

Rev. 8/11

FACTS	WHAT DOES HERITAGE SOUTH WITH YOUR PERSONAL INFORM		ON DO
Why?	Financial companies choose how they s consumers the right to limit some but no collect, share, and protect your persona what we do.	ot all sharing. Federal law also	requires us to tell you how we
What?	<ul> <li>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</li> <li>Social Security number and account balances</li> <li>credit history and credit scores</li> <li>income and payment history</li> </ul> When you are <i>no longer</i> our member, we continue to share your information as described in this notice.		
How?	All financial companies need to share members' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their members' personal information; the reasons Heritage South Community Credit Union chooses to share; and whether you can limit this sharing.		
Reasons we can s	hare your personal information	Does Heritage South Community Credit Union share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or to report to credit bureaus		Yes	No
For our marketing purposes – to offer our products and services to you		Yes	No
For joint marketing with other financial companies		Yes	No
For our affiliates' everyday business purposes – information about your transactions and experiences		Yes	No
For our affiliates' everyday business purposes – information about your creditworthiness		No	We don't share
For our affiliates to market to you		No	We don't share
For nonaffiliates to market to you		No	We don't share

**Questions?** 

Call 931-680-1400 or go to www.heritagesouth.org

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What we do	
How does Heritage South	To protect your personal information from unauthorized access and use, we use
Community Credit Union protect	security measures that comply with federal law. These measures include computer
my personal information?	safeguards and secured files and buildings.
How does Heritage South	We collect your personal information, for example, when you
Community Credit Union collect	- open an account or deposit money
my personal information?	<ul> <li>show your government-issued ID or apply for financing</li> </ul>
	- provide account information
	We also collect your personal information from others, such as credit bureaus,
	affiliates, or other companies.
Why can't I limit all sharing?	Federal law gives you the right to limit only
	<ul> <li>sharing for affiliates' everyday business purposes – information about your</li> </ul>
	creditworthiness
	<ul> <li>affiliates from using your information to market to you</li> </ul>
	- sharing for nonaffiliates to market to you
	State law and individual companies may give you additional rights to limit sharing.

Definitions		
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. - Our affiliates include companies with a Heritage South Financial, LLC name.	
Nonaffiliates	<ul> <li>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</li> <li>Heritage South Community Credit Union does not share with our nonaffiliates so they can market to you.</li> </ul>	
Joint Marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. - Our joint marketing partners include CUNA Mutual Group's MEMBERCONNECT.	

## Other important information