## FIRST BANK CUSTOMER PRIVACY

## WHAT DOES FIRST BANK DO WITH YOUR PERSONAL INFORMATION

WHY?	consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.	
WHAT?		
	Social Security Number	
	<ul> <li>Information about your transactions with us</li> </ul>	
	<ul> <li>Information about your transactions with other parties</li> </ul>	
	<ul> <li>Information you give us on applications or other forms</li> </ul>	
	<ul> <li>Information from a consumer reporting agency</li> </ul>	
When you are	e no longer our customer, we continue to share your information as permitted by law.	

HOW?	All financial companies need to share customers' personal information to run their everyday	
	business. In the section below, we list the reasons financial companies can share their customers'	
personal information, the reasons First Bank chooses to share; and w	personal information, the reasons First Bank chooses to share; and whether you	
	<b>c</b> an limit this sharing.	

Reasons we can share your personal information?	Does First Bank share?	Can you limit this sharing?
For our everyday business purpose- such as to your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus.	YES	NO
For our marketing purposes- To offer our products and services to you	NO	We do not share your information
For joint marketing with other financial companies	NO	We do not share your information
For our affiliates everyday business purposes- Information about your transactions and experiences	NO	We do not share your information
For our affiliates everyday business purpose- Information about your creditworthiness	NO	We do not share your information
For our affiliates to market to you	NO	We do not share your information
For our non-affiliates to market to you	NO	We do not share your information

What we do			
How does First Bank protect my personal information?	To protect your personal information from Unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. We restrict access to information about you to those employees who need to know that information to provide products or services to you.		
How does First Bank collect my personal information?	We collect your personal information, for example, when you:  Open an account or deposit money or Apply for a loan		
We also collect your personal informa	tion from others, such as credit bureaus.		
Why can't I limit all sharing?	<ul> <li>Federal law gives you the right to limit only</li> <li>Sharing for affiliates' everyday business purpose-information about your creditworthiness</li> <li>Affiliates from using your information to market to you</li> <li>Sharing for non affiliates to market to you</li> </ul>		
State laws and individual companies n	nay give you additional rights to limit sharing.		
<b>Definitions:</b>			
Affiliates	Companies related by common ownership or control.  They can be financial or nonfinancial companies		
Nonaffiliates	Companies not related by common ownership or control.  They can be financial and nonfinancial companies		
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you.		