## First National Bank

a tradition of value since 1920...

## Home About Us Locations Privacy Contact Us Notices

**Consumer Privacy Notice** 

revised January 1, 2012

## QUICK LINKS:

Business Banking Personal Banking Loans Mortgages Online Banking E-Statements Employment

 FACTS
 WHAT DOES FIRST NATIONAL BANK DO WITH YOUR PERSONAL INFORMATION?

 Why?
 Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal Law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

 What?
 The types of personal information we collect and share depend on the product or services you have with us. This information can include:

 • Social Security, income and employment information
 • Account balances and transaction history

 • Credit history
 All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal

information; the reasons First National Bank chooses to share; and whether you can limit this sharing.Reasons we can share your personal informationDoes First<br/>National Bank<br/>sharing?Can you limit this<br/>sharing?

	share?	
For our everyday business purposes - such as to process your transaction, maintain your account(s), respond to court orders and legal investigations, or report to credit bureau	YES	NO
For our marketing purposes - To offer our products and services to you	YES	NO
For joint marketing with other financial companies	NO	We don't share
For our affiliates' everyday business purposes - Information about your transactions and experiences	YES	NO
For our affiliates' everyday business purposes - Information about your creditworthiness	NO	We don't share
For our affiliates to market to you	NO	We don't share
For non-affiliates to market to you	NO	We don't share

Questions? Call (915) 779-7100 or go to www.fnbelpaso.com

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Who we are	

Who is providing this notice? First National Bank

What we do	
How does First National Bank protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does First National Bank collect my personal information?	We collect your personal information, for example, when you:
	<ul> <li>open an account or make deposits or withdrawals from your accounts</li> <li>apply for a loan</li> <li>give us your income information</li> <li>give us your driver's license</li> </ul>
	We also collect your personal information from others, such as credit bureaus, affiliates or other companies.
Why can't I limit all sharing?	Federal law gives you the right to limit only:
	<ul> <li>sharing for affiliates' everyday business purposes - information about your creditworthiness</li> <li>affiliates from using your information to market to you</li> </ul>

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Affiliates	Companies related by common ownership or control. They can be financia nonfinancial companies.
	<ul> <li>Our affiliates include First Fabens BanCorporation, Inc. (Holding Comp and Rio Bravo Title LLC, a nonfinancial company providing loan title service</li> </ul>
Non-affiliates	Companies not related by common ownership or control. They can be fina and nonfinancial companies.
	<ul> <li>First National Bank does not share with non-affiliates so they can mark you.</li> </ul>
Joint Marketing	A formal agreement between nonaffiliated financial companies that toge market financial products or services to you.
	• First National Bank does not jointly market.
Other Important Infor	mation

