| | | | Rev. 01/2011 |
|--|--|----------------------------------|--------------------------------|
| FACTS | WHAT DOES ARCADIA CREI DO WITH YOUR PERSONAL | | |
| Why? | Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do. | | |
| What? | The types of personal information we collect and share depend on the product or service you have with us. This information can include: | | |
| | Social Security number and Account Balances Payment History and Transaction History Credit Card Debt and Wire Transfer Instructions | | |
| | When you are <i>no longer</i> our custome notice. | r, we continue to share your inf | formation as described in this |
| How? | All financial companies need to share members personal information to run their everyday business. In the section below, we list the reasons financial companies can share their members personal information; the reasons Arcadia Credit Union chooses to share; and whether you can limit this sharing. | | |
| Reasons we can | share your personal information | Does credit union share? | Can you limit this sharing? |
| For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus | | Yes | No |
| For our marketing purposes – to offer our products and services to you | | No | We don't share |

| For joint marketing with other financial companies | No | We don't share |
|--|----|----------------|
| For our affiliates' everyday business purposes— information about your transactions and experiences | No | We don't share |
| For our affiliates' everyday business purposes— information about your creditworthiness | No | We don't share |
| For nonaffiliates to market to you | No | We don't share |

Questions? Call 608

Call 608-323-2126 or go to www.arcadiacu.com

| Who is providing this notice? | Arcadia Credit Union | |
|---|---|--|
| What we do | | |
| How does Arcadia Credit Union protect my personal information? | To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. | |
| How does Arcadia Credit Union collect my personal information? | We collect your personal information, for example, when you Open an account Make a wire transfer Show your driver's license | |
| Why can't I limit all sharing? | Federal law gives you the right to limit only | |
| | sharing for affiliates' everyday business purposes—information about your creditworthiness affiliates from using your information to market to you sharing for nonaffiliates to market to you | |
| | State laws and individual companies may give you additional rights to limit sharing. | |
| Definitions | | |
| Affiliates | Companies related by common ownership or control. They can be financial and nonfinancial companies. | |
| | Arcadia Credit Union has no affiliates. | |
| Nonaffiliates | Companies not related by common ownership or control. They can be financial and nonfinancial companies. | |
| | Arcadia Credit Union does not share with nonaffiliates so they can market to you. | |
| Joint marketing | A formal agreement between nonaffiliated financial companies that together market financial products or services to you. | |
| | Arcadia Credit Union doesn't jointly market. | |

Other important information