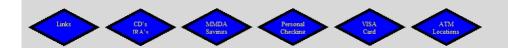


GCB Online Banking Log In Information
Customer Awareness Program

(402)-993-2231 Toll Free (800)-994-1095 Tokenhone "Ranking At Your Emperties" (865)-891-6477



## **PRIVACY STATEMENT**

FACTS	WHAT DOES GENOA COMMUNITY BANK DO WITH YOUR PERSONAL INFORMATION?			
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.			
What?		e types of personal information we collect and share depend on the product service you have with us. This information can include:		
Social Securi     Income     Payment hist		onger our customer, we cor	•	
How?	their everyday busi companies can sha	ness. In the section below, re their customers' person	ers' personal information to run we list the reasons financial al information; the reason Genoa ner you can limit this sharing.	
Reasons we can share your personal information		Does Genoa Community Bank Share?	Can you limit this sharing?	
For our everyday busin such as to process your tr maintain your account(s), respond to cou legal investigations, or report to	ansactions, urt orders and	Yes	No	
For our marketing purposes - to offer our products and services to you		No	We don't share	
For joint marketing with other financial companies		No	We don't share	
For our affiliates' everyday business purposes - information about your transactions and experiences		No	We don't share	
For our affiliates' everyday business purposes - information about your creditworthiness		No	We don't share	
For nonaffiliates to ma		No	We don't share	
Questions?	Call 402-993-2231	or go to www.genoacb.com	1	
Community Bank protect my personal information? We use securit include comp. We also maint protect this intemployees for		ur personal information from unauthorized access and use, ty measures that comply with federal law. These measures uter safeguards and secured files and buildings. tain other physical, electronic and procedural safeguards to formation and we limit access to information to those r whom access is appropriate.		
Community Bank collec my personal Informatio	• Open an a • Apply for a • Make deported from your We also collect	<ul> <li>Open an account</li> <li>Apply for a loan</li> <li>Provide account information</li> <li>Give us your contact information</li> </ul>		
• sharing for a your creditw • affiliates fro • sharing for r State laws and i sharing.		ves you the right to limit only 'affiliates' everyday business purposes – information about worthiness om using your information to market to you nonaffiliates to market to you I individual companies may give you additional rights to limit		
Definitions				
Affiliates	and non-financial o	Companies related by common ownership or control. They can be financial and non-financial companies.  • Genoa Community Bank does not share with our affiliates.		
Nonaffiliates Companies not financial and non-financial c  • Genoa Con		t related by common owne	ership or control. They can be	
	Genoa Cor market to		are with nonaffiliates so they can	

Genoa Community Bank doesn't jointly market.

On-line Privacy
Our Internet Banking product uses cookies only to the extent necessary to accomplish the customer's transactions and other activities. The website is aimed at a general audience, and we do not knowingly solicit or collect information from children. (For more information about the Children's Online Privacy Protection Act (COPPA), visit the Federal Trade Commission website at www.ftc.gov.)

If you decide to close your account(s) or become an inactive customer, we will adhere to the privacy policies and practices as described in this notice.  $\frac{1}{2}$ 

If you have any questions regarding this policy, please contact us.