Rev. 12/23/2013

FACTS	WHAT DOES KEYSTONE BANK DO WITH YOUR PERSONAL INFORMATION?		
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.		
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include:  Social Security Number and income Account balances and transaction or loss history Credit history and credit score		
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Keystone Bank chooses to share; and whether you can limit this sharing.		

Reasons we can share your personal information	Does Keystone Bank share?	Can you limit the sharing?
For our everyday business purposes— Such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— To offer our products and services to you	Yes	Yes
For joint marketing with other financial companies	No	We don't share
For our affiliates' everyday business purposes— Information about your transactions and experiences	No	We don't share
For our affiliates' everyday business purposes— Information about your creditworthiness	No	We don't share
For non-affiliates to market to you	No	We don't share

To limit	<ul> <li>Call 334-466-2210our menu will prompt you through your choice(s) or</li> <li>Visit us online: <a href="www.keystonebank.us/about-us/contact-us.aspx">www.keystonebank.us/about-us/contact-us.aspx</a></li> </ul>	
our sharing	Please note:  If you are a <i>new</i> customer, we can begin sharing your information 30 days from the date we sent this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.	
	However, you can contact us at any time to limit our sharing.	
Questions?	Call 334-466-2210 or go to <u>www.keystonebank.us/about-us/contact-us.aspx</u>	

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Date:	Initial(s):
Date.	11111/01/57.

Who we are		
Who is providing this notice?	Keystone Bank	

Milest we do		
What we do		
How does Keystone Bank protect my	To protect your personal information from unauthorized access	
personal information?	and use, we use security measures that comply with federal law.	
	These measures include computer safeguards and secured files	
	and buildings. Our employees are bound by our Code of	
	Conduct and Privacy policies to access personal consumer	
	information for legitimate business purposes only and to	
	safeguard confidential information about you.	
How does Keystone Bank collect my	We collect your personal information, for example, when you:	
personal information?		
	<ul> <li>Open an account or apply for a loan</li> </ul>	
	<ul> <li>Deposit money or show your government-issued ID</li> </ul>	
	Provide employment information	
	We also collect your personal information from others, such as	
	credit bureaus, affiliates, or other companies	
Why can't I limit all sharing?	Federal law gives you the right to limit only	
	<ul> <li>Sharing for affiliates' everyday business purposes—</li> </ul>	
	information about your creditworthiness	
	<ul> <li>Affiliates from using your information to market to you</li> </ul>	
	<ul> <li>Sharing for non-affiliates to market to you</li> </ul>	
	State laws and individual companies may give you additional	
	rights to limit sharing.	
What happens when I limit sharing for	Your choices will apply to everyone on your account – unless you	
an account I hold jointly with someone	tell us otherwise.	
else?		

Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies.
	<ul> <li>Our affiliates include companies with the Keystone Bank name</li> </ul>
Non-affiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies.
	<ul> <li>Keystone Bank does not share with non-affiliates so they can market to you.</li> </ul>
Joint marketing	A formal agreement between non-affiliated financial companies that together market financial products or services to you.  • Keystone Bank doesn't jointly market.