



Consumer Privacy Notice

Rev. 10/2013

FACTS	WHAT DOES FIRST CHOICE BANK DO WITH YOUR PERSONAL INFORMATION?
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: • Social Security number and income • Account balances and payment history • Transaction history and credit history When you are no longer our customer, we continue to share your information as described in this notice.
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons First Choice Bank chooses share; and whether you can limit this sharing.

Reasons we can share your personal information	Does First Choice Bank Share?	Can you limit this sharing?
For our everyday business purposes – Such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes – To offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	We don't share
For our affiliates' everyday business purposes – Information about your transactions and experiences	No	We don't share
For our affiliates' everyday business purposes – Information about your creditworthiness	No	We don't share
For nonaffiliates to market to you	No	We don't share

Question?	Call 1.877.256.9809 or go to www.FirstChoiceBankCA.com or email us at customercare@firstchoicebankca.com
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Who we are	
Who is providing this notice?	First Choice Bank
What we do	
How does First Choice Bank protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does First Choice Bank collect my personal information?	We collect your personal information, for example, when you • Open an account or apply for a loan • Use your debit card or pay your bills • Make deposits or withdrawals from your account We also collect your personal information from others, such as credit bureaus.
Why can't you limit all sharing?	Federal law gives you the right to limit only • Sharing for affiliates' everyday business purposes – information about your creditworthiness • Affiliates from using your information to market to you • Sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state laws.
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and non-financial companies. • <i>First Choice Bank has no affiliates</i>
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. • <i>First Choice Bank does not share with nonaffiliates so they can market to you</i>
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. • <i>First Choice Bank does not jointly market</i>
Other important information	
The California Financial Information Privacy Act Division 1.4 of the Financial Code ("Division 1.4") became effective on July 1, 2004. Division 1.4 broadly regulates the sharing of nonpublic personal information of consumers. Based on Statutory Exemptions, the Bank may share nonpublic personal information to maintain customer's account and effect a transaction requested by the consumer.	