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Contact Us for Insurance Information

First Name *

Last Name *

Email *

Phone Number *

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City *

Questions or Comments *



Rev 09/2012

FACTS

WHAT DOES HOME BANCSHARES, INC. DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include: Social Security number and account balances checking account information and payment history account transactions and transaction history *no longer our customer, we continue to share your information as described in this notice.*

When you are

How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Home BancShares, Inc. chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information

For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus

For our marketing purposes - to offer our products and services to you

For joint marketing with other financial companies

For our affiliates' everyday business purposes - information about your transactions and experiences

For our affiliates' everyday business purposes - information about your creditworthiness

For nonaffiliates to market you

Who we are

Who is providing this notice?	<ul style="list-style-type: none"> • Bank Holding Company • Bank • Insurance Agency • Title Company
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What we do

How does Home BancShares, Inc. protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Home BancShares, Inc. collect my personal information?	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> • open an account or deposit money • pay your bills or apply for a loan • use your credit or debit card <p>We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> • sharing for affiliates' everyday business purposes - information about your creditworthiness • affiliates from using your information to market to you • sharing for nonaffiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p>

Definitions

Affiliates	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> • <i>Home BancShares, Inc. does not share with our affiliates.</i>
Nonaffiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> • <i>Home BancShares, Inc. does not share with nonaffiliates so they can market to you.</i>

Joint Marketing

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- *Our joint marketing partners include investment companies.*

List of Affiliates

- Home BancShares, Inc.
- Centennial Bank
- Centennial Insurance Agency, Inc.
- Cook Insurance Agency, Inc.
- Grand Prairie Title Company

Questions?

Call 1-888-372-9788 or go to www.my100bank.com

Top 

Get A Quote

Personal Auto (<https://www.agentinsure.com/compare/auto-insurance-home-insurance/centennial/quote.aspx>)

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Life (<https://centennialbank.jabentleyquotes.com/>)

Health, Dental & Vision (<mailto:customerservice@my100insurance.com>)

Commercial Auto (<mailto:jcarter@my100bank.com>)

Worker Compensation (<mailto:jcarter@my100bank.com>)

Commercial General Liability (<mailto:jcarter@my100bank.com>)

Building & Commercial Property (<mailto:jcarter@my100bank.com>)

Commercial Package (<mailto:jcarter@my100bank.com>)

Commercial Inland Marine (<mailto:jcarter@my100bank.com>)

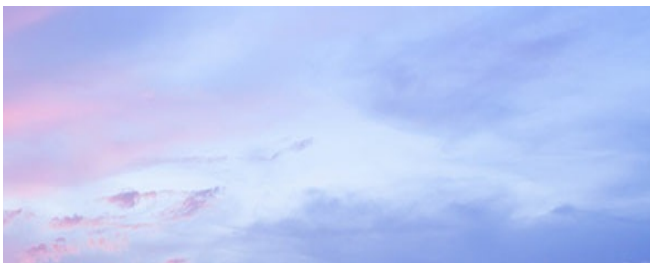
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Bank Owned Real Estate

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Smart Option Student Loans®

The Centennial Bank Smart Option Student Loan® by Sallie Mae® is an ideal solution to help bridge that gap between federal loans and the cost of your education expenses.

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HOMB	\$33.26	-0.48
DOW	\$16,501.65	0
NASDAQ	\$4148.338	+21.372
S&P 500	\$1878.61	+3.22

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