## **FACTS**

## WHAT DOES C US BANK DO WITH YOUR PERSONAL INFORMATION?

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.	
What?	<ul> <li>with us. This information can include:</li> <li>Social Security number</li> <li>Account balances</li> <li>Transaction history</li> </ul>	<ul> <li>Investment experience</li> <li>Overdraft history</li> <li>Checking account information</li> <li>continue to share your information as described in this</li> </ul>

How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons C US Bank chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does C US Bank share?	Can you limit this sharing?
For our everyday business purposes -	Yes	No
such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus		
For our marketing purposes - to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes - information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes - information about your creditworthiness	No	We don't share
For our affiliates to market to you	No	We don't share
For nonaffiliates to market to you	No	We don't share

**Questions?** 

Call toll-free (800) 397-9964 or go to www.cusb.com

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What We Do		
How does C US Bank protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.  We also maintain other physical, electronic and procedural safeguards to protect this information and we limit access to information to those employees for whom access is appropriate.	
How does C US Bank collect my personal information?  Why can't I limit all sharing?	We collect your personal information, for example, when you  Open an account Apply for a loan Show your driver's license Make deposits or withdrawals from your account We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.  Federal law gives you the right to limit only	
	<ul> <li>sharing for affiliates' everyday business purposes - information about your creditworthiness</li> <li>affiliates from using your information to market to you</li> <li>sharing for nonaffiliates to market to you</li> <li>State laws and individual companies may give you additional rights to limit sharing.</li> <li>See below for more on your rights under state law.</li> </ul>	
Definitions		
Affiliates	Companies related by common ownership or control. They can be financial and non-financial companies.  • Our affiliates include:  • Financial companies such as: Cresco Insurance Agency, Inc.	
Nonaffiliates	Companies not related by common ownership or control. They can be financial and non-financial companies.  • C US Bank does not share with nonaffiliates so they can market to you.	
Joint Marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you.  • Our joint marketing partners include investments/securities broker-dealers, private label credit card issuers, and insurance agents.	

## Other Important Information

For Alaska, Illinois, Maryland and North Dakota Customers. We will not share personal information with nonaffiliates either for them to market to you or for joint marketing - without your authorization.

**For California Customers.** We will not share personal information with nonaffiliates either for them to market to you or for joint marketing - without your authorization. We will also limit our sharing of personal information about you with our affiliates to comply with all California privacy laws that apply to us.

For Massachusetts, Mississippi and New Jersey Customers. We will not share personal information from deposit or share relationships with nonaffiliates either for them to market to you or for joint marketing - without your authorization.

**For Vermont Customers.** We will not share personal information with nonaffiliates either for them to market to you or for joint marketing - without your authorization, and we will not share personal information with affiliates about your creditworthiness without your authorization.