



Privacy Policy

Rev 04/11

FACTS

WHAT DOES CITIZENS BANK OF CUMBERLAND COUNTY DO WITH YOUR PERSONAL INFORMATION?

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Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- n Social Security number and name, address
- n Payment history and account balances
- n Credit history and credit worthiness

When you are *no longer* our customer, we continue to share your information as described in this notice.

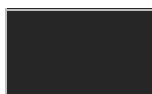
How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Citizens Bank of Cumberland County chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does of Citizens Bank of Cumberland County share?	Can you limit this sharing?
<p>For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus</p>	Yes	No
<p>For our marketing purposes— to offer our products and services to you</p>	Yes	No
<p>For joint marketing with other financial companies</p>	Yes	No
<p>For our affiliates' everyday business purposes— information about your transactions and experiences</p>	N/A	N/A
<p>For our affiliates' everyday business purposes— information about your creditworthiness</p>	N/A	N/A

For nonaffiliates to market to you	No	N/A
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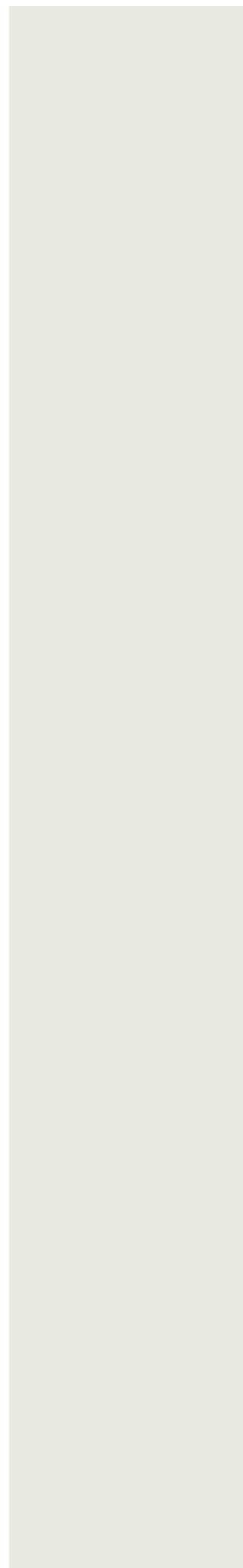
Questions?	Call 270-864-2323 or go to www.cbconline.com
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What we do	
How does Citizens Bank of Cumberland County protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Citizens Bank of Cumberland County collect my personal information?	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> n Open an account or apply for a loan n Pay your bills or make a deposit n Use your debit card or ATM card

<p>Why can't I limit all sharing?</p>	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> • sharing for affiliates' everyday business purposes—information about your creditworthiness • affiliates from using your information to market to you • sharing for nonaffiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p>
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<p>Definitions</p>	
<p>Affiliates</p>	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <p><i>Citizens Bank of Cumberland County has no affiliates.</i></p>
<p>Nonaffiliates</p>	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <p>• <i>Citizens Bank of Cumberland County does not share with nonaffiliates so they can market to you.</i></p>
<p>Joint marketing</p>	<p>A formal agreement between nonaffiliated</p>



financial companies that together market financial products or services to you.

n Our joint marketing partners include insurance companies or agencies.

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