FACTS WHAT DOES FIRST NATIONAL BANK DO WITH YOUR PERSONAL INFORMATION?

- Why? Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law requires us to tell you how we collect, share, and protect your personal information. Please read this Notice carefully to understand what we do.
- What?
 The types of personal information we collect and share depend on the product or service you have with us. This information can include:

 Social Security number
 Transaction or loss history

 Account balances
 Credit history
 - Payment history
 Account transactions

When you are *no longer* our customer, we continue to share your information as described in this notice.

How? All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share customers' personal information; the reasons **First National Bank** chooses to share; and whether the customer can limit this sharing.

Reasons we can share personal information	Does First National Bank share?	Can you limit this sharing?
For our everyday business purposes- such as		
to process transactions, maintain your	Yes	No
account(s), respond to court orders and legal		
investigations, or report to credit bureaus		
For our marketing purposes-	Yes	No
to offer our products and services to you		
For joint marketing with other financial	Yes	No
companies		
For our affiliates' everyday business	No	We don't share
purposes-		
information about transactions and experiences		
For our affiliates' everyday business	No	We don't share
purposes-		
information about creditworthiness		
For nonaffiliates to market to you	No	We don't share

Questions?

Call (865) 986-3546

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What We Do		
How does First National Bank	To protect your personal information from unauthorized access and	
protect my personal	use, we use security measures that comply with federal law. These	
information?	measures include computer safeguards and secured files and	
	buildings.	
	We also maintain other physical, electronic and procedural	
	safeguards to protect this information and we limit access to those	
	employees for whom access is appropriate.	
How does First National Bank	We collect your personal information, for example, when you:	
collect my personal information?	Open an account Provide employment information	
	 Apply for a loan Show your government-issued ID 	
	 Make deposits or withdrawals from 	
	your accounts	
	We also collect personal information from others, such as credit	
	bureaus or other companies.	
Why can't I limit all sharing?	Federal law gives you the right to limit only	
	 sharing for affiliates' everyday business purposes- 	
	information about your creditworthiness	
	 affiliates from using your information to market you 	
	 sharing for nonaffiliates to market to you 	
	State laws and individual companies may give you additional rights	
	to limit sharing.	

Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and non-financial companies:
Annates	 First National Bank has no affiliates.
Nonaffiliates	Companies not related by common ownership or control. They can
	be financial and non-financial companies:
	• First National Bank does not share with nonaffiliates so they
	can market to you.
Joint Marketing	A formal agreement between nonaffiliated financial companies that
	together market financial products or services to you.
	 Our joint marketing partners include:
	Credit Card Companies
	Investment Companies