

# First Bank and Partnership Bank, a branch of First Bank

## FACTS:

### WHAT DO THESE BANKS DO WITH YOUR PERSONAL INFORMATION?

#### Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share and protect your personal information. Please read this notice carefully to understand what we do.

#### What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- Account balances and payment history
- Credit history and credit score

When you are *no longer* our customer, we continue to share your information as described in this notice.

#### How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons First Bank chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information.	Do we share?	Can you limit this sharing?
<b>For our everyday business purposes</b> – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus.	YES	NO
<b>For our marketing purposes</b> – to offer our products and services to you.	YES	NO
<b>For joint marketing with other financial companies</b>	NO	We don't share
<b>For our affiliates' everyday business purposes</b> – information about your transactions and experiences.	YES	NO
<b>For our affiliates' everyday business purposes</b> – information about your credit worthiness.	NO	We don't share
<b>For nonaffiliates to market to you</b>	NO	We don't share

#### Questions?

Call 855.409.3279 (855.HOW.EASY)

#### Who are we?

##### Who is providing this notice?

**First Bank**, 1021 Superior Ave., Tomah, WI 54660  
**Partnership Bank, a branch of First Bank**  
 W61 N529 Washington Avenue, Cedarburg, WI 53012  
 Pick 'n Save, 301 Falls Road, Grafton, WI 53024

## What we do?

<b>How does the Bank protect my personal information?</b>	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
<b>How does the Bank collect my personal information?</b>	We collect personal information, for example, when you <ul style="list-style-type: none"><li>• Open an account or deposit money</li><li>• Pay your bills or apply for a loan</li><li>• Use your credit or debit card</li></ul>
<b>Why can't I limit all sharing?</b>	Federal law gives you the right to limit only <ul style="list-style-type: none"><li>• sharing for affiliate's everyday business purposes – information about your creditworthiness</li><li>• affiliates from using your information to market to you</li><li>• sharing for nonaffiliates to market to you</li></ul> State laws and individual companies may give you additional rights to limit sharing.

## Definitions

<b>Affiliates</b>	Our affiliates include companies with a common bank holding company, Partnership Community Banchsares, which includes Town & Country Bank in Watertown, WI.
<b>Nonaffiliates</b>	Companies not related by common ownership or control. They can be financial and non-financial companies. <i>The Bank does not share with nonaffiliates so they can market to you.</i>
<b>Joint Marketing</b>	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. <i>The Bank does not jointly market.</i>

