
	<ul> <li>Bank of Madison doesn't jointly market.</li> </ul>

Other important information