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Privacy Disclosure

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Rev. 12/2010

FACTS	WHAT DOES EASTHAMPTON SAVINGS BANK DO WITH YOUR PERSONAL INFORMATION?	
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice careful understand what we do.	
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: • Social Security Number and Income • Account Balances and Transaction History • Credit History and Payment History • Overdraft History When you are no longer our customer, we continue to share your information as described in this notice.	
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Easthampton Savings Bank chooses to share; and whether you can limit this sharing.	

Reasons we can share your personal information	Does Easthampton Savings Bank share?	Can you limit this sharing?
For our everyday business purposes - such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes - to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	We do not share
For our affiliates' everyday business purposes -information about your transactions and experiences	No	We do not share
For our affiliates' everyday business purposes – information about your credit worthiness	No	We do not share
For affiliates to market to you	No	We do not share
For nonaffiliates to market to you	No	We do not share

What We Do	
How does Easthampton Savings Bank protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. Employees are educated and required to maintain strict confidentiality of your personal information. We contractually bind third party companies or vendors to strict confidentiality with respect to any information provided.
How does Easthampton Savings Bank collect my personal	We collect your personal information, for example, when you: Open an account or make deposit or withdrawals from your account. Apply for a loan or give us your income information.

Call (413) 527-4111 or go to www.bankesb.com

• Show your driver's license.

We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.

HELPFUL INFORMATION

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why can't I limit all sharing?	Federal law gives you the right to limit only;	
	snaring?	Sharing for affiliates' everyday business purposes-information about your credit worthiness.
		Affiliates from using your information to market to you.
		Sharing for non-affiliates to market to you.
		State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.

Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. • Easthampton Savings Bank is a wholly owned subsidiary of ESB Bancorp MHC.
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies • Easthampton Savings Bank does not share with nonaffiliates so they can market to you.
Joint Marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. • Easthampton Savings Bank does not jointly market.

Other Important Information

- We adhere to Massachusetts Data Protection Law, regulation 201 CMR 17.00: Standards For The Protection Of Personal Information Of Residents Of The Commonwealth that mandates personal information be encrypted when stored on portable devices, or transmitted wirelessly or on public networks. Additionally, the regulations call on businesses to utilize up-to-date firewall protection that creates an electronic gatekeeper between the data and the outside world and only permits authorized users to access or transmit data, according to preset rules.
- Children's Online Privacy: The law requires parental consent to collect or use information from a child under 13. If you are a child under 13, please show this to your parents and do not use the online services of this institution without verifiable parental consent pursuant to the Children's Online Privacy Protection Act .

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