FACTS	WHAT DOES FARMERS EXCHAINFORMATION?	ANGE BANK DO WITH Y	Rev. November 2010
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.		
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: • Social Security number • Account transactions • Income • Checking account information • Account balances • Wire transfer instructions When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.		
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Farmers Exchange Bank chooses to share; and whether you can limit this sharing.		
Reasons we can share your personal information		Does Farmers Exchange Bank share?	Can you limit this sharing?
For our everyday business purposes - such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus		Yes	No
For our marketing purposes - to offer our products and services to you		No	We don't share
For joint marke	eting with other financial companies	No	We don't share
For our affiliates' everyday business purposes - information about your transactions and experiences		No	We don't share
For our affiliates' everyday business purposes - information about your creditworthiness		No	We don't share
For nonaffiliates to market to you		No	We don't share
Questions?	Call 334-266-5321		

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Who We Are		
Who is providing this notice?	Farmers Exchange Bank means the following institutions: Farmers Exchange Bank - Lousiville, AL, Farmers Exchange Bank - Clayton, AL, Farmers Exchange Bank - Eufaula, AL, and First Exchange Bank - a division of Farmers Exchange Bank - Brewton, AL.	
What We Do		
How does Farmers Exchange Bank protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. We also maintain other physical, electronic and procedural safeguards to protect this information and we limit access to information to those employees for whom access is appropriate.	
How does Farmers Exchange Bank collect my personal information?	 We collect your personal information, for example, when you Open an account Make a wire transfer Apply for a loan Show your driver's license Make deposits or withdrawals from your account We also collect your personal information from others, such as credit bureaus, affiliates, or other companies. 	
Why can't I limit all sharing?	 Federal law gives you the right to limit only sharing for affiliates' everyday business purposes - information about your creditworthiness affiliates from using your information to market to you sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing. 	
Definitions		
Affiliates	 Companies related by common ownership or control. They can be financial and non-financial companies. <i>Farmers Exchange Bank has no affiliates.</i> 	
Nonaffiliates	 Companies not related by common ownership or control. They can be financial and non-financial companies. <i>Farmers Exchange Bank does not share with nonaffiliates so they can market to you.</i> 	
Joint Marketing	 A formal agreement between nonaffiliated financial companies that together market financial products or services to you. <i>Farmers Exchange Bank doesn't jointly market.</i> 	