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Privacy Policy

FACTS	WHAT DOES ASIAN BANK DO WITH YOUR PERSONAL INFORMATION?
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> • Social Security number and Home Address • Phone number(s) and Birth Date • Credit History and Transaction Information <p>When you are no longer our customer, we continue to share your information as described in this notice.</p>
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons ASIAN BANK chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Asian Bank Share?	Can you limit this sharing?
For our everyday business purposes such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes	Yes	No

to offer our products and services to you		
For joint marketing with other financial companies	No	We Don't Share
For our affiliates' everyday business purposes information about your transactions and experiences	No	We Don't Share
For our affiliates' everyday business purposes information about your creditworthiness	No	We Don't Share
For our non-affiliates to market to you	No	We Don't Share

Questions?	Call 215-592-1188 or go to www.theasianbank.com
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Who We Are	
Who is providing this notice	ASIAN BANK and its parent corporation, ASIAN FINANCIAL CORPORATION

What We do	
How does Asian Bank protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. Our employees maintain financial and personal information in a secure manner and will follow our internal security standards at all times.
How does Asian Bank collect my personal information?	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> • Open an account or deposit money • Apply for a loan • Use your ATM or Debit card <p>We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> • sharing for affiliates' everyday business purposes - information about your creditworthiness • affiliates from using your information to market to you • sharing for nonaffiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p>

Definitions	
Affiliates	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> • ASIAN BANK and ASIAN FINANCIAL CORPORATION are affiliates.

Nonaffiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> • Asian Bank does not share with nonaffiliates so they can market to you.
Joint Marketing	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> • Asian Bank doesn't jointly market.

Other Important Information

Please address questions in regard to this notice to: Asian Bank, 111 N. 9th Street Philadelphia, PA 19107 OR 215-592-1188. At Asian Bank, employee's access to personally identifiable customer information is limited to those employees with a business reason to know our customers' information. Employees responsible for maintaining the confidentiality of our customers' information will only use this information to provide you with the highest level of customer service available. This policy is subject to change. We will notify you of any changes. Any future changes will affect existing and future customers.

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