

Privacy Notice

Important Information about the Personal Data Your Credit Union Collects

Rev. March 2014

FACTS	WHAT DOES BLUCURRENT CREDIT UNION DO WITH YOUR PERSONAL INFORMATION?																								
Why?	Credit unions choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.																								
What?	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> › Social Security number and account balances › transaction history and credit history › overdraft history and credit card or other debt <p>When you are <i>no longer</i> a member of BluCurrent, we continue to share your information as described in this notice.</p>																								
How?	All credit unions need to share member's personal information to run their everyday business. In the section below, we list the reasons credit unions can share their member's personal information; the reasons BluCurrent chooses to share; and whether you can limit this sharing.																								
	Reasons we can share your personal information	<table border="1"> <thead> <tr> <th>Does BluCurrent share?</th> <th>Can you limit this sharing?</th> </tr> </thead> <tbody> <tr> <td>For our everyday business purposes—such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus</td> <td>YES</td> <td>NO</td> </tr> <tr> <td>For our marketing purposes—to offer our products and services to you</td> <td>YES</td> <td>NO</td> </tr> <tr> <td>For joint marketing with other financial companies</td> <td>YES</td> <td>NO</td> </tr> <tr> <td>For our affiliates' everyday business purposes—information about your transactions and experiences</td> <td>YES</td> <td>NO</td> </tr> <tr> <td>For our affiliates' everyday business purposes—information about your creditworthiness</td> <td>NO</td> <td>YES</td> </tr> <tr> <td>For our affiliates to market to you</td> <td>NO</td> <td>YES</td> </tr> <tr> <td>For nonaffiliates to market to you</td> <td>NO</td> <td>YES</td> </tr> </tbody> </table>	Does BluCurrent share?	Can you limit this sharing?	For our everyday business purposes—such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	YES	NO	For our marketing purposes—to offer our products and services to you	YES	NO	For joint marketing with other financial companies	YES	NO	For our affiliates' everyday business purposes—information about your transactions and experiences	YES	NO	For our affiliates' everyday business purposes—information about your creditworthiness	NO	YES	For our affiliates to market to you	NO	YES	For nonaffiliates to market to you	NO	YES
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Questions?	Call 417.887.1983 or visit www.blucurrent.org																								

What we do

How does BluCurrent protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. Additionally, we restrict access to information about you to those employees who provide products and services to you.
How does BluCurrent collect my personal information?	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> ▶ open an account or deposit money ▶ apply for a loan or use either your debit or credit card ▶ make a wire transfer <p>We also collect your personal information from others, such as credit bureaus or other companies.</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> ▶ sharing for affiliates' everyday business purposes—information about your creditworthiness ▶ affiliates from using your information to market to you ▶ sharing for nonaffiliates to market to you

Definitions

Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. <i>BluCurrent's affiliates include Midwest Financial Networks and Members Mortgage Services.</i>
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. <i>BluCurrent does not share with nonaffiliates so they can market to you.</i>
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. <i>BluCurrent's joint marketing partners include CUNA Mutual, among others.</i>

