

Privacy Policy

Rev. 04/2013

FACTS	What does Bank of the Rio Grande, NA DO WITH YOUR PERSONAL INFORMATION?
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share and protect your personal information. Please read this notice carefully to understand what we do.
What?	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> ▶ Social Security number and income ▶ Account balances and payment history ▶ Transaction history and credit history <p>When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.</p>
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Bank of the Rio Grande chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Bank of the Rio Grande share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	N/A

For our affiliates' everyday business purposes

No

N/A

— information about your transactions and experiences	NO	N/A
For our affiliates' everyday business purposes — information about your creditworthiness	No	N/A
For our affiliates to market to you	No	N/A
For our nonaffiliates to market to you	No	N/A

Questions	Call 575-525-8900 or go to http://www.bank-riogrande.com .	
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Who we are		
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Who is providing this notice?	Bank of the Rio Grande, N.A.	
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What we do		
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How does Bank of the Rio Grande protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.	
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How does Bank of the Rio Grande collect my personal information?	<p>We collect your personal information, for example, when you:</p> <ul style="list-style-type: none"> ▶ Open an account or deposit money ▶ Pay your bills or apply for a loan ▶ Use your credit/debit cards <p>We also collect your personal information from others, such as credit bureaus, affiliates or other companies.</p>	
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Why can't I limit all sharing?	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> ▶ Sharing for affiliates' everyday business purposes— information about your creditworthiness ▶ Affiliates from using your information to market to you ▶ Sharing for non-affiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p>	
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Definitions		
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Companies related by common ownership or control. They can be financial or nonfinancial companies.

Affiliates	<ul style="list-style-type: none"> ▶ Strategic Growth Bank Inc. Strategic Growth Bancorp Inc. Strategic Lending 	
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Nonaffiliates

Companies not related by common ownership or control. They can be financial or nonfinancial companies.

- Bank of the Rio Grande does not share with nonaffiliates so they can market to you.

Joint marketing

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.


- Bank of the Rio Grande, N.A. is not involved in joint marketing.

Branch Locations

<p>Main Branch 421 N. Water Street Las Cruces, NM (575) 525-8900</p>	<p>Northrise Branch 3500 Northrise Drive Las Cruces, NM (575) 525-8975</p>
<p>Telshor Branch 2535 S. Telshor Las Cruces, NM (575) 525-8960</p>	<p>Albuquerque Branch 2101 Mountain Road NE, Suite B Albuquerque, NM (505) 247-2200</p>

Hours of Operation:

<p>Las Cruces Lobby 9:00 am – 4:00pm Drive-Thru 8:00 am – 6:00 pm Monday thru Friday</p>	<p>Albuquerque Lobby 9:00 am – 5:00 pm Monday thru Friday</p>
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 <p>© 2014 Bank of the Rio Grande NA. All Rights Reserved. NMLS# 401932 AN SGB COMMUNITY BANK</p>	<p>How Can We Help You?</p> <ul style="list-style-type: none"> Find a Branch or ATM Financial Calculators Education Center 	<p>Bank of the Rio Grande</p> <ul style="list-style-type: none"> Contact Us Our History In the News 	<p>Important Notices</p> <ul style="list-style-type: none"> Privacy Policy Security Statement Customer Notification FDIC Insurance Disclosures
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