



Privacy Policy

FACTS

WHAT DOES **FIRST BANK** DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and Account Balances
- Payment history and Transaction or loss history
- Overdraft history and Mortgage rates and payments

When you are *no longer* our customer, we continue to share your information as described in this notice.

How?

All Financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons First Bank chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does First Bank Share?	Can you limit this sharing?
For our everyday business purposes - Such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes - to offer our products and services to you	No	We Don't Share
For joint marketing with other financial companies	No	We Don't Share
For our affiliates' everyday business purposes - information about your transactions and experiences	No	We Don't Share
For our affiliates' everyday business purposes - information about your creditworthiness	No	We Don't Share
For our nonaffiliates to market to you	No	We Don't Share

Questions?

Call 870-837-8300

What we do

How does First Bank protect my personal information?

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

We also maintain other physical, electronic and procedural safeguards to protect this information and we limit access to

ONLINE BANKING

USERNAME:

LOGIN

Announcements

Mobile Bill Payment is here!!
Enrollment and Bill Payees must be setup in Online Banking first.

Please contact a Customer Service Representative for more details.

Dogwood Festival

Siloam Springs, AR
April 25-27, 2014

Click [here](#) for more information

FREE!

[ON-LINE BANKING](#)

[BILL PAYMENT](#)

[e-STATEMENTS](#)

[MOBILE BANKING](#)

To enroll in Online Banking, contact your local bank and ask to speak to a Customer Service Representative.

	information to those employees for whom access is appropriate.
How does First Bank collect my personal information?	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> ▪ Open an account or Apply for a loan ▪ Give us your contact information or Make a wire transfer ▪ Show your driver's license <p>We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> ▪ sharing for affiliates' everyday business purposes - information about your creditworthiness ▪ affiliates from using your information to market to you ▪ sharing for non-affiliates to market you <p>State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.</p>
Definitions	
Affiliates	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ▪ <i>Simply Home Lending.</i>
Non-affiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ▪ <i>First Bank does not share with nonaffiliates so they can market to you.</i>
Joint Marketing	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> ▪ <i>First Bank does not jointly market.</i>

