First Southern Bank

For our affiliates' everyday business purposes -

information about your creditworthiness

For nonaffiliates to market to you

Questions?

			Rev. December 2013
FACTS	WHAT DOES FIRST SOUTHERN BAINFORMATION?	NK DO WITH YOUR PERSO	ONAL
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.		
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include:		
	Social Security numberAccount balancesPayment history	Transaction historyCredit historyChecking account inform	nation
	When you are <i>no longer</i> our customer, we	continue to share your informat	ion as described in this notice.
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons First Southern Bank chooses to share; and whether you can limit this sharing.		
Reasons we	can share your personal information	Does First Southern Bank share?	Can you limit this sharing?
For our everyday business purposes - such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus		Yes	No
For our marketing purposes - to offer our products and services to you		Yes	No
For joint marketing with other financial companies		Yes	No
For our affiliates' everyday business purposes - information about your transactions and experiences		Yes	No

No

No

Call toll-free 877-417-2265

We don't share

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What We Do			
How does First Southern Bank protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. We educate employees of their responsibility to treat personal information with care and restrict access to this information to individuals who need it for the purposes stated in this notice.		
How does First Southern Bank collect my personal information?	 We collect your personal information, for example, when you Open an account Pay your bills Apply for a loan Use your credit or debit card Give us your contact information 		
	We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.		
Why can't I limit all sharing?	Federal law gives you the right to limit only • sharing for affiliates' everyday business purposes - information about your creditworthiness • affiliates from using your information to market to you • sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing.		
Definitions			
Affiliates	Companies related by common ownership or control. They can be financial and non-financial companies. • Our affiliates include: • Financial companies such as: First Southern Bancorp.		
Nonaffiliates	Companies not related by common ownership or control. They can be financial and non-financial companies. • First Southern Bank does not share with nonaffiliates so they can market to you.		
Joint Marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. • Our joint marketing partners include other financial companies or direct marketing companies.		