| FACTS | WHAT DOES Blackhawk B | | Rev 12/2010 |
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| Why? | Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do. | | |
| What? | The types of personal information we collect and share depend on the product or service you have with us. This information can include: Social Security number and income Account balances and payment history Credit history and credit scores When you are <i>no longer</i> our customer, we continue to share your information as described in this notice. | | |
| How? | All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Blackhawk Bank chooses to share; and whether you can limit this sharing. | | |
| Reasons we can sh | nare your personal information | Does Blackhawk Bank share? | Can you limit this sharing? |
| For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus | | Yes | No |
| For our marketing purposes— to offer our products and services to you | | Yes | No |
| For joint marketing with other financial companies | | No | No |
| For our affiliates' everyday business purposes— information about your transactions and experiences | | No | We don't share |
| For our affiliates' everyday business purposes— information about your creditworthiness | | No | We don't share |
| For nonaffiliates to market to you | | No | We don't share |

Questions?

Call Toll Free 866-771-8924 or go to <u>www.blackhawkbank.com</u>

| What we do | |
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| How does Blackhawk Bank protect my personal information? | To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards, secured files and buildings, and procedural safeguards. We also require our employees to abide by a strict code of conduct policy that is reviewed and acknowledged annually. |
| How does Blackhawk Bank collect my personal information? | We collect only the information necessary to deliver products and services you request. We collect only the information necessary to serve your financial needs, to protect against fraud, and to meet legal and regulatory requirements. We collect your personal information, for example, when you: Open an account Make deposits or withdrawals from your account Use your credit or debit card Pay your bills Apply for a loan We also collect your personal information from others, such as credit bureaus, affiliates, or other companies. |
| Why can't I limit all sharing? | Federal law gives you the right to limit only Sharing for affiliates' everyday business purposes-information about your creditworthiness Affiliates from using your information to market to you Sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing. |
| Definitions | |
| Affiliates | Companies related by common ownership or control. They can be financial and nonfinancial companies. • Blackhawk Bank has no affiliates. |
| Nonaffiliates | Companies not related by common ownership or control. They can be financial and nonfinancial companies. Blackhawk Bank does not share with nonaffiliates so they can market to you. |
| Joint Marketing | A formal agreement between nonaffiliated financial companies that together market financial products or services to you. Blackhawk Bank doesn't jointly market. |