

Rev. 5/2012

## FACTS WHAT DOES FIRST COMMUNITY BANCSHARES, INC. DO WITH YOUR PERSONAL INFORMATION?

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.	
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include:	
	<ul> <li>Social Security number</li> </ul>	<ul><li>Credit history</li></ul>
	• Income	<ul> <li>Assets</li> </ul>

How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons First Community Bancshares, Inc. chooses to share; and whether you can limit this sharing.

Credit-based insurance scores

Reasons we can share your personal information	Does First Community Bancshares, Inc. share?	Can you limit this sharing?
For our everyday business purposes - such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes - to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes - information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes - information about your creditworthiness	Yes	Yes
For our affiliates to market to you	Yes	Yes
For nonaffiliates to market to you	No	We don't share

## To limit our sharing

• Call Toll-free (800) 971-4671 - a customer service representative will assist you or insurance customers call 800-448-6587

## Please note:

Payment history

If you are a *new* customer, we can begin sharing your information 30 days from the date we sent this notice. When you are *no longer* our customer, we continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

Questions?

Call toll-free (800) 971-4671 or insurance customers call 800-448-6587

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Who We Are		
Who is providing this notice?	First Community Bancshares, Inc. means the following institutions: First Community Bank; People's Community Bank, a division of First Community Bank; First Community Wealth Management; First Community Insurance Services; and GreenPoint Insurance Group	
What We Do		
How does First Community Bancshares, Inc. protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.  We also maintain other physical, electronic and procedural safeguards to protect this information and we limit access to information to those employees for whom access is appropriate.	
How does First Community Bancshares, Inc. collect my personal information?	We collect your personal information, for example, when you  Open an account Deposit money Apply for insurance Seek advice about your investments Apply for a loan We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.	
Why can't I limit all sharing?	Federal law gives you the right to limit only  sharing for affiliates' everyday business purposes - information about your creditworthiness  affiliates from using your information to market to you  sharing for nonaffiliates to market to you  State laws and individual companies may give you additional rights to limit sharing.	
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account — unless you tell us otherwise.	
Definitions		
Affiliates	Companies related by common ownership or control. They can be financial and non-financial companies.  • Our affiliates include:  • Companies with a First Community Bancshares, Inc. name  • Financial companies such as: First Community Bank; People's Community Bank, a division of First Community Bank; and First Community Wealth Management.  • Nonfinancial companies such as: First Community Insurance Services and GreenPoint Insurance Group	
Nonaffiliates	Companies not related by common ownership or control. They can be financial and non-financial companies.  • First Community Bancshares, Inc. does not share with nonaffiliates.	
Joint Marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you.  • Our joint marketing partners include credit card companies and gift and reloadable card companies.	