			12/2010
FACTS	WHAT DOES DEER VALLEY DO WITH YOUR PERSONAL		
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.		
What?	 The types of personal information we collect and share depend on the product or service you have with us. This information can include: Social Security number and Account Transactions Account Balances and Checking Account Information 		
	Payment History and Wire Transfer Instructions		
How?	All financial companies need to share business. In the section below, we lis members' personal information; the chooses to share; and whether you c	st the reasons financial compar reasons Deer Valley Credit Un	nies can share their
Reasons we can	share your personal information	Does Deer Valley CreditUnion share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus		Yes	No
For our marketing purposes – to offer our products and services to you		Yes	No
For joint marketing with other financial companies		Yes	No
For our affiliates' everyday business purposes – information about your transactions and experiences		No	We don't share
For our affiliates' everyday business purposes – information about your creditworthiness		No	We don't share
For nonaffiliates to market to you		No	We don't share
To limit	■ Call 800-579-5051 —our ment	u will prompt you through your	choice(s) or
our sharing	Visit us online: http://www.dvcu.org		
	Please note:		
	If you are a <i>new</i> customer, we can begin sharing your information 30 days from the date we sent this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.		
	However, you can contact us at any time to limit our sharing.		
Questions?	Call 800-579-5051 or go to http://www.dvcu.org		

Who is providing this notice?	Deer Valley Credit Union	
What we do		
How does Deer Valley Credit Union protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.	
How does Deer Valley Credit Union	We collect your personal information, for example, when you	
collect my personal information?	 Open an account or Make a wire transfer Pay us by check or Give us your contact information Show your government-issued ID 	
	We also collect your personal information from others, such as credit bureaus.	
Why can't I limit all sharing?	Federal law gives you the right to limit only	
	 sharing for affiliates' everyday business purposes—information about your creditworthiness affiliates from using your information to market to you sharing for nonaffiliates to market to you 	
	State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.	
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account.	
Definitions		
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies.	
	 Deer Valley Credit Union has no affiliates. 	
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies.	
	 Deer Valley Credit Union does not share with nonaffiliates so they can market to you. 	
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you.	
	 Our joint marketing partners include investment, insurance, credit card, loan originators and other financial providers. 	