



Your privacy matters

# Privacy Notice for Customers of the First Horizon and First Tennessee Family of Companies

## Facts

WHAT DOES THE FIRST HORIZON AND FIRST TENNESSEE FAMILY OF COMPANIES DO WITH YOUR PERSONAL INFORMATION?

## Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

## What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- payment history and account balances
- credit score and credit history

## How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons the First Horizon and First Tennessee family of companies chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does the First Horizon and First Tennessee family of companies share?	Can you limit this sharing?
<b>For our everyday business purposes-</b> such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
<b>For our marketing purposes-</b> to offer our products and services to you	Yes	No
<b>For joint marketing with other financial companies</b>	Yes	No
<b>For our affiliates' everyday business purposes-</b> information about your transactions and experiences	Yes	No
<b>For our affiliates' everyday business purposes-</b> information about your creditworthiness	Yes	Yes
<b>For our affiliates to market to you</b>	Yes	Yes
<b>For nonaffiliates to market to you</b>	No	We don't share

## To limit our sharing

Call 877-242-9880 - our menu will prompt you through your choice(s)

### Please note:

If you are a *new customer*, we can begin sharing your information 30 days from the date we sent this notice. When you are *no longer* our customer, we continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

## Questions?

Call 877-242-9880 or go to [www.firsttennessee.com](http://www.firsttennessee.com)

## Who we are?

### Who is providing this notice?

Financial institutions within the First Horizon and First Tennessee family of companies that provide lending, investment, and insurance

---

products and services.

## What we do

### How does the First Horizon and First Tennessee family of companies protect my personal information?

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

### How does the First Horizon and First Tennessee family of companies collect my personal information?

We collect your personal information, for example, when you

- open an account or apply for a loan
- use your credit or debit card or apply for insurance
- seek advice about your investments

We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.

### Why can't I limit all sharing?

Federal law gives you the right to limit only

- sharing for affiliates' everyday business purposes - information about your creditworthiness
- affiliates from using your information to market to you
- sharing for nonaffiliates to market to you

State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.

### What happens when I limit sharing for an account I hold jointly with someone else?

Your choices will apply to everyone on your account.

## Definitions

### Affiliates

Companies related by common ownership or control. They can be financial and nonfinancial companies

- *Our affiliates include companies with a First Horizon/First Tennessee name; financial companies such as First Tennessee Bank; and others such as FTB Advisors Insurance Services, Inc.*

### Nonaffiliates

Companies not related by common ownership or control. They can be financial and nonfinancial companies.

- *The First Horizon and First Tennessee family of companies does not share with nonaffiliates so they can market to you.*

### Joint marketing

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- *Our joint marketing partners include insurance and investment companies.*

## Other Important Information

**For California Residents:** You will receive information concerning additional choices provided to you under state law.

**For Vermont Residents:** You will receive information concerning additional choices provided to you under state law.

**For Illinois and North Dakota Residents** We do not share your personal information for joint marketing with other financial institutions.

**For Insurance (Including Annuity) Customers:** Residents of certain states may receive additional information concerning use and sharing of your personal information.

## The First Horizon and First Tennessee Family of Companies:

First Horizon<sup>1</sup>

First Horizon Bank<sup>1</sup>

First Horizon Equity Lending<sup>1</sup>

First Horizon Home Loans<sup>1</sup>

First Horizon Insurance Services, Inc.

First Tennessee Advisory Services, Inc.

First Tennessee Bank National Association

First Tennessee Brokerage, Inc.

FTB Advisors, Inc.

FTB Advisors Insurance Services, Inc

First Tennessee Home Loans<sup>1</sup>

First Tennessee Insurance Services, Inc.

FTN Financial Capital Markets<sup>1</sup>


FTN Financial Main Street Advisors, LLC

FTN Financial Securities Corp.

<sup>1</sup>A division of First Tennessee Bank National Association

[Click here](#) for important privacy choices for California consumers.

Rev 4/2013

**FDIC** Banking products and services are provided by First Tennessee Bank National Association. Member FDIC.  Equal Housing Lender.