

Rev. 3/12

### **FACTS**

# WHAT DOES GENERAL MILLS FEDERAL CREDIT UNION ("GMFCU") DO WITH YOUR PERSONAL INFORMATION?

#### Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

#### What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and Account balances
- Credit scores and Employment information
- Payment history and Transaction history

#### How?

All financial companies need to share members' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their members' personal information; the reasons GMFCU chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does GMFCU share?	Can you limit this sharing?
For our everyday business purposes –	Yes	No
such as to process your transactions, maintain your		
account(s), respond to court orders and legal		
investigations, or to report to credit bureaus		
For our marketing purposes –	Yes	No
to offer our products and services to you		
For joint marketing with other financial companies	Yes	Yes
For our affiliates' everyday business purposes –	No	We don't share
information about your transactions and experiences		
For our affiliates' everyday business purposes –	No	We don't share
information about your creditworthiness		
For our affiliates to market to you	No	We don't share
For nonaffiliates to market to you	No	We don't share

# To limit our sharing

- Call toll-free 800.284.6328 to speak with Member Connections

#### Please note:

If you are a *new* member, we can begin sharing your information 30 days from the date we sent this notice. When you are *no longer* our member, we continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

**Questions?** 

Call toll-free 800.284.6328 or go to www.gmfcu.com

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What we do	
How does GMFCU protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does GMFCU collect my personal information?	We collect your personal information, for example, when you  Open an account or Show your government-issued ID  Apply for a loan or Give us your contact information  Make deposits or Withdrawals from your account  We also collect your personal information from others, such as credit bureaus,
Why can't I limit all sharing?	affiliates, or other companies.  Federal law gives you the right to limit only - sharing for affiliates' everyday business purposes – information about your creditworthiness - affiliates from using your information to market to you - sharing for nonaffiliates to market to you  State law and individual companies may give you additional rights to limit sharing.
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account.

Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies.  - GMFCU has no affiliates.
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies.  - GMFCU does not share with our nonaffiliates so they can market to you.
Joint Marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you.  - Our joint marketing partners include financial advisors and insurance companies.